

In-person & Online Passes Available



10TH CORPORATE LEARNING & DEVELOPMENT SUMMIT

15-16 MAY 2025 | BERLIN, GERMANY

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10TH CORPORATE LEARNING & DEVELOPMENT SUMMIT

HOTEL EUROSTARS
BERLIN, GERMANY



15-16 May 2025 | CEST

SPEAKER LINE-UP



Hari Mann
Dean of Faculty
Hult Ashridge
Executive Education



HULT ASHRIDGE
EXECUTIVE EDUCATION



Arun Prakash
Chief Learning Architect
& Executive VP
Infopro Learning



Gregory Bech
Global Director of Learning and
Development - J&J Learn GSC
Johnson & Johnson



Verena Witte
Head of Talent
& Development
AstraZeneca



Jürgen Sorg
Head of Learning
Continental



Joel Noel
Commercial Learning
and Development Lead
Philip Morris
International



Ava Fard
Culture & Learning Manager
Danone



Sherif Abdel-Tawab
Regional Learning
Program Manager - Europe
Nestlé



Stephen Craggs
Global Director of
Leadership and Learning
Baker McKenzie



Patrick Burghardt
Head of Culture, Learning
& Development
Daimler Truck



India Boddy
Global Talent Development &
Employee Experience Director
Berry Global, Inc.



**Hermen Lutje
Berenbroek**
Design Strategist
Artifizier



Sebastian Schloemer
Head of People Development &
Culture Enablement Germany
Allianz Technology



Ramona Mayer
Director, Global Sales
Excellence Academies
Salesforce



Morad Cherradi
Head of Talent Acquisition &
Learning Tech Process & Ops
UCB



10TH CORPORATE LEARNING & DEVELOPMENT SUMMIT

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We are pleased to announce the launch of the **10th Corporate Learning and Development Summit** that will take place on the **15th – 16th of May 2025** in **Berlin, Germany**. Following the success of the first nine editions, this summit will focus on digital innovations in L&D, next-gen training shifts, microlearning tools, effective upskilling and reskilling programs, blended learning models, tailored talent retention initiatives, and the transformation of organizational culture. This cross-industry event will bring together top L&D, talent management, and HR experts to explore innovative strategies for evolving traditional learning practices, creating customized skill paths, and aligning training with future workforce needs and business objectives. Join us for this transformative two-day experience, filled with networking opportunities, practical case studies, interactive sessions, and hands-on workshops.

Key Practical Learning Points

- Utilizing AI to Track and Analyze Learner Progress, Tailoring Feedback and Support to Individual Needs
- Leveraging Mobile Platforms for Flexible, On-Demand Learning that Meets Diverse Employee Needs
- Utilizing Gamification and Simulations to Create Immersive Learning Experiences that Mimic Real-World Scenarios
- Designing Personalized Upskilling Paths to Address Specific Skill Gaps and Career Aspirations
- Integrating Microlearning into Daily Work Routines to Support Ongoing Skill Development
- Combining Digital and Face-to-Face Learning to Create a Flexible and Effective Training Environment
- Aligning Learning and Development with Strategic Business Goals and Organizational Culture Principles
- Assessing the Impact of AI-Powered Learning on Reducing Cognitive Load and Enhancing Learner Performance
- Integrating Mindfulness and Well-Being Practices to Support Employee Health and Enhance Learning Effectiveness

Venue

Hotel Eurostars Berlin



Friedrichstraße 99, 10117 Berlin, Germany
+49 30 7017360 | info@eurostarsberlin.com

Who Should Attend

CLOs, VPs/ Heads/ Chiefs, CHROs, Presidents, CEOs, Directors, Managers, Professors and other Specialists with the following expertise:

- Talent & Knowledge Management
- Learning & Development
- Performance Management
- Education & Training
- Human Resources
- Instructional Design
- Employee and Leadership
- eLearning
- Learning Technology
- Employee Experience & Engagement Innovation
- Organizational Effectiveness
- Continuous Improvement
- People & Culture
- & Others!

Take A Look At A Previous Edition



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Previous Attendees Include



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08:30 | CEST Check-In and Welcome Coffee ☑

09:00 Opening Address from the Chair

09:10 **"Breaking the Ice" Speed Networking Session**
Meet your colleagues, exchange business cards and have a maximum number of 1-on-1 talks in a short amount of time! Our Speed Networking session will help you to form those initial relationships early, find out who is facing the same challenges as you and get a nice preview of what a longer conversation could bring!

LEARNING AND DEVELOPMENT IN THE DIGITAL LANDSCAPE

09:50 Case Study: 🔍



Navigating the AI Revolution with Human-Centered Leadership

In the age of Artificial Intelligence (AI), leadership is undergoing a profound transformation. Traditional knowledge-based leadership is being replaced by wisdom-based leadership, where ethical decision-making, critical thinking, and adaptability are paramount. Emotional intelligence emerges as a key competitive advantage, enabling leaders to foster trust, collaboration, and inclusivity in increasingly diverse and AI-augmented workplaces. The ethical implications of AI demand responsible leadership to ensure fairness, transparency, and social responsibility in AI deployment. Future leaders must cultivate a human-AI partnership, leveraging technology while preserving human judgment, creativity, and ethical oversight. This speech explores the evolution of leadership in an AI-driven world, emphasizing the necessity for leaders to balance technological advancements with human-centred values. Ultimately, the future belongs to those who use AI not as a replacement for human potential but as a tool to enhance it, ensuring leadership remains a deeply human endeavour.

Hari Mann
Dean of Faculty
Hult Ashridge Executive Education



10:30 Case Study: 🔍

Pioneering HR - Successful AI Integration in the Company

This session will highlight the AI implementation from HR at Daimler Truck and how HR support the successful implementation in the company. We focus on upskilling our employees to work with AI technologies and a strategic alignment as well as fostering our culture of continuous learning. In addition, we will discuss the obstacles encountered during the AI implementation process.

Patrick Burghardt
Head of Culture, Learning & Development
Daimler Truck



11:10 Morning Coffee and Networking Break ☕

11:40 Case Study: 🔍

Why Skills, Why Now. A UCB Journey

Discover how UCB is transforming talent management through a skills-based approach. Learn about our Skills Hub architecture, Skills-based Learning initiatives, and the Opportunity Marketplace. See how we align skills with company goals to enhance employee growth and organizational success.

Morad Cherradi
Head of Talent Acquisition &
Learning Tech Process & Ops
UCB



12:20 Case Study: 🔍

We Learn IT Together - Massive Upskilling with Tech Learning Runs

In today's fast-paced tech landscape, companies must upskill their workforce efficiently. Allianz Technology has pioneered a successful approach with Tech Learning Runs focused on Cloud and Generative AI, designed to upskill thousands of employees in just a few months.

Join Dr. Sebastian Schloemer, Head of People Development & Culture Enablement Germany, as he breaks down this transformative learning strategy and shares valuable insights.

Get inspired to initiate a Tech Learning Run in your organization – let's start running!

Sebastian Schloemer
Head of People Development &
Culture Enablement Germany
Allianz Technology



13:00 Business Lunch 🍷

13:00 Business Lunch 🍷

CUSTOMIZED LEARNING PATHS

14:00 WORKSHOP ⚙️

Unlock Collaborative Learning through Visual Thinking

Drawing isn't just for artists—it's a simple and powerful way to learn, think, and collaborate. In this workshop, you'll try a hands-on approach to solve problems and share ideas using visuals. Visual Thinking helps you engage with information, remember it better, and understand even the trickiest topics. We'll jump into activities where you'll work with others, sketch solutions, and create clear, memorable ideas. Don't worry—you don't need to be good at drawing. All you need is an open mind to see how visuals can connect people and make learning stick.

- Make collaboration easier: See how Visual Thinking makes teamwork fun, engaging, and effective.
- Learn smarter: Discover how visuals can help you understand and remember complex ideas.

Hermen Lutje Berenbroek
Design Strategist
Artifizer



14:40 Case Study: 🔍

Growing Skills Through Experiential Learning

Experiential learning goes beyond traditional training by immersing individuals in real-world scenarios, enhancing skill development, critical thinking, and adaptability. Through methods like simulations, case studies, and hands-on projects, this approach fosters deeper engagement and knowledge retention. This session will explore how organizations can integrate experiential learning into professional development strategies to cultivate a more agile, innovative, and skilled workforce.

Gregory Bech
Global Director of Learning and
Development - J&J Learn GSC
Johnson & Johnson



15:10 Case Study: 🔍



Is AI the More Empathetic Coach? Why & How Enterprises Use AI Coaching for High-Impact L&D

This mastermind keynote is exclusively designed for L&D and enablement professionals who seek disruptive solutions for sustainable organizational growth. Bring to light the myths about technology replacing human work and denote the uniqueness of humans in the time of AI transformation. Discover the collaboration between AI coaching and human agents in driving corporate excellence. "To know you is to love you", meet your personalized AI coach, and learn how to build immersive learning paths with measurable business impact and global scale.

Speaker TBC
Retorio



15:40 Afternoon Tea and Networking Break ☕

16:00 Case Study: 🔍

Personalized Learning Journeys: Tailoring Upskilling & Reskilling to Individual Career Paths

- **Definition and Importance:** Personalized learning journeys involve customizing upskilling and reskilling programs to align with individual career goals, enhancing employee engagement and satisfaction in the workplace.
- **Assessment and Design:** Effective personalized learning begins with thorough assessments of individual skills and aspirations, followed by the creation of tailored learning pathways that leverage technology and resources to meet specific needs.
- **Benefits for Organizations:** By implementing personalized learning strategies, organizations can improve employee performance, increase retention rates, and ensure alignment with evolving business objectives.
- **Future Trends:** The integration of emerging technologies, such as artificial intelligence and virtual reality, will further enhance personalized learning experiences, preparing the workforce for future challenges and opportunities.

Sherif Abdel-Tawab
Regional Learning Program Manager – Europe
Nestlé



16:30 PANEL DISCUSSION 🗣️

Transforming Learning Strategies to Captivate and Empower a Multi-Generational Workforce

This panel discussion will explore how organizations can design and implement learning strategies that resonate across a multi-generational workforce. We'll dive into approaches that address the unique preferences, experiences, and motivations of different age groups from digital natives to seasoned professionals. Panelists will share insights on creating inclusive, flexible learning paths that engage employees of all ages, fostering growth, collaboration, and retention in a diverse workplace.

17:10 Chair's Closing Remarks and End of Day 1

18:00 Networking Dinner 🍷

Ristorante Cinque | Reinhardtstraße 27D

Meet and confer with colleagues in a relaxing atmosphere during the networking dinner, which will provide an excellent opportunity to discuss the first day of the summit and to socialize with the others!

08:30 | CEST Check-In and Welcome Coffee ☕

09:00 Day Two Opening Remarks from the Chair

REVOLUTIONIZING L&D FOR TOMORROW

09:10 Case Study: 🔍



Accelerating Skill Velocity

How AI Is Revolutionizing Skills-Based Talent Management

As business needs shift faster than ever, traditional talent management models are struggling to keep up. This session explores how AI is transforming the way organizations identify, develop, and deploy skills at speed and scale. Learn how intelligent platforms are enabling real-time skills mapping, personalized learning pathways, and predictive talent planning. Discover how AI-driven insights are helping companies move beyond static job roles to create agile, future-ready workforces—empowering both organizations and employees to thrive in an evolving landscape.

Arun Prakash

Chief Learning Architect & Executive VP
Infopro Learning



09:50 Case Study: 🔍

Future Skills for Innovative Leadership: Mastering Tomorrow's Talent Landscape

- Future-Ready Skillsets: Developing problem-solving, resilience, and trust-building for the leaders of tomorrow.
- Next-Gen Talent Acquisition: Strategies for attracting and retaining future-focused talent.
- Leadership for the Future: Preparing leaders to navigate and excel in a rapidly evolving business environment.

Jürgen Sorg
Head of Learning
Continental



10:30 Case Study: 🔍

Unlocking Potential: Psychological Safety as Foundation for an L&D Culture

Psychological safety is the foundation for an L&D culture that empowers employees, supports agile learning, and creates wealth of ideas. It requires from managers to admit their own vulnerability and to role-model life-long learning themselves and ultimately leads to a more innovative and successful company and to higher satisfaction of all employees.

Verena Witte
Head of Talent & Development
AstraZeneca



11:00 Morning Coffee and Networking Break ☕

11:30 Case Study: 🔍

Building a Winning Culture: Danone's L&D Case Study

Culture eats strategy for breakfast, the famous saying goes. In this keynote, we present fresh data supporting the idea that culture is a key performance driver – based on Danone's global L&D Program roll-out. We go further by describing the concrete values that have supported our positive cultural transformation, as well as the actionable principles and practices that have guided the roll-out itself. Join us for a case study in the power of L&D.

Ava Fard
Culture & Learning Manager
Danone



12:00 Case Study: 🔍

How to Facilitate Learning Through Digital Modules

- What is facilitation: Brief overview
- The key digital tools
 - Video conferencing platforms
 - Collaborative software
 - Communication
- Emphasize digital literacy: Importance of being proficient with digital tools

Joel Noel

Commercial Learning and Development Lead
Philip Morris International



12:30 Case Study: 🔍

More Together for Circularity: Leveraging Technology to Drive Sustainability Engagement through Education

- Leveraging AR to educate on how Berry's pioneering closed-loop CleanStream® technology advances a circular, net-zero economy
- Tapping in to our people's innovations through gamification and building our very own AI to educate others, to roadmap the future for plastic packaging
- Driving employee engagement and purpose through education

India Boddy

Global Talent Development &
Employee Experience Director
Berry Global, Inc.



13:00 Business Lunch 🍽️

14:00 Case Study: 🔍

When L&D meets ESG

According to an EY survey the HR/People function was ranked bottom of all business functions for perceived importance to the sustainability agenda. Is that OK? Changing our businesses starts with changing people doesn't it? This session will look at how we in L&D can and should be doing more not only in supporting ESG goals, but will show that we are key to shaping them so ESG becomes more than just a reputational nicety but actually something to reshape our society.

Stephen Craggs

Global Director of Leadership and Learning
Baker McKenzie



14:40 Case Study: 🔍

Mastering Top Talent Retention in the Technology industry

Salesforce, a cloud-based CRM software firm from the Silicon Valley, has always been a destination for top talent in the tech industry. But how do you ensure to retain top talent in the war for talent? That's how The Global Excellence Academy Program was born: from a need to create a community where we invest in top talent, reward them and at the same time make them talent multipliers. The Academy is a year-long development program, where the learning journey is divided between Academy Members Getting incentives and giving back to the wider org. "Gets" are exclusively designed sessions that include Promotion Readiness Workshops, skills-building sessions, peer networking, executive exposure, and an exclusive 2-day in-person retreat. And, at the same time, the members GIVE BACK to the broader distribution organisation through mentoring, enabling others, and providing voice of the field.

Ramona Mayer

Director, Global Sales Excellence Academies
Salesforce



15:20 Chair's Closing Remarks and End of Summit

SPOTLIGHT ON OUR SPEAKERS

10TH CORPORATE LEARNING & DEVELOPMENT SUMMIT | 15-16 MAY 2025 | BERLIN, GERMANY



Arun Prakash
Chief Learning Architect & Executive VP
Infopro Learning

Arun Prakash is a seasoned talent and performance consultant with over 20 years of experience helping executives and senior leaders successfully transform their businesses through digital transformation, technology adoption, and cultural alignment using innovative learning and performance solutions. He is a visionary leader with a proven record of collaborating with C-level executives and cross-functional leadership, understanding their explicit and implicit requirements, and converting them into modern, implementable, and measurable strategies and plans. Arun has successfully worked with multi-generational talent, designing and implementing strategies that build on their strengths to deliver results. He is both a coach and mentor to his team and a valued partner to the businesses he supports.



Patrick Burghardt
Head of Culture, Learning & Development
Daimler Truck

Patrick Burghardt is the Head of Culture, Learning and Development at Daimler Truck.

In this role he is responsible for driving key initiatives such as Diversity, Equity, and Inclusion, development of the Executive Management, the Learning Academy and vocational training for Daimler Truck and Buses as well as Global Assignments and People & Organizational development.

He has more than 20 years' experience in various global roles at Daimler Truck AG, from US, EU, to Japan, allowing him to incorporate his knowledge from cost planning, procurement, supply chain, and operations into his current role.

Beside work, Patrick is passionate about good food and sports.



Sherif Abdel-Tawab
Regional Learning Program Manager – Europe
Nestlé

Sherif is an accomplished professional with over 20 years of experience, including more than a decade specializing in learning and development. He has successfully held regional positions across the Middle East, Africa, and Europe. At Nestlé, where he has worked for nearly 20 years, Sherif has played a pivotal role in talent assessment, identifying skill gaps, and designing effective learning solutions. His expertise includes developing comprehensive training materials and delivering targeted training programs that enhance employee capabilities. Sherif's commitment to fostering talent and creating impactful learning experiences has significantly contributed to organizational growth and development.



Gregory Bech
Global Director of Learning and Development - J&J Learn GSC
Johnson & Johnson

Greg has been a pivotal figure at Johnson & Johnson for more than 16 years, channeling his expertise into driving innovation across diverse departments such as Finance, Procurement, and HR. In his recent role, Greg has been at the forefront of reshaping the organization's approach to learning and development operations. Notably, he spearheaded the establishment of a global L&D service across two different operational teams, revolutionizing how employees engage with educational opportunities. His visionary leadership extends to the operationalization of J&J Learn, an AI-driven L&D ecosystem that represents the largest transformation in the company's learning landscape. Greg's passion for leveraging technology to enhance HR practices is evident in his advocacy for the strategic implementation of AI. He firmly believes that AI has the potential to unlock unprecedented opportunities for employees while driving organizational growth and has frequently spoken about these opportunities on 3 different continents.



Hari Mann
Dean of Faculty
Hult Ashridge Executive Education

As the Dean at Hult Ashridge, Hari brings over two decades of experience in academia and business. His main interests are in strategy, innovation and entrepreneurship. Prior to joining Hult Ashridge, Hari held senior roles in investment banking and then later in Politics.

At Hult Ashridge, Hari has been the MBA and Executive MBA director, and more recently the director of Product Solutions. His research currently involves how financial organization lead and innovate, and how purpose matters in increasing company profits.



Verena Witte
Head of Talent & Development
AstraZeneca

Verena Witte, Head of Talent & Development at AstraZeneca Germany, is an experienced HR manager with broad knowledge in the areas of Business Partnering, L&D, Talent Management and Corporate Culture. She has gained HR experience in various industries, including chemicals, FMCG, MedTech, pharmaceuticals, and is now together with her team responsible for Talent Acquisition & Talent Development activities at AstraZeneca Germany.



Hermen Lutje Berenbroek
Design Strategist
Artifizer

Hermen is an accomplished visual thinking expert and design strategist. He collaborates with executives globally to align people and activate strategy and transformation. His visual approach unlocks the human brain's processing power and boosts team creativity and co-creation.

Hermen has worked with several Fortune 500 clients globally for over a decade. Besides client work, Hermen teaches thousands of students worldwide to structure and communicate ideas in his online Visual Thinking course. He regularly volunteers to use his skills and experience to create a positive impact.



Ramona Mayer
Director, Global Sales Excellence Academies
Salesforce

Ramona Mayer is the Director of Global Excellence Academies at Salesforce, leading initiatives that nurture top talent across diverse roles. With over a decade of experience in HR, incl L&D, talent management and leadership development, she has worked in multiple industries (technology, industrial automation, education, manufacturing). As the founder of her own training and coaching business, Ramona has created impactful programs for clients worldwide. Her global perspective is enriched by living and working on four continents, and she holds a BSc in International Business and an MA in Education Management.



Jürgen Sorg
Head of Learning
Continental

Jürgen Sorg is a Digital Media, Learning & Communication Technology Enthusiast with almost 20 years of professional experience. Fascinated by Big Data, Connected Devices & Gadgets and he is currently working as the Global Head of Learning for Continental Tires on strategies of media usage, learning and communication.

SPOTLIGHT ON OUR SPEAKERS

10TH CORPORATE LEARNING & DEVELOPMENT SUMMIT | 15-16 MAY 2025 | BERLIN, GERMANY



Joel Noel
Commercial Learning and Development Lead
Philip Morris International

With a solid foundation in education, Joel has dedicated over a decade to the field of Learning and Development. Starting his career in the food manufacturing industry, Joel has successfully built and implemented comprehensive learning strategies. His expertise spans across various sectors, where he has managed development and capability initiatives to foster engaging and effective learning environments.

Mr. Noel is passionate about creating impactful learning experiences that drive both personal and organizational growth. Their innovative approach and commitment to excellence have made them a valuable asset in every role they undertake.



Ava Fard
Culture & Learning Manager
Danone

Ava Fard is a Culture & Learning Manager, specializing in team effectiveness, leadership coaching, and cultural projects. With a BA in Psychology from the University of British Columbia, Ava has built her career around understanding human behavior and fostering growth. As an ICF-accredited coach, she has led leadership development, recruitment, and cultural transformation projects at global companies like Huawei Technologies and Danone. Ava is also the DEI Lead for Danone Nordics and Baltics, driving initiatives to ensure equity and inclusion for all.



Stephen Craggs
Global Director of Leadership and Learning
Baker McKenzie

Steve Craggs is the Global Director of Leadership and Learning at Baker McKenzie where he oversees the wide range of training and coaching services available to their 13,000 people covering leadership, business skills, and personal development. He has spent over 25 years helping people to be better leaders, thinkers and communicators. He has trained pilots, engineers, management consultants and far too many lawyers. Steve has been a trustee of several youth charities where he lives in London and when he is not training people he is out somewhere trying to make them laugh in his pursuit of stand-up comedy fame.



India Boddy
Global Talent Development &
Employee Experience Director
Berry Global, Inc.

Originally from the UK and based in Barcelona (Spain), India has worked for the plastic packaging giant Berry Global (NYSE: BERY) for the past 6 years in a variety of People related roles, both operational and corporate. In her current role, she is responsible for strategic talent management and all elements related to the employee experience, including diversity, equity and inclusion, for the ~40,000 strong workforce worldwide. Her passion is driving high performance, engaged and inclusive workforces and championing cultures of innovation, sustainability, development and care.



Morad Cherradi
Head of Talent Acquisition &
Learning Tech Process & Ops
UCB

Morad leads talent acquisition and learning solutions at UCB, specializing in leveraging cutting-edge technologies to drive talent development and internal mobility. His focus on data-driven insights and learning transformation has strengthened UCB's talent ecosystem and fostered skills development across the organization.

Next to this role, he is also responsible for empowering UCB employees with digital skills to transform their environment and way of working. Identifying current and future digital competency needs, designing tailored training programs, and fostering a culture of continuous learning to drive digital transformation.



Sebastian Schloemer
Head of People Development &
Culture Enablement Germany
Allianz Technology

Sebastian is a L&D professional with over 20 years of experience in corporate L&D, HR consulting and executive education. His experience covers a broad spectrum of topics, from leadership development, cultural transformation programs and career model design to skill management and strategic upskilling initiatives as levers for business transformation.

Currently, Sebastian is excited to be exploring the hands-on opportunities for applying Allianz's Generative AI solutions in L&D as well as engaging in massive upskilling of the workforce on key tech skills.

About Us

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We accelerate growth across industries and across the globe by bringing together world leading experts who provide cutting-edge information to business authorities.

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10TH CORPORATE LEARNING & DEVELOPMENT SUMMIT

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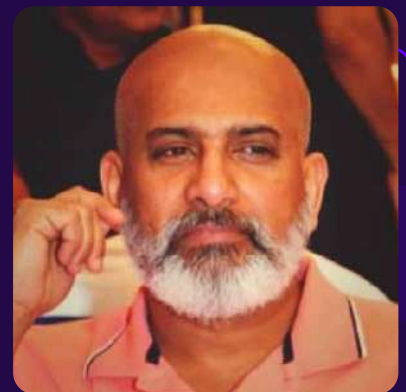
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Accelerating Skill Velocity

How AI Is Revolutionizing Skills-Based Talent Development

📅 May 16, Friday, 09:10 am CEST

📍 Hotel Eurostars Berlin, Germany



Arun Prakash,
Chief Learning Architect & Executive VP,
Infopro Learning

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