WORLD
AGENTIC AI
SUMMIT

19 – 20 FEBRUARY 2026
BERLIN, GERMANY

Register Now & Save €300

SPEAKER LINE-UP

Pedro Rodriguez
Head of Engineering - AI SDLC
Agents, Developer Experience
Google

Sehnaz Arasan
Consumer Insights AI
Platform Manager
Philips

Avinash Jha
Senior Director,
Head of API & Integrations
Volvo Group

Guglielmo Iozzia
Director, ML/AI and
Applied Mathematics
MSD

Mario Morales
Global Data and AI Products
Lead - Manufacturing and
Procurement Operations
PepsiCo

Shoubhik Sanyal
Head of Advanced Analytics,
Generative AI and Business
Enablement
Mars

Karl Tuyls
Director of AI Research
Meta

Ivo Strohhammer
Global Senior IT Key Expert
for Digital Transformation
Siemens

Precia Carraway
Director, Engineering &
Operations - Autonomous
Delivery Ground & Air
Walmart

Sunando Das
Global Head of Predictive Analytics
Unilever

Nigel Guy
Director - Head of Data
Migration & Data Transition,
Lead on AI Adoption & Strategy
Sumitomo Mitsui Banking Corporation

Dave Drodge
Group Lead Digital Transformation
AI & Digital Marketing
Roche

Laura Ruiz
Associate Director,
Data Science
AstraZeneca

Arun Kumar Sukumar
Director (Product Manager
- Agentic AI Ecosystem)
IQVIA

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WORLD AGENTIC AI SUMMIT

19 –20 FEBRUARY 2026
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We are pleased to announce the launch of the **World Agentic AI Summit** that will take place on the **19th-20th of February 2026** in **Berlin, Germany**. This cross-industry event will focus on architecturing intelligent systems, autonomous decision-making, self-learning technologies, AI-driven collaboration, ethical frameworks, human-centric solutions, next-gen models, and best practices for implementing and scaling agentic AI. Join your peers for this two-day event, offering valuable networking opportunities, practical case studies, and hands-on workshops, as we collectively uncover the role of AI agents in enhancing operational efficiency and optimizing business performance in the new era!

Key Practical Learning Points

- Embracing Agentic AI to Lead in the Era of Autonomous Decision-Making
- Optimizing Self-Learning Systems to Achieve Unprecedented Operational Efficiency
- Exploring Next-Gen AI Models to Replace Traditional Automation and Drive Innovation
- Enhancing Agentic AI with Cognitive Computing for Human-Like Reasoning
- Scaling Agentic AI with Multi-Agent Systems for Autonomous Collaboration
- Driving Business Intelligence with Agentic AI to Maximize ROI and Organizational Impact
- Turning Autonomous Systems into a Strategic Advantage for Long-Term Business Sustainability
- Leveraging Ethical AI Frameworks to Ensure Secure and Responsible Automation
- Preparing Your Workforce for the Age of Autonomous Systems

Take A Look At Our Events

Who Should Attend

This Summit is a must-attend event for senior-level professionals dealing with:

- Applied/Artificial Intelligence
- Data & AI Technology
- IT/ICT Enablement
- Digital Strategy & Transformation
- Machine Learning
- Robotic Process Automation (RPA)
- Intelligent Process Automation (IPA)
- Process Improvement & Excellence
- Natural Language Processing & Large Language Models
- Intelligent Document Processing
- & Others!

X 15+ Industry Case Studies

X 20+ Hours of Networking: forge new professional contacts during numerous networking breaks between sessions & during the special Networking Dinner on Day 1

X 100+ Pages of the Post-Summit Materials documentation package available upon demand*

Sponsorship, Exhibition & Speaking Opportunities

Partnering with Luxatia International means more than making the right contacts – it means being an insider, connected to the right people with the right level of influence, and being allied with a globally respected organization and leader within your industry.

To learn more about the benefits of sponsorship, exhibition and speaking opportunities and how to become more involved, please contact us *info@luxatiainternational.com*

About Us

Luxatia International specialises in bringing people together through outstanding strategic business conferences & summits, professional training and b2b congresses. We maintain the highest standards of quality in research and market analysis, finding the right issues and then producing high-profile events.
We accelerate growth across industries and across the globe by bringing together world leading experts who provide cutting-edge information to business authorities.

6 Reasons To Choose Us

- Comprehensive Market Research
- Cutting-Edge, Market Driven, Quality Programmes
- Facilitated Networking Opportunities
- Ultimate Meeting Point for Modern Decision Makers
- Unparalleled Speaker Line-Ups
- Exclusive Branding Opportunities

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DAY 1

19 FEBRUARY 2026

08:30 Check-In and Welcome Coffee

09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

ARCHITECTING AUTONOMOUS INTELLIGENCE FROM THE GROUND UP

09:50 AVAILABLE SPONSORSHIP SLOT

SPONSORED SLOT

Unlocking the Power of Agentic AI: Autonomous Decision-Making for the Modern Enterprise

This session reveals how Agentic AI empowers businesses to automate decision-making at scale, driving efficiency, accuracy, and agility across operations. With real-world case studies, you'll see how companies are achieving significant cost savings, enhancing decision-making precision, and transforming business operations through Agentic AI. Don't miss out on how this cutting-edge technology is shaping the future of modern enterprises. Learn how Agentic AI is streamlining processes, enabling faster responses, and creating a competitive edge in today's data-driven world. Unlock the full potential of your business with the power of autonomous decision-making.

10:30 Case Study:

From Code to Impact: Leveraging AI Agents to Optimize Product Development and Shape Strategy

AI agents are poised to revolutionize product development and strategy. By streamlining processes, enhancing decision-making, and driving innovation, these intelligent systems offer significant strategic advantages. Explore how AI can optimize workflows, accelerate product evolution, and provide actionable insights that shape the future of development and organizational growth. Their integration into strategy formulation promises not only efficiency but also a competitive edge in rapidly evolving markets.

Pedro Rodriguez
Head of Engineering - AI SDLC Agents, Developer Experience
Google

11:00 Morning Coffee and Networking Break

11:30 Case Study:

Data-Driven Intelligence: Harnessing Insights to Optimize AI Performance

Step into the future where data isn't just numbers, but the catalyst for AI brilliance. Explore how turning insights into action can elevate AI systems, amplifying their intelligence and impact. From sharpening decision-making to accelerating innovation, this approach turns AI into a living, breathing entity that evolves and thrives on data-driven power. By unlocking the potential of data, AI becomes not just a tool, but a transformative force that anticipates needs, refines strategies, and drives continuous growth.

Mario Morales
Global Data and AI Products Lead - Manufacturing and Procurement Operations
PepsiCo

12:00 Case Study:

The Future of AI Agent Orchestration in Improving Business Processes and Scalability

• Optimize business processes with AI agent orchestration
• Scale operations effortlessly using AI-driven solutions
• Enhance decision-making through AI collaboration
• Automate tasks to improve workflow efficiency

Avinash Jha
Senior Director, Head of API & Integrations
Volvo Group

12:30 Case Study:

Multi-Agent Models: Scaling Agentic AI Through Collaboration Between Autonomous Units *

Collaborative AI systems introduce a new paradigm, where autonomous units function as a collective intelligence rather than isolated entities. By orchestrating collaboration between agents, these systems amplify problem-solving capabilities and accelerate innovation. Each agent brings a unique perspective, allowing for rapid adaptation to complex scenarios and the creation of solutions that were previously unattainable. This collaborative intelligence is the key to scaling AI, enabling it to address challenges at a global scale with unmatched agility and creativity.

Karl Tuyls
Director of AI Research
Meta

13:00 Business Lunch

UNLOCKING THE POTENTIAL OF AI MODELS

14:00 Case Study:

From Strategy to Execution: Driving Profitability and Efficiency with Generative AI and Agentic AI

The integration of Agentic AI, next-gen technologies, and strategic data products is reshaping business performance by turning complex challenges into scalable, AI-driven solutions. This approach drives efficiency, boosts profitability, and enhances decision-making across all enterprise functions. From strategy to execution, organizations can achieve multi-million dollar transformations, delivering measurable impact across finance, supply chain, R&D, and corporate functions, ultimately enabling sustainable growth and innovation.

Shoubhik Sanyal
Head of Advanced Analytics, Generative AI and Business Enablement
Mars

14:30 Case Study:

Unlocking Consumer Insights with Agentic AI

By integrating advanced AI capabilities, Agentic AI offers an unparalleled ability to gain a deeper, more personalized understanding of customer behavior, preferences, and emerging trends. Through real-time data analysis and continuous adaptive learning, businesses can extract valuable insights from vast amounts of consumer data, enabling them to create highly tailored, relevant experiences. This approach not only drives more impactful marketing strategies but also significantly enhances customer satisfaction, loyalty, and engagement.
In this session, we will delve into how Agentic AI can transform raw consumer data into actionable, predictive insights. By using sophisticated algorithms that continuously learn from customer interactions, businesses can anticipate needs, personalize offers, and optimize every touchpoint of the customer journey. Whether it's improving product recommendations, refining pricing strategies, or crafting targeted advertising campaigns, Agentic AI enables organizations to move from data collection to proactive, data-driven decision-making at scale.

Sehnaz Arasan
Consumer Insights AI Platform Manager
Philips

15:00 Case Study:

The Pitfalls of Agentic AI: When AI Agents Forget and Overcomplicate Simple Tasks

• AI agents may neglect essential data points, resulting in incomplete solutions
• Straightforward tasks can become overly complex due to unnecessary algorithmic layers
• AI agents might fail to adapt to changing data distributions or model parameters
• Introducing redundant computations, AI agents can reduce overall efficiency and accuracy
• Misalignment with expected mathematical outcomes can lead to user dissatisfaction and decreased trust

Guglielmo Iozzia
Director, ML/AI and Applied Mathematics
MSD

15:30 Afternoon Tea and Networking Break

15:50 Case Study:

Memory-Augmented AI: Enhancing Agent Capabilities with Contextual Understanding *

Just imagine—AI agents that don't just respond, but remember, reflect, and act with a level of intelligence that adapts in real-time. Memory-augmented AI brings this vision to life, combining the power of Model Context Protocol (MCP) with advanced Agentic Patterns like ReAct and Reflection. This transformative approach enables AI to not only retain context but use it to drive smarter, more intuitive interactions. By integrating Retrieval-Augmented Generation (RAG) and dynamic workflows, these agents can pull from vast external knowledge stores, ensuring they make decisions that are both factually grounded and contextually aware.

Laura Ruiz
Associate Director, Data Science
AstraZeneca

16:20 PANEL DISCUSSION

Maximizing The Value: Choosing the Right AI Model to Meet Your Business Needs

Experts will discuss the key factors in choosing AI models that align with specific business goals, from enhancing efficiency to delivering actionable insights. Attendees will gain practical knowledge on evaluating, integrating, and maximizing the value of AI technologies to meet unique business challenges and opportunities.

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner

* TBC

DAY 2
20 FEBRUARY 2026

08:30	Check-In and Welcome Coffee
09:00	Day Two Opening Remarks from the Chair

MASTERING THE BALANCE: SUPERVISING AUTONOMOUS AGENTS

09:10 — AVAILABLE SPONSORSHIP SLOT

SPONSORED SLOT

Transforming Employee Productivity with AI Assistants – Unlocking Efficiency and Driving Business Growth

AI Assistants powered by Agentic AI automate repetitive tasks, freeing employees to focus on high-value work. By streamlining scheduling, customer support, and decision-making, these agents boost productivity and enhance collaboration. Enterprises might see a 30% productivity increase and 20-hour weekly time savings per sales team member.

09:50 — Case Study:

Driving Multi-Billion Dollar Impact: Leveraging AI and ML for Predictive Insights and Personalization

This session will explore how AI and ML are transforming industries by driving multi-billion-dollar impacts through predictive insights and personalization. By integrating advanced analytics, machine learning, and artificial intelligence, businesses can unlock new growth opportunities, optimize investments, and enhance customer experiences. Learn how data-driven strategies can revolutionize business operations, from demand predictions to personalized marketing, and discover how AI and ML are reshaping the future of business success across markets.

Sunando Das
Global Head of Predictive Analytics
Unilever

10:30 — Case Study:

AI Is Your Partner, Not Your Competitor: Navigating the Steep Climb of Adoption

• AI as your ally, not a rival: Turn AI into your business's ultimate partner
• Adoption challenges: Overcome the hurdles of integrating AI effectively
• Aligning AI with your goals: Make AI work for your unique business strategy
• Unlock AI's potential: Boost efficiency and spark innovation
• Embrace the future: Leverage AI to drive growth and success

Ivo Strohhammer
Global Senior IT Key Expert for Digital Transformation
Siemens

11:00	Morning Coffee and Networking Break

11:30 — Case Study:

AI, You, and the Future of Work

• What types of work will AI reshape
• How do we adopt AI?
  - The 3 Es of of AI Adoption
  - Human Elements: Employees & Leaders
  - Case Study: A Tale of 2 Swedish Companies (Klarna & Ikea)
• Conclusion: What can and should we do now for the future

Dave Drodge
Group Lead Digital Transformation AI & Digital Marketing
Roche

12:00 — Case Study:

AI-Driven Transformation: Leading Change with Autonomous Agents, GenAI, and Cognitive AI Solutions

Drawing from over 30 years of experience in leading complex programs, we'll discuss how these technologies are enabling enterprises to automate decision-making, enhance customer experiences, and unlock data-driven insights. From M&A integrations to AI/ML-driven data analytics, discover how to leverage AI solutions to drive competitive advantage, operational resilience, and regulatory compliance. Learn how to architect and implement next-generation AI ecosystems that propel business growth and transformation.

Nigel Guy
Director - Head of Data Migration & Data Transition, Lead on AI Adoption & Strategy
Sumitomo Mitsui Banking Corporation

SMBC

12:30 — WORKSHOP

Creating Protocols for Boundary Setting and Intervention in Autonomous Systems

This hands-on workshop will explore how to design effective protocols for setting operational limits and defining intervention triggers when autonomous agents deviate from expected behavior. Participants will learn how to
• Set clear boundaries and thresholds for autonomous agents
• Define intervention triggers when limits are exceeded
• Develop real-time response mechanisms to correct agent behavior
• Implement feedback loops for continuous improvement
By the end of the session, attendees will gain practical knowledge on creating protocols and intervention strategies to optimize autonomous systems while minimizing risks.

13:00	Business Lunch

14:00 — Case Study:

What Happens When 20th-Century Retail Meets 21st-Century Autonomy? A Strategic Playbook for Embedding Agentic AI into Legacy Enterprise Ecosystems

As retail giants embrace autonomy, they face a paradox: how to embed cutting-edge AI-driven systems like drone delivery within legacy operations built around stores and human workflows. In this session, the Senior Director driving national drone delivery expansion for one of the world's largest retailers shares a real-world blueprint to bridge old and new. Covering governance, risk, partner orchestration, and internal alignment, the talk reveals what it takes to fuse legacy infrastructure with agentic AI—and how that transformation unlocks new enterprise value at scale.

• **The Strategic Challenge:** Scaling agentic AI in a company built before the internet
• **Partner-Led Autonomy:** Governing what you don't control - aligning third-party AI-driven vendors with enterprise outcomes
• **Internal Readiness:** Retooling permitting, store ops, and digital systems to accommodate autonomy at scale
• **From Risk to Opportunity:** Reframing regulatory friction, workforce disruption, and customer perception as levers for innovation
• **Future-Proofing the Enterprise:** Laying the groundwork for an ecosystem where drones, bots, and associates collaborate across AI-enabled workflows

Precia Carraway
Director, Engineering & Operations - Autonomous Delivery Ground & Air
Walmart

14:40 — Case Study:

Quantifying ROI in Agentic AI: Key Metrics and KPIs for Measuring Success

• Efficiency gains: Track time and cost savings from AI automation, as it streamlines processes, reduces manual work, and accelerates execution.
• Customer impact: Measure improvements in satisfaction, engagement, and retention through personalized, data-driven experiences powered by AI.
• Operational improvements: Quantify scalability and reduced manual effort, enabling your teams to focus on high-value tasks while AI handles the routine operations.
• Revenue growth: Measure AI's role in driving sales, uncovering new opportunities, and optimizing marketing efforts for better ROI.
• Decision accuracy: Track improved decision-making and error reduction, ensuring smarter, faster, and more reliable business choices.
By aligning these metrics with your business goals, you can truly understand the power of Agentic AI in transforming your organization's performance across the board.

Arun Kumar Sukumar
Director (Product Manager - Agentic AI Ecosystem)
IQVIA

15:30	Chair's Closing Remarks and End of Summit

Sponsorship, Exhibition & Speaking Opportunities

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SPOTLIGHT ON OUR SPEAKERS

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Laura Ruiz
Associate Director, Data Science
AstraZeneca

Ms. Ruiz is dedicated to helping companies tackle complex challenges and leverage data-driven approaches to unlock the power of AI. With expertise in Mathematics, Data Science, and Bioinformatics, Laura has developed a growing focus on leading teams and driving strategic initiatives. Known for her outgoing personality, she excels in collaborative leadership, seamlessly working with cross-functional teams and effectively communicating complex concepts. Laura is deeply committed to every project she undertakes, always striving to go the extra mile and create a constructive, positive environment that enhances both team and organizational success.

Mario Morales
Global Data and AI Products Lead
- Manufacturing and Procurement Operations
PepsiCo

Mr. Morales leads global Data & AI Manufacturing Product strategy at PepsiCo, where he integrates artificial intelligence and data innovation into manufacturing and procurement operations. His expertise lies in accelerating industrial transformation through AI strategy, data governance, and scalable solutions that drive efficiency and measurable business impact. With a background in IT procurement across Europe, Asia, and Africa, Mario has helped digitize everything from supplier ecosystems to agricultural processes. He thrives at the intersection of emerging technology, operational excellence, and human collaboration, successfully navigating cross-functional programs to achieve tangible results in real factories. Mario is always open to connecting on industrial AI, data products, and the future of intelligent operations.

Karl Tuyls
Director of AI Research
Meta

Karl Tuyls (FBCS) is a research scientist, entrepreneur, and professor. He currently holds honorary positions as Professor of Computer Science at the University of Liverpool, UK, and Guest Professor at the University of Leuven, Belgium.
Previously, Professor Tuyls was Research Director at DeepMind, where he led the Game Theory & Multi-Agent Team. He co-founded H Company in April 2024, departing in August 2024. Earlier in his career, he held academic roles at institutions including Vrije Universiteit Brussel, Hasselt University, Eindhoven University of Technology, and Maastricht University. In February 2025, he joined a leading AI company Meta as a Research Director.

Sehnaz Arasan
Consumer Insights AI Platform Manager
Philips

Ms. Arasan is steering Philips' Consumer Insights, focusing on developing an internal RAG & LLM-based AI platform. With expertise in creating marketing technologies that resonate with global audiences, Sehnaz combines business acumen with innovative IT solutions, grounded in her BBA from the University of Toronto. At Unilever, she played a key role in groundbreaking AR/VR campaigns and AI-driven consumer insights for brands like Magnum and Walls. Sehnaz excels in stakeholder management and champions personalized experiences that drive brand loyalty and sales.

Sunando Das
Global Head of Predictive Analytics
Unilever

Sunando Das has over 20 years of global experience in leveraging machine learning (ML), artificial intelligence (AI), and advanced technologies to drive multi-billion-dollar business impact. His leadership has delivered $12 billion in incremental value over the past seven years, focusing on AI-driven transformations across adtech, martech, and predictive analytics. Sunando has led initiatives like AI demand predictions, Consumer 360 platforms, and ML recommendation engines that have unlocked up to $1B in incremental sales across 80+ markets.
Recognized for solving complex, board-level challenges, Sunando specializes in personalization and digital transformation. He has optimized investments using deep learning and econometrics, generating savings of $300M and increasing sales by $1B+. As a thought leader in AI, ML, and media mix optimization, Sunando regularly speaks at industry forums and contributes to leading publications. He is passionate about using digital data to reshape business strategies and foster innovation.

Shoubhik Sanyal
Head of Advanced Analytics,
Generative AI and Business Enablement
Mars

Shoubhik Sanyal has over 20 years of leadership experience at Mars UK, Deutsche Bank, EY, Dunnhumby, and Accenture, successfully leading multi-million dollar global transformations across finance, supply chain, R&D, and corporate functions. As Head of Advanced Analytics, Generative AI & Business Enablement at Mars, he drives the integration of agentic AI, next-gen technologies, and strategic data products that reshape business performance. Shoubhik specializes in turning complex, ambiguous problems into scalable, AI-driven solutions that unlock efficiency, drive profitability, and enable better decision-making across enterprises. He has architected a Generative AI-based finance insights platform, built high-performing global teams, and served as a trusted advisor to C-Suite executives. Recognized as a thought leader on Advanced Analytics and Generative AI, Shoubhik has been globally nominated at the HFS One Council.

Pedro Rodriguez
Head of Engineering
- AI SDLC Agents, Developer Experience
Google

Seasoned technology and product executive with 17 years of experience building and scaling high-performing engineering organizations at Google, Uber and Amazon. Proven track record of successfully launching and growing AI products and technology for billions of users. Tech evangelist and public speaker at global tech forums on AI, data privacy and developer tech. Passionate about fostering inclusive teams, mentoring engineers, and driving impactful results.

Guglielmo Iozzia
Director, ML/AI and Applied Mathematics
MSD

Guglielmo Iozzia is a Biomedical Engineer with expertise at the intersection of Mathematics, Computer Science, Data Science, and Life Sciences. With an extensive background in Software Engineering, Data Science, and ML/DL, he has applied his skills in fields such as Biotech Manufacturing, Healthcare, and DevOps. Currently leading a ML/AI and Engineering team, Guglielmo focuses on unlocking business value in Biotech/Pharma through Deep Learning projects, particularly in Computer Vision and Deep Generative Models. One of his key contributions is an automated visual inspection system for the pharma industry, which won the Manufacturing Leadership Award 2021 in the "Advanced Analytics and Artificial Intelligence Leadership" category.
Recognized as a DataOps Champion at the Streamsets DataOps Summit 2019 and named one of the Top 50 Tech Visionaries at the 2019 Dubai Intercon Conference, Guglielmo is also an international speaker and the author of the technical book "Hands-on Deep Learning with Apache Spark" published by Packt.
He is a lifelong learner, constantly pushing the boundaries of AI and Deep Learning.

Arun Kumar Sukumar
Director (Product Manager - Agentic AI Ecosystem)
IQVIA

Arun is a Director (Product Manager - Agentic AI) at IQVIA, with nearly two decades of experience managing complex, multi-cultural digital transformation projects. Specializing in data and analytics solutions for the pharma and healthcare industry, Arun excels in turning complex data into actionable insights to drive growth and inform decision-making. He partners closely with clients to implement fit-for-enterprise digital solutions, fostering a shared vision across business and IT organizations. Arun's leadership emphasizes collaboration, mentorship, and a commitment to excellence, ensuring scalable, sustainable success.
With expertise in data management, including MDM, Data Quality, Data Governance, CRM, and BI Analytics, Arun is also highly skilled in AI, particularly Agentic AI and Generative AI technologies like ChatGPT, Gemini, RAG, and MedPaLM. He is experienced in evaluation techniques such as autoraters, pairwise evaluations, and pointwise evaluations in both ML Ops and Agentic Ops.

Nigel Guy
Director - Head of Data Migration & Data Transition,
Lead on AI Adoption & Strategy
Sumitomo Mitsui Banking Corporation

Nigel is a Transformation Programme Director and expert in AI, GenAI, and Data Strategy Adoption with over 30 years of experience leading high-value programmes across financial services, insurance, and technology consulting. He specializes in implementing AI/ML-driven solutions, including Autonomous AI Agents and Cognitive AI, to drive business transformation, enhance customer experiences, and optimize enterprise performance. Nigel has managed programmes up to £110M and is recognized for his work in M&A integrations, data governance, and regulatory compliance. He is available for executive collaborations focused on AI innovation and next-generation digital leadership.

Precia Carraway
Director, Engineering & Operations
- Autonomous Delivery Ground & Air
Walmart

Precia Carraway heads Strategic Expansion and Launches for the drone delivery program at one of the world's largest big box retailers. She leads the national scale-up of autonomous last-mile delivery through third-party drone operators, driving strategy, market expansion, and cross-functional launch execution. Prior to this role, she led B2B, B2C, and DoD for an internal telecom, where she oversaw performance, and operational integration of advanced IOT, AV, and UAV systems. Her career bridges legacy retail infrastructure and cutting-edge autonomy, with a focus on embedding agentic AI into complex enterprise ecosystems. With deep expertise in regulatory strategy, vendor orchestration, and technical scalability, Precia is shaping the future of drone-enabled logistics in the U.S.

Dave Drodge
Group Lead Digital Transformation AI & Digital Marketing
Roche

Dave Drodge has been passionately co-creating the future for the last 25 years using digital technology. He's worked in 7 industries at organizations like Sony, Amadeus, Novartis, Roche and the WWF (the Panda not the wrestlers) in varied functions (like marketing, product management, & transformation). Dave Drodge is now driving Roche's digital transformation strategy and delivery with an emphasis on AI. He's just finished writing a chapter in an upcoming book about how general-purpose AI, including Gen AI, can augment how we work from the University of Strasbourg. He is Canadian and lives in Switzerland.

REGISTRATION FORM

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Delegate Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~

1195 euro

For registration completed by **September 5th**

Promo Code
AI300

Group Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~

1095 euro

For registration completed by **September 5th**

Promo Code
AI400

Branding Package

- 1 Delegate Pass
- 2-Day Access to all Summit Sessions
- Branded Roll Up Display
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

Limited availability

3499 euro

DELEGATES

1
Name:
Position:
E-mail:

2
Name:
Position:
E-mail:

3
Name:
Position:
E-mail:

CONTACT INFORMATION

Company:
Address:
City: Postcode:
Phone: VAT No:
Date:
Signature:

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CONTACT DETAILS

Victoria Weber
Marketing Director
victoria.weber@luxatiainternational.com
00 (420) 775 717 730
www.luxatiainternational.com