

WORLD AGENTIC AI SUMMIT

19 –20 FEBRUARY 2026

BERLIN, GERMANY

Register Now & Save €300

SPEAKER LINE-UP



Pedro Rodriguez
Head of Engineering - AI SDLC
Agents, Developer Experience
Google



Sehnaz Arasan
Consumer Insights AI
Platform Manager
Philips

PHILIPS



Avinash Jha
Senior Director,
Head of API & Integrations
Volvo Group



Guglielmo Iozzia
Director, ML/AI and
Applied Mathematics
MSD



Mario Morales
Global Data and AI Products
Lead - Manufacturing and
Procurement Operations
PepsiCo



Shoubhik Sanyal
Head of Advanced Analytics,
Generative AI and Business
Enablement
Mars

MARS



Karl Tuyls
Director of AI Research
Meta



Ivo Strohhammer
Global Senior IT Key Expert
for Digital Transformation
Siemens

SIEMENS



Precia Carraway
Director, Engineering &
Operations - Autonomous
Delivery Ground & Air
Walmart



Sunando Das
Global Head of Predictive Analytics
Unilever



Wiktor Gromowa-Cieslik
Data Engineering Platforms - Chapter
Lead/Product Owner-Director
UBS



Dave Drodge
Group Lead Digital Transformation
AI & Digital Marketing
Roche



Nigel Guy
Director - Head of Data
Migration & Data Transition,
Lead on AI Adoption & Strategy
Sumitomo Mitsui Banking Corporation



Arun Kumar Sukumar
Director (Product Manager
- Agentic AI Ecosystem)
IQVIA



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We are pleased to announce the launch of the **World Agentic AI Summit** that will take place on the **19th-20th of February 2026** in **Berlin, Germany**. This cross-industry event will focus on architecting intelligent systems, autonomous decision-making, self-learning technologies, AI-driven collaboration, ethical frameworks, human-centric solutions, next-gen models, and best practices for implementing and scaling agentic AI. Join your peers for this two-day event, offering valuable networking opportunities, practical case studies, and hands-on workshops, as we collectively uncover the role of AI agents in enhancing operational efficiency and optimizing business performance in the new era!

Key Practical Learning Points

- Embracing Agentic AI to Lead in the Era of Autonomous Decision-Making
- Optimizing Self-Learning Systems to Achieve Unprecedented Operational Efficiency
- Exploring Next-Gen AI Models to Replace Traditional Automation and Drive Innovation
- Enhancing Agentic AI with Cognitive Computing for Human-Like Reasoning
- Scaling Agentic AI with Multi-Agent Systems for Autonomous Collaboration
- Driving Business Intelligence with Agentic AI to Maximize ROI and Organizational Impact
- Turning Autonomous Systems into a Strategic Advantage for Long-Term Business Sustainability
- Leveraging Ethical AI Frameworks to Ensure Secure and Responsible Automation
- Preparing Your Workforce for the Age of Autonomous Systems

Take A Look At Our Events



Who Should Attend

This Summit is a must-attend event for senior-level professionals dealing with:

- Applied/Artificial Intelligence
- Data & AI Technology
- IT/ICT Enablement
- Digital Strategy & Transformation
- Machine Learning
- Robotic Process Automation (RPA)
- Intelligent Process Automation (IPA)
- Process Improvement & Excellence
- Natural Language Processing & Large Language Models
- Intelligent Document Processing
- & Others!



X 15+ Industry Case Studies



X 20+ Hours of Networking:

forge new professional contacts during numerous networking breaks between sessions & during the special Networking Dinner on Day 1



X 100+ Pages of the Post-Summit Materials
documentation package available upon demand*

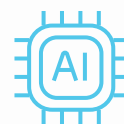
Did You Know?



€634 million today, €5.59 billion by 2030 — Europe's agentic AI market is set for explosive growth, fueled by EU regulatory momentum and corporate demand for secure, compliant AI platforms.



80% of common incidents (e.g., helpdesk tickets) can already be resolved without human intervention, with time-to-resolution slashed by 60–90%.



29% of organizations are already using agentic AI, and 44% plan to implement it within the next year—leaving only 2% not considering it at all.



In large-scale experiments combining humans and AI agents on creative workflows, teams saw a 60% boost in productivity per worker, with humans freed to focus 23% more on ideation and content creation.

Sources:

Grand View Research. (2025). Enterprise Agentic AI Market Outlook, Europe 2024–2030. Retrieved August 28, 2025.

80% of common incidents (e.g., helpdesk tickets) can already be resolved without human intervention, with time-to-resolution slashed by 60–90%.

Blue Prism via AI Agents and Agentic Survey Statistics 2025. Retrieved August 28, 2025.

Ju & Aral (2025). Collaborating with AI Agents: Field Experiments on Teamwork. Retrieved August 28, 2025.

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08:30 Check-In and Welcome Coffee ☎

09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

ARCHITECTING AUTONOMOUS INTELLIGENCE
FROM THE GROUND UP

09:50 AVAILABLE SPONSORSHIP SLOT



Unlocking the Power of Agentic AI: Autonomous Decision-Making for the Modern Enterprise

This session reveals how Agentic AI empowers businesses to automate decision-making at scale, driving efficiency, accuracy, and agility across operations. With real-world case studies, you'll see how companies are achieving significant cost savings, enhancing decision-making precision, and transforming business operations through Agentic AI. Don't miss out on how this cutting-edge technology is shaping the future of modern enterprises. Learn how Agentic AI is streamlining processes, enabling faster responses, and creating a competitive edge in today's data-driven world. Unlock the full potential of your business with the power of autonomous decision-making.

10:30 Case Study: 🔍

From Code to Impact:
Leveraging AI Agents to Optimize Product Development and Shape Strategy

AI agents are poised to revolutionize product development and strategy. By streamlining processes, enhancing decision-making, and driving innovation, these intelligent systems offer significant strategic advantages. Explore how AI can optimize workflows, accelerate product evolution, and provide actionable insights that shape the future of development and organizational growth. Their integration into strategy formulation promises not only efficiency but also a competitive edge in rapidly evolving markets.

Pedro Rodriguez

Head of Engineering - AI SDLC Agents,
Developer Experience
Google



11:00 Morning Coffee and Networking Break ☕

11:30 Case Study: 🔍

Data-Driven Intelligence: Harnessing Insights to Optimize AI Performance

Step into the future where data isn't just numbers, but the catalyst for AI brilliance. Explore how turning insights into action can elevate AI systems, amplifying their intelligence and impact. From sharpening decision-making to accelerating innovation, this approach turns AI into a living, breathing entity that evolves and thrives on data-driven power. By unlocking the potential of data, AI becomes not just a tool, but a transformative force that anticipates needs, refines strategies, and drives continuous growth.

Mario Morales

Global Data and AI Products Lead
- Manufacturing and Procurement Operations
PepsiCo



12:00 Case Study: 🔍

The Future of AI Agent Orchestration in Improving Business Processes and Scalability

- Optimize business processes with AI agent orchestration
- Scale operations effortlessly using AI-driven solutions
- Enhance decision-making through AI collaboration
- Automate tasks to improve workflow efficiency

Avinash Jha

Senior Director, Head of API & Integrations
Volvo Group



12:30 Case Study: 🔍

Multi-Agent Models: Scaling Agentic AI Through Collaboration Between Autonomous Units *

Collaborative AI systems introduce a new paradigm, where autonomous units function as a collective intelligence rather than isolated entities. By orchestrating collaboration between agents, these systems amplify problem-solving capabilities and accelerate innovation. Each agent brings a unique perspective, allowing for rapid adaptation to complex scenarios and the creation of solutions that were previously unattainable. This collaborative intelligence is the key to scaling AI, enabling it to address challenges at a global scale with unmatched agility and creativity.

Karl Tuyls

Director of AI Research
Meta



13:00 Business Lunch 🍽

UNLOCKING THE POTENTIAL OF AI MODELS

14:00 Case Study: 🔍

From Strategy to Execution:
Driving Profitability and Efficiency with Generative AI and Agentic AI

The integration of Agentic AI, next-gen technologies, and strategic data products is reshaping business performance by turning complex challenges into scalable, AI-driven solutions. This approach drives efficiency, boosts profitability, and enhances decision-making across all enterprise functions. From strategy to execution, organizations can achieve multi-million dollar transformations, delivering measurable impact across finance, supply chain, R&D, and corporate functions, ultimately enabling sustainable growth and innovation.

Shoubhik Sanyal

Head of Advanced Analytics, Generative
AI and Business Enablement
Mars



14:30 Case Study: 🔍

Unlocking Consumer Insights with Agentic AI

By integrating advanced AI capabilities, Agentic AI offers an unparalleled ability to gain a deeper, more personalized understanding of customer behavior, preferences, and emerging trends. Through real-time data analysis and continuous adaptive learning, businesses can extract valuable insights from vast amounts of consumer data, enabling them to create highly tailored, relevant experiences. This approach not only drives more impactful marketing strategies but also significantly enhances customer satisfaction, loyalty, and engagement.

In this session, we will delve into how Agentic AI can transform raw consumer data into actionable, predictive insights. By using sophisticated algorithms that continuously learn from customer interactions, businesses can anticipate needs, personalize offers, and optimize every touchpoint of the customer journey. Whether it's improving product recommendations, refining pricing strategies, or crafting targeted advertising campaigns, Agentic AI enables organizations to move from data collection to proactive, data-driven decision-making at scale.

Sehnaz Arasan

Consumer Insights AI Platform Manager
Philips



15:00 Case Study: 🔍

The Pitfalls of Agentic AI: When AI Agents Forget and Overcomplicate Simple Tasks

- AI agents may neglect essential data points, resulting in incomplete solutions
- Straightforward tasks can become overly complex due to unnecessary algorithmic layers
- AI agents might fail to adapt to changing data distributions or model parameters
- Introducing redundant computations, AI agents can reduce overall efficiency and accuracy
- Misalignment with expected mathematical outcomes can lead to user dissatisfaction and decreased trust

Guglielmo Iozzia

Director, ML/AI and Applied Mathematics
MSD



15:30 Afternoon Tea and Networking Break ☕

15:50 Case Study: 🔍

From Data Pipelines to Autonomous Agents: Preparing Enterprise Platforms for the Age of Agentic AI

- Shift from static data pipelines to autonomous, decision-making AI agents
- Data quality and governance as the fuel for reliable autonomy
- Cloud-native, secure platforms as the foundation for agentic AI
- Built-in transparency and oversight to ensure trust and compliance
- Unlocking new business models and client personalization with agents

Wiktor Gromowa-Cieslik

Data Engineering Platforms
- Chapter Lead/Product Owner-Director
UBS



16:20 PANEL DISCUSSION 🗨

Maximizing The Value: Choosing the Right AI Model to Meet Your Business Needs

Experts will discuss the key factors in choosing AI models that align with specific business goals, from enhancing efficiency to delivering actionable insights. Attendees will gain practical knowledge on evaluating, integrating, and maximizing the value of AI technologies to meet unique business challenges and opportunities.

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 🍷

08:30 Check-In and Welcome Coffee 

09:00 Day Two Opening Remarks from the Chair

**MASTERING THE BALANCE:
SUPERVISING AUTONOMOUS AGENTS**

09:10 AVAILABLE SPONSORSHIP SLOT

**Transforming Employee Productivity
with AI Assistants – Unlocking Efficiency
and Driving Business Growth**

AI Assistants powered by Agentic AI automate repetitive tasks, freeing employees to focus on high-value work. By streamlining scheduling, customer support, and decision-making, these agents boost productivity and enhance collaboration. Enterprises might see a 30% productivity increase and 20-hour weekly time savings per sales team member.

09:50 Case Study: **Driving Multi-Billion Dollar Impact:
Leveraging AI and ML for Predictive Insights
and Personalization**

This session will explore how AI and ML are transforming industries by driving multi-billion-dollar impacts through predictive insights and personalization. By integrating advanced analytics, machine learning, and artificial intelligence, businesses can unlock new growth opportunities, optimize investments, and enhance customer experiences. Learn how data-driven strategies can revolutionize business operations, from demand predictions to personalized marketing, and discover how AI and ML are reshaping the future of business success across markets.

Sunando Das
Global Head of Predictive Analytics
Unilever

10:30 Case Study: **AI Is Your Partner, Not Your Competitor:
Navigating the Steep Climb of Adoption**

- AI as your ally, not a rival: Turn AI into your business's ultimate partner
- Adoption challenges: Overcome the hurdles of integrating AI effectively
- Aligning AI with your goals: Make AI work for your unique business strategy
- Unlock AI's potential: Boost efficiency and spark innovation
- Embrace the future: Leverage AI to drive growth and success

Ivo Strohhammer
Global Senior IT Key Expert
for Digital Transformation
Siemens

11:00 Morning Coffee and Networking Break 11:30 Case Study: **AI, You, and the Future of Work**

- What types of work will AI reshape
- How do we adopt AI?
 - The 3 Es of AI Adoption
 - Human Elements: Employees & Leaders
 - Case Study: A Tale of 2 Swedish Companies (Klarna & Ikea)
- Conclusion: What can and should we do now for the future

Dave Drodge
Group Lead Digital Transformation
AI & Digital Marketing
Roche

12:00 Case Study: **AI-Driven Transformation:
Leading Change with Autonomous Agents,
GenAI, and Cognitive AI Solutions**

Drawing from over 30 years of experience in leading complex programs, we'll discuss how these technologies are enabling enterprises to automate decision-making, enhance customer experiences, and unlock data-driven insights. From M&A integrations to AI/ML-driven data analytics, discover how to leverage AI solutions to drive competitive advantage, operational resilience, and regulatory compliance. Learn how to architect and implement next-generation AI ecosystems that propel business growth and transformation.

Nigel Guy
Director - Head of Data Migration & Data
Transition, Lead on AI Adoption & Strategy
Sumitomo Mitsui Banking Corporation

12:30 WORKSHOP **Creating Protocols for Boundary Setting
and Intervention in Autonomous Systems**

This hands-on workshop will explore how to design effective protocols for setting operational limits and defining intervention triggers when autonomous agents deviate from expected behavior. Participants will learn how to

- Set clear boundaries and thresholds for autonomous agents
- Define intervention triggers when limits are exceeded
- Develop real-time response mechanisms to correct agent behavior
- Implement feedback loops for continuous improvement

By the end of the session, attendees will gain practical knowledge on creating protocols and intervention strategies to optimize autonomous systems while minimizing risks.

13:00 Business Lunch 14:00 Case Study: **What Happens When 20th-Century Retail
Meets 21st-Century Autonomy?
A Strategic Playbook for Embedding Agentic
AI into Legacy Enterprise Ecosystems**

As retail giants embrace autonomy, they face a paradox: how to embed cutting-edge AI-driven systems like drone delivery within legacy operations built around stores and human workflows. In this session, the Senior Director driving national drone delivery expansion for one of the world's largest retailers shares a real-world blueprint to bridge old and new. Covering governance, risk, partner orchestration, and internal alignment, the talk reveals what it takes to fuse legacy infrastructure with agentic AI—and how that transformation unlocks new enterprise value at scale.

- **The Strategic Challenge:** Scaling agentic AI in a company built before the internet
- **Partner-Led Autonomy:** Governing what you don't control - aligning third-party AI-driven vendors with enterprise outcomes
- **Internal Readiness:** Retooling permitting, store ops, and digital systems to accommodate autonomy at scale
- **From Risk to Opportunity:** Reframing regulatory friction, workforce disruption, and customer perception as levers for innovation
- **Future-Proofing the Enterprise:** Laying the groundwork for an ecosystem where drones, bots, and associates collaborate across AI-enabled workflows

Precia Carraway
Director, Engineering & Operations
- Autonomous Delivery Ground & Air
Walmart

14:40 Case Study: **Quantifying ROI in Agentic AI:
Key Metrics and KPIs for Measuring Success**

- **Efficiency gains:** Track time and cost savings from AI automation, as it streamlines processes, reduces manual work, and accelerates execution.
- **Customer impact:** Measure improvements in satisfaction, engagement, and retention through personalized, data-driven experiences powered by AI.
- **Operational improvements:** Quantify scalability and reduced manual effort, enabling your teams to focus on high-value tasks while AI handles the routine operations.
- **Revenue growth:** Measure AI's role in driving sales, uncovering new opportunities, and optimizing marketing efforts for better ROI.
- **Decision accuracy:** Track improved decision-making and error reduction, ensuring smarter, faster, and more reliable business choices.

By aligning these metrics with your business goals, you can truly understand the power of Agentic AI in transforming your organization's performance across the board.

Arun Kumar Sukumar
Director (Product Manager
- Agentic AI Ecosystem)
IQVIA



15:30 Chair's Closing Remarks and End of Summit

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Partnering with Luxatia International means more than making the right contacts - it means being an insider, connected to the right people with the right level of influence, and being allied with a globally respected organization and leader within your industry.

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SPOTLIGHT ON OUR SPEAKERS

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Precia Carraway
Director, Engineering & Operations
- Autonomous Delivery Ground & Air
Walmart

Precia Carraway heads Strategic Expansion and Launches for the drone delivery program at one of the world's largest big box retailers. She leads the national scale-up of autonomous last-mile delivery through third-party drone operators, driving strategy, market expansion, and cross-functional launch execution. Prior to this role, she led B2B, B2C, and DoD for an internal telecom, where she oversaw performance, and operational integration of advanced IOT, AV, and UAV systems. Her career bridges legacy retail infrastructure and cutting-edge autonomy, with a focus on embedding agentic AI into complex enterprise ecosystems. With deep expertise in regulatory strategy, vendor orchestration, and technical scalability, Precia is shaping the future of drone-enabled logistics in the U.S.



Mario Morales
Global Data and AI Products Lead
- Manufacturing and Procurement Operations
PepsiCo

Mr. Morales leads global Data & AI Manufacturing Product strategy at PepsiCo, where he integrates artificial intelligence and data innovation into manufacturing and procurement operations. His expertise lies in accelerating industrial transformation through AI strategy, data governance, and scalable solutions that drive efficiency and measurable business impact. With a background in IT procurement across Europe, Asia, and Africa, Mario has helped digitize everything from supplier ecosystems to agricultural processes. He thrives at the intersection of emerging technology, operational excellence, and human collaboration, successfully navigating cross-functional programs to achieve tangible results in real factories. Mario is always open to connecting on industrial AI, data products, and the future of intelligent operations.



Karl Tuyls
Director of AI Research
Meta

Karl Tuyls (FBCS) is a research scientist, entrepreneur, and professor. He currently holds honorary positions as Professor of Computer Science at the University of Liverpool, UK, and Guest Professor at the University of Leuven, Belgium.

Previously, Professor Tuyls was Research Director at DeepMind, where he led the Game Theory & Multi-Agent Team. He co-founded H Company in April 2024, departing in August 2024. Earlier in his career, he held academic roles at institutions including Vrije Universiteit Brussel, Hasselt University, Eindhoven University of Technology, and Maastricht University. In February 2025, he joined a leading AI company Meta as a Research Director.



Dave Drodge
Group Lead Digital Transformation AI & Digital Marketing
Roche

Dave Drodge has been passionately co-creating the future for the last 25 years using digital technology. He's worked in 7 industries at organizations like Sony, Amadeus, Novartis, Roche and the WWF (the Panda not the wrestlers) in varied functions (like marketing, product management, & transformation). Dave Drodge is now driving Roche's digital transformation strategy and delivery with an emphasis on AI. He's just finished writing a chapter in an upcoming book about how general-purpose AI, including Gen AI, can augment how we work from the University of Strasbourg. He is Canadian and lives in Switzerland.



Sunando Das
Global Head of Predictive Analytics
Unilever

Sunando Das has over 20 years of global experience in leveraging machine learning (ML), artificial intelligence (AI), and advanced technologies to drive multi-billion-dollar business impact. His leadership has delivered \$12 billion in incremental value over the past seven years, focusing on AI-driven transformations across adtech, martech, and predictive analytics. Sunando has led initiatives like AI demand predictions, Consumer 360 platforms, and ML recommendation engines that have unlocked up to \$1B in incremental sales across 80+ markets. Recognized for solving complex, board-level challenges, Sunando specializes in personalization and digital transformation. He has optimized investments using deep learning and econometrics, generating savings of \$300M and increasing sales by \$1B+. As a thought leader in AI, ML, and media mix optimization, Sunando regularly speaks at industry forums and contributes to leading publications. He is passionate about using digital data to reshape business strategies and foster innovation.



Arun Kumar Sukumar
Director (Product Manager - Agentic AI Ecosystem)
IQVIA

Arun is a Director (Product Manager - Agentic AI) at IQVIA, with nearly two decades of experience managing complex, multi-cultural digital transformation projects. Specializing in data and analytics solutions for the pharma and healthcare industry, Arun excels in turning complex data into actionable insights to drive growth and inform decision-making. He partners closely with clients to implement fit-for-enterprise digital solutions, fostering a shared vision across business and IT organizations. Arun's leadership emphasizes collaboration, mentorship, and a commitment to excellence, ensuring scalable, sustainable success.

With expertise in data management, including MDM, Data Quality, Data Governance, CRM, and BI Analytics, Arun is also highly skilled in AI, particularly Agentic AI and Generative AI technologies like ChatGPT, Gemini, RAG, and MedPaLM. He is experienced in evaluation techniques such as autoraters, pairwise evaluations, and pointwise evaluations in both ML Ops and Agentic Ops.



Pedro Rodriguez
Head of Engineering
- AI SDLC Agents, Developer Experience
Google

Seasoned technology and product executive with 17 years of experience building and scaling high-performing engineering organizations at Google, Uber and Amazon. Proven track record of successfully launching and growing AI products and technology for billions of users. Tech evangelist and public speaker at global tech forums on AI, data privacy and developer tech. Passionate about fostering inclusive teams, mentoring engineers, and driving impactful results.



Guglielmo Iozzia
Director, ML/AI and Applied Mathematics
MSD

Guglielmo Iozzia is a Biomedical Engineer with expertise at the intersection of Mathematics, Computer Science, Data Science, and Life Sciences. With an extensive background in Software Engineering, Data Science, and ML/DL, he has applied his skills in fields such as Biotech Manufacturing, Healthcare, and DevOps. Currently leading a ML/AI and Engineering team, Guglielmo focuses on unlocking business value in Biotech/Pharma through Deep Learning projects, particularly in Computer Vision and Deep Generative Models. One of his key contributions is an automated visual inspection system for the pharma industry, which won the Manufacturing Leadership Award 2021 in the "Advanced Analytics and Artificial Intelligence Leadership" category.

Recognized as a DataOps Champion at the Streamsets DataOps Summit 2019 and named one of the Top 50 Tech Visionaries at the 2019 Dubai Intercon Conference, Guglielmo is also an international speaker and the author of the technical book "Hands-on Deep Learning with Apache Spark" published by Packt. He is a lifelong learner, constantly pushing the boundaries of AI and Deep Learning.



Sehnaz Arasan
Consumer Insights AI Platform Manager
Philips

Ms. Arasan is steering Philips' Consumer Insights, focusing on developing an internal RAG & LLM-based AI platform. With expertise in creating marketing technologies that resonate with global audiences, Sehnaz combines business acumen with innovative IT solutions, grounded in her BBA from the University of Toronto. At Unilever, she played a key role in groundbreaking AR/VR campaigns and AI-driven consumer insights for brands like Magnum and Walls. Sehnaz excels in stakeholder management and champions personalized experiences that drive brand loyalty and sales.



Nigel Guy
Director - Head of Data Migration & Data Transition,
Lead on AI Adoption & Strategy
Sumitomo Mitsui Banking Corporation

Nigel is a Transformation Programme Director and expert in AI, GenAI, and Data Strategy Adoption with over 30 years of experience leading high-value programmes across financial services, insurance, and technology consulting. He specializes in implementing AI/ML-driven solutions, including Autonomous AI Agents and Cognitive AI, to drive business transformation, enhance customer experiences, and optimize enterprise performance. Nigel has managed programmes up to £110M and is recognized for his work in M&A integrations, data governance, and regulatory compliance. He is available for executive collaborations focused on AI innovation and next-generation digital leadership.



Wiktoria Gromowa-Cieslik
Data Engineering Platforms
- Chapter Lead/Product Owner-Director
UBS

Wiktoria is a strategic technology leader with over 14 years of experience at top-tier financial institutions including UBS, ING, JPMorgan, and Credit Suisse. She specializes in bridging business needs with scalable and compliant technology solutions, with a focus on data, AI, cloud, and regulatory-driven transformation.

At UBS, Wiktoria has designed and led enterprise-scale strategies that drive innovation, regulatory compliance, and business impact. She has partnered with C-level stakeholders across Europe and Asia, directed cross-functional teams of 60+ professionals, and delivered solutions aligned with GDPR, EBA, KNF, and the emerging EU AI Act.

An active voice in the global tech community, Wiktoria is a regular speaker, podcast guest, mentor, and advocate for inclusive leadership in technology. She serves as a Board Member of the Federal Association of Polish Engineers and Technicians in Germany and is an active member of global networks including DAMA (Data Management Association), AI FOD (AI for Development), and Women in Tech Global. Through these roles, she champions responsible innovation, diversity, and a strong data culture in the digital era.



Shoubhik Sanyal
Head of Advanced Analytics,
Generative AI and Business Enablement
Mars

Shoubhik Sanyal has over 20 years of leadership experience at Mars UK, Deutsche Bank, EY, Dunnhumby, and Accenture, successfully leading multi-million dollar global transformations across finance, supply chain, R&D, and corporate functions. As Head of Advanced Analytics, Generative AI & Business Enablement at Mars, he drives the integration of agentic AI, next-gen technologies, and strategic data products that reshape business performance. Shoubhik specializes in turning complex, ambiguous problems into scalable, AI-driven solutions that unlock efficiency, drive profitability, and enable better decision-making across enterprises. He has architected a Generative AI-based finance insights platform, built high-performing global teams, and served as a trusted advisor to C-Suite executives. Recognized as a thought leader on Advanced Analytics and Generative AI, Shoubhik has been globally nominated at the HFS One Council.

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- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
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For registration completed
by **September 19th**

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Limited availability

3499 euro

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Position:

E-mail:

Name:

Position:

E-mail:

Name:

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