World Digital Healthcare & AI Summit

5-6 June 2025

Hotel Riu Plaza | Berlin, Germany

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SPEAKER LINE-UP

Sara Kinnunen
Data and Analytics Director
HUS Helsinki
University Hospital

Magnus Kjellberg
Head AI Competence Center
& Chief Data Scientist
Sahlgrenska
University Hospital

Rahul Chodhari
Medical Productivity Director
NHS England

Jonathan McKee
Head of Information
Governance
Moorfields Eye
Hospital, London

Jacqueline Robinson
Chief Operating Officer
Beacon Hospital

Josep Munuera
Director of Radiology Department
Hospital de la Santa
Creu i Sant Pau

Hisham Elbanna
Chief Operating Officer
Medtown Hospital

David Drodge
Group Lead Digital
Transformation & BPO
Roche

Wallace Wong
Vice President Operations
Bali International
Hospital

Kjeld Harald Aij
Director
Erasmus MC

Shiraz Dadar
Head Of Information
Technology
M.P. Shah Hospital

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World Digital Healthcare & AI Summit

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We are pleased to announce the launch of the **World Digital Healthcare and AI Summit** that will take place on **June 5-6, 2025** in **Berlin, Germany**. This summit will explore the transformative impact of digital health technologies and artificial intelligence on patient care, clinical decision-making, and healthcare systems. This industry event will provide an ideal platform for healthcare professionals, life sciences experts, academics, and technology innovators to connect and share practical insights on cutting-edge advancements in AI, telemedicine, personalized medicine, healthcare data analytics, and strategies shaping the future of patient care and operational excellence. Join us to learn, network, and be inspired by real-world case studies and insights from global experts.
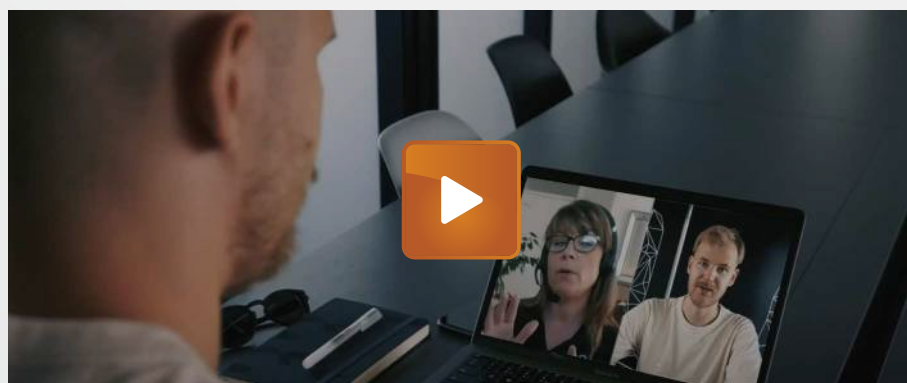
Key Practical Learning Points

- Pioneering Digital Innovation in Healthcare: Strategies for Success
- Adopting Standardized Frameworks for Streamlined Integration of New Technologies
- Promoting Collaborative Efforts for Industry-Wide Digital Transformation
- Harnessing AI for Transformative Healthcare Solutions
- Utilizing Digital Health Platforms to Streamline Patient Access and Care
- Advancing Patient Care through the Power of Generative AI Technologies
- Transforming Healthcare Data into Actionable Insights for Better Decision-Making
- Implementing Ethical AI Frameworks to Ensure Privacy and Transparency
- Exploring the Impact of Digital Twin Technology on Patient-Centered Care and Outcomes
- Enhancing Patient Communication with Virtual Assistants and AI-Driven Chatbots

Explore Our Event Experience

Explore Our Hybrid Event Experience

Venue

HOTEL RIU PLAZA BERLIN

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Who Should Attend

This summit will gather senior-level professionals from the healthcare and life sciences industries, dealing with the following areas of expertise:

- AI and Machine Learning
- Digital Health Solutions
- Internet of Medical Things (IoMT)
- Clinical Decision Support and Predictive Analytics
- Telemedicine
- Innovation and Digital Transformation
- Patient-Centric Care and Engagement
- Health IT & Infrastructure
- Medical Imaging and Diagnostics
- Healthcare Policy and Strategy
- Cybersecurity
- Healthcare Operations and Workflow Optimization
- & Others!

X 16+ Case Studies

X 20+ Hours of networking:
forge new professional contacts during numerous networking breaks between sessions & during the special Networking Dinner on Day 1

X 100+ Pages of the Post-Summit Materials
documentation package available upon demand*

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DAY 1
5 June 2025

**World
Digital Healthcare
& AI Summit**
Berlin, Germany

08:30 Check-In and Welcome Coffee

09:00 Opening Address from the Chair

09:10 **"Breaking the Ice" Speed Networking Session**
Meet your colleagues, exchange business cards and have a maximum number of 1-on-1 talks in a short amount of time! Our Speed Networking session will help you to form those initial relationships early, find out who is facing the same challenges as you and get a nice preview of what a longer conversation could bring!

EMPOWERING HEALTHCARE WITH DIGITAL TRANSFORMATION

09:50 **SPONSORSHIP SLOT**

Overcoming Barriers with Generative AI in Healthcare: From Risks to Rewards
Generative AI is transforming healthcare through advances in diagnostics, personalized medicine, and operational efficiency. Yet, its adoption faces challenges like ethical concerns, data privacy, and regulatory complexity. This session explores how to navigate these hurdles, from ensuring compliance and mitigating bias to building strong data governance. Real-world case studies will show how healthcare organizations can harness generative AI to deliver innovative, equitable, and patient-centered care while managing risk.

10:30 **Case Study:**

How to Be a Real Data-Driven Healthcare Innovator and Maximize Value Creation from Data and AI? Learnings from HUS
• HUS Helsinki University hospital has the largest healthcare datapool in Europe, how does it work and what does HUS do with it?
• How to lead data-driven innovations in healthcare sector? (considering all the different regulation and bureorcahy)
• Concrete case examples on utilizing machine learning and LLMs in hospital environment
• What does the future of AI-integrated care look like?

Sara Kinnunen
Data and Analytics Director
HUS Helsinki University Hospital

11:10 Morning Coffee and Networking Break

11:40 **Case Study:**

Data Privacy and Transparency - Balancing Risks and Opportunities in Areas of Perceived Risk
All too often, projects and deployments get stuck because of reals or perceived blockers, or worse, deployed technologies are in place but not used to the extend intended (and paid for!). AI projects bring enthusiasm and anxiety in equal measure. Facilitating engagement with patients and staff as stakeholders can prevent blocks through better understanding and trust, releasing energy to focus on the 'how' not the 'what'. Key findings from anonymised case studies are shared.

Jonathan McKee
Head of Information Governance
Moorfields Eye Hospital, London

11:40 **Case Study:**

How to Use Data and AI to Improve Day-to-Day Hospital Operations *
• What are the most important issues in the industry and how to address them
• Clinical versus operations. Where can we get the most out of AI and technology
• What professionals and patients want vs what are we giving them
• Real applications of technology for resource management in healthcare

Rahul Chodhari
Medical Productivity Director
NHS England

13:00 Business Lunch

LEVERAGING AI TO DRIVE HEALTHCARE INNOVATION

14:00 **Case Study:**

Crafting an AI Strategy: Organizing and Scaling AI Initiatives in Healthcare
• What capabilities are necessary for developing and deploying AI-solutions successfully
• What are the initial steps required to start an AI capability in a healthcare organization
• How to take the next step for developing and deploying AI at scale

Magnus Kjellberg
Head AI Competence Center & Chief Data Scientist
Sahlgrenska University Hospital

14:40 **Case Study:**

Harnessing AI to Optimize Healthcare Operations and Drive Innovation: Lessons from Erasmus MC
In a rapidly evolving healthcare landscape, Artificial Intelligence (AI) presents transformative opportunities to improve operational efficiency, enhance patient outcomes, and support clinical decision-making.
As Director of Erasmus Medical Center and an active leader in our AI Accelerator Initiative, I have witnessed firsthand how AI-driven solutions can revolutionize healthcare delivery and workflow optimization in a major academic medical center.
This presentation will delve into practical insights and lessons learned from our journey at Erasmus MC, including:
• AI-Driven Operational Efficiency: Showcasing real-world applications of AI in optimizing hospital workflows, reducing administrative burdens, and enhancing resource allocation.
• Ethical AI Implementation: Discussing strategies to ensure AI integration is transparent, equitable, and aligned with the core values of patient care.

Kjeld Harald Aij
Director
Erasmus MC

15:20 Afternoon Tea and Networking Break

15:50 **Case Study:**

Application of a Standardised Framework to AI Deployment in an Acute Hospital Setting
• Training requirements
• Governance
• Clinical v non-clinical considerations
cRegulatory compliance
• Risk assessment
• Deployment

Jacqueline Robinson
Chief Operating Officer
Beacon Hospital

16:20 **PANEL DISCUSSION**

Ethical Considerations in AI-Enabled Healthcare Solutions
This panel will delve into critical topics such as data privacy, algorithmic bias, transparency, and accountability in AI-driven healthcare solutions. Experts will discuss how to balance innovation with ethical responsibility, ensuring that AI technologies benefit all patients while upholding fundamental principles of fairness, trust, and equity in healthcare. Attendees will gain insights into how the healthcare industry can navigate these challenges to create ethical, patient-centered AI applications.

17:00 Chair's Closing Remarks and End of Day 1

18:00 Networking Dinner

This agenda is not for public distribution

DAY 2
6 June 2025

**World
Digital Healthcare
& AI Summit**
Berlin, Germany

08:30 Check-In and Welcome Coffee

09:00 Day Two Opening Remarks from the Chair

TRANSFORMING PATIENT HEALTH WITH TECH IMPLEMENTATION

09:10 SPONSORSHIP SLOT

SPONSORED SLOT

Virtual Health Assistants and Chatbots: Empowering Patient Engagement and Support

Virtual health assistants and chatbots are revolutionizing patient engagement by providing accessible, real-time support for healthcare needs. This presentation highlights their role in empowering patients through personalized interactions, symptom triage, and proactive health management. By leveraging conversational AI, these tools enhance patient experience, improve healthcare accessibility, and reduce the burden on providers. Join us to explore the transformative impact of virtual health assistants and chatbots in creating a more efficient, connected, and patient-centered healthcare system.

09:50 Case Study:

AI and the Future of Work

Just over 2 years old, OpenAI's ChatGPT was released and it is radically changing how we view AI and work. I explore the fundamental drivers of this change to our work, looking at the potential and risks based on my research from a book just published by the University of Strasbourg.
This presentation will cover:
• GenAI as a General Purpose Technology: AI's effect on work tasks
• Key Demographics
• Human in the loop (HITL)
• Foundation models and existing specialist software
• Conclusions - The Future of Work

David Drodge
Group Lead Digital Transformation & BPO
Roche

10:30 Morning Coffee and Networking Break

11:00 Case Study:

Revolutionizing Patient Engagement in Digital Healthcare: Omnichannel Strategies and the Power of Digital Twins

By integrating seamless communication across platforms and leveraging digital twins technology, we can create personalized, interactive patient journeys that enhance the overall healthcare experience. From predictive insights to real-time support, this approach empowers patients, improves outcomes, and sets new standards for patient-centered care. Join us to discover how these strategies are reshaping healthcare delivery and driving exceptional patient experiences.

Josep Munuera
Director of Radiology Department
Hospital de la Santa Creu i Sant Pau

11:40 Case Study:

Empowering Healthcare Innovation through Do-it-Yourself (DIY) Robotic Process Automation

• How RPA can automate tasks like patient surveys, check-ins, and discharge processes
• Why IT should guide, not restrict, DIY automation
• How empowering employees with RPA fosters innovation in healthcare

Wallace Wong
Vice President Operations
Bali International Hospital

FUTURE-PROOFING DIGITAL HEALTHCARE

12:20 Case Study:

Leveraging AI to Drive Patient Engagement and Improve Health Outcome

80% of cancer patients state a lack of awareness about their condition and treatment and struggle to find reliable high quality information online. This leads to high levels of patients withdrawing from their treatment with devastating impact. With the rapid development of AI in the healthtech sector we will discuss how we can leverage AI to drive patient engagement and improve patients health outcomes in a scaleable manner.
• Current shortcomings of patient engagement and its implications
• Opportunities to improve the systems
• Case studies and outcomes

Speacker TBC

13:00 Business Lunch

14:00 Case Study:

The Potential of AI in Addressing Unmet Needs in Hospital Design and Commissioning

Hospital design and commissioning is a complex process often hindered by delays, cost overruns, and design changes. This paper explores the potential of AI to revolutionize this process. By leveraging AI-powered technologies, we can optimize space planning, workflow efficiency, and resource allocation. This can lead to significant cost savings, accelerated project timelines, and improved patient outcomes. AI-driven decision-making can mitigate risks, enhance design quality, and ultimately create more efficient and patient-centered healthcare facilities.

Hisham Elbanna
Chief Operating Officer
Medtown Hospital

14:40 Case Study:

Evolving Adoption of AI in Healthcare in Kenya

Keeping in line with the emerging global trend of adopting AI in business applications, Kenya has also jumped on the bandwagon and is adopting usage of AI in healthcare. I will touch on the following points during my presentation:
• I will be sharing a few local case studies from different organizations and their impact on the desired outcome
• I will also be sharing some future opportunities and evolving applications of AI usage in Kenya
• I will also touch on some of the challenges around governance, data security and societal sentiments about AI in Kenya

Shiraz Dadar
Head Of Information Technology
M.P. Shah Hospital

15:30 Chair's Closing Remarks and End of Summit

*TBC

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Partnering with Luxatia International means more than making the right contacts – it means being an insider, connected to the right people with the right level of influence, and being allied with a globally respected organization and leader within your industry.

To learn more about the benefits of sponsorship, exhibition and speaking opportunities and how to become more involved, please contact us **info@luxatiainternational.com**

Spotlight On Our Speakers

Hisham Elbanna
Chief Operating Officer
Medtown Hospital

Hisham Elbanna is a seasoned healthcare executive with over 20 years of diverse experience in the pharmaceutical and medical equipment industry. Currently serving as the Chief Operating Officer at Madtown Hospital in Riyadh, he has held leadership positions at renowned companies such as Pfizer, Medtronic, and Cardinal Health. A Canadian board-certified pharmacist, Elbanna holds a Master of Business Administration and a Master of Clinical Research Administration.

Kjeld Harald Aij
Director
Erasmus MC

Dr. Kjeld Harald Aij, MBA is both a nurse and a business administrator and has over twenty five years of experience in healthcare.

Since 2020 he serves as one of the Directors of Erasmus Medical Center in a decisive leadership role to transform this largest academic hospital in the Netherlands - into a high-performing center of excellence. Kjeld plays a pivotal role in supporting the overall lean transformation of Erasmus MC and associated National as well as Regional initiatives and projects.

He also provides training on leadership, change management and lean thinking and working. In his latest book 'For Observation' Kjeld describes in 44 practical stories how to get grip on day-to-day healthcare challenges.

Wallace Wong
Vice President Operations
Bali International Hospital

Wallace Wong is a healthcare executive and technologist with a passion for innovation and operational excellence. As VP of Operations at Bali International Hospital, he leads strategic initiatives, digital transformation, and patient experience enhancements for a world-class healthcare institution. Previously, he headed IHH Singapore's Ambulatory Care division, launching and delivering a $10M per annum healthcare outpatient facility, as well as spearheading robotic process automation (RPA) initiatives to improve hospital efficiency.

Beyond healthcare, Wallace is a tech-driven entrepreneur, co-founding WikiDoctors.com, a medical tourism platform, and PostalCodes.sg, a geolocation data provider. He holds degrees from MIT, INSEAD, Georgia Tech and the University of Illinois, and has a Black Belt for Lean Six Sigma. Passionate about digital transformation in healthcare, he continuously explores new ways to enhance patient care and operational efficiency.

Shiraz Dadar
Head Of Information Technology
M.P. Shah Hospital

Shiraz Dadar is an accomplished ICT Consultant with over two decades of diverse experience in industries spanning from hospitality to healthcare and across different regions in Africa and Qatar in the Middle East. He currently serves as the Head of the ICT Department at the M.P. Shah Hospital where he has been spearheading digital transformation for the past 14 years.

Coming from humble beginnings, he started his career as an end-user support technician to now heading an entire ICT department and serves as an advisor to the top leadership and board members. Through his experience he has fostered a deep understanding of users' unique needs, business objectives and a knack for solving complex problems in resource constrained environments.

Shiraz has successfully led strategic technology initiatives and digital transformations, earning the prestigious CIO award in Healthcare in 2021, was a finalist for a CIO Africa award in 2024 and also featured as a speaker at International forums like the Health Innovation Summit Africa in South Africa and Gen AI Applications in Business panel discussion at the CIO symposium in 2024.

Jonathan McKee
Head of Information Governance
Moorfields Eye Hospital, London

Jonathan is an expert in the field of information governance, with a special interest in stakeholder management and professional development. As a qualified Data Protection Officer at Moorfields Eye Hospital, a world leading care provider Jonathan will be sharing his experience of facilitating governance development within projects and programmes in the context of big data and the potential of AI. Having a clinical background has been useful when developing understanding between technical and project groups, Jonathan has successfully shifted the focus from paperwork to progress by reformulating governance to be an enabler, not a blocker.

Jacqueline Robinson
Chief Operating Officer
Beacon Hospital

Jacqueline Robinson has been the COO at Beacon Hospital since April 2023, overseeing the hospital's strategic and operational functions. She is a highly accomplished healthcare leader with expertise in strategic service planning, project management, and financial planning. Jacqueline is a pharmacist by profession and holds a post graduate diploma of clinical pharmacy and an Executive MBA.

Before joining Beacon Hospital, Jacqueline served as General Manager at St. Luke's Radiation Oncology Network, Dublin

(2017–2023), where she led the delivery of specialised oncology services. From 2011 to 2017, she led cancer services operations at St. James's Hospital, Dublin.

Beacon Hospital is one of the most technologically advanced private hospitals in Europe. It operates as a full-service acute hospital providing the highest level of care delivered by over 1,900 experienced staff and 350 specialist consultants. It treated over 200,000 patients last year across all areas of medicine and surgery. The hospital facilities include 251 beds, 8 operating theatres, 3 cath labs and 4 endoscopy suites.

Sara Kinnunen
Data and Analytics Director
HUS Helsinki University Hospital

Sara is the Data and analytics director at HUS (Helsinki University Hospital) and is responsible for all data, analytics and AI development and operations at HUS. HUS is a pioneer in utilizing data, developing AI solutions and enabling world-class medical and academic research through HUS's datapool, which is the largest healthcare-related datapool in Europe. Sara has worked in trailblazer roles in digitalizing Finnish healthcare sector in both private and public healthcare sector and has led the development of several data-driven innovations in this field and is at home leading tech and data teams. Sara is a people first leader with a passion for making healthcare sector more efficiently the help of data, digitalization and new technologies such as LLMs. Sara is a change maker who focuses on utilizing agile development methodologies and creating a humane and efficient working culture. Empathy, honesty and passion are three big values for Sara. Sara is a hands on problem solver who always wants to focus on maximizing value creation. Sara is used to working in between the business and technology and is a bridgebuilder.

Magnus Kjellberg
Head AI Competence Center & Chief Data Scientist
Sahlgrenska University Hospital

With more than 20 years of experience in data analytics and AI, mainly from the Life Science and R&D sectors, Magnus has been responsible for AI at Sahlgrenska University Hospital since 2021 as head of the AI Competence Center. He has authored the data and AI strategy for Region Västra Götaland and is involved in several national and international initiatives.

Registration Form

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Package Benefits	Delegate Pass	Online Pass
2-Days Summit	✔	✔
Interactive Focus Sessions	✔	✔
Discussions with Industry Experts and Peers	✔	✔
Post-Conference Documentation Package	✔	✔
Delegate List	✔	✔
Certificate of Attendance	✔	✔
Complementary Networking Dinner	✔	✖
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