

WORLD AI GOVERNANCE & REGULATION SUMMIT

**HOTEL RIU PLAZA
BERLIN, GERMANY**

20-21 November 2025 | CET

CHAIRMAN



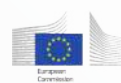
Kevin Macnish
Associate Director,
AI Governance
Deloitte

Deloitte.



Demetrius Andreas Floudas
Senior AI Governance
& Regulation Adviser
University of Cambridge
AI Governance Expert
European Commission

UNIVERSITY OF
CAMBRIDGE



SPEAKER LINE-UP



Isabella Sorace
Head of Regulatory
Programs & AI Ambassador
eBay



Rachel Close
Senior Responsible
AI Manager
BBC



Rebekka Weiß
Head of Regulatory Policy, Senior
Manager Government Affairs
Microsoft



John Hearty
Vice President,
Head of AI Governance
Mastercard



Dr. Silke Engel
Legal Director, Legal
Operations and Technology
Coca-Cola Europacific Partners



Laura Galindo-Romero
AI and Privacy Policy Manager
Meta



Hung-Yu (Andy) Chi
Senior Legal Counsel - Digital
Regulation, Data and AI Governance/
GSRM Legal BP (Global)
SHEIN



Rory Conway
Head of Group Compliance
Operations and Assurance
Zurich Insurance



Cristina Martínez Laburta
Head of Legal, DPO and
Compliance Officer
Telefonica



Nicole Onuta
Lead AI Risk Management
ING



Jochen Kokemueller
Head of AI Governance
Bosch



Sahar Nami Samavati
AI Governance &
Regulation Lead
Ramboll



Szymon Sieniewicz
Counsel, Head of TMT/IP
Addleshaw
Goddard



Julia Sterling
Senior Product Owner AI Strategy
& Governance, Director
Commerzbank



Inês Dias Pinheiro
Managing Associate
PLMJ



Fabrizio Degni
Chief of Artificial Intelligence,
AI Ethics and Governance
Webuild



WORLD AI GOVERNANCE & REGULATION SUMMIT

**HOTEL RIU PLAZA
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We are pleased to announce the launch of the **World AI Governance & Regulation Summit** that will take place on the **20th- 21st of November 2025** in **Berlin, Germany**. This cross-industry event will focus on the evolving global landscape of AI legislation, responsible corporate governance, cross border compliance, data governance, internal AI auditing, risk management, ethical oversight, and best practices for navigating the legal, operational, and reputational challenges in the age of AI. Join your peers for this two-day event, offering valuable networking opportunities, practical case studies, and hands-on workshops, as we collectively work toward ensuring transparency, accountability, and regulatory compliance in the rapidly evolving AI landscape.

Key Practical Learning Points

- Anticipating the Legal and Regulatory Shifts in Global AI Governance
- Establishing Ethical Guidelines for Responsible Innovation in AI Development
- Reimagining Corporate Governance Structures to Align with AI Integration
- Ensuring Transparent AI Performance Reporting for Accountability and Trust
- Building Resilience Through Effective Risk Management in AI-Driven Systems
- Eliminating Algorithmic Bias Through Strategic Corporate Action and Fairness
- Aligning Business Strategies with Responsible AI Innovation and Practices
- Implementing Effective Auditing Frameworks for AI Compliance and Risk Control
- Addressing AI Malfunctions Through Strong Governance and Risk Management

Venue

HOTEL RIU PLAZA BERLIN



Martin-Luther-Straße 1, 10777 Berlin, Germany
hotel.plazaberlin@riu.com | +49 30 2809000

Take a Look at Our 8th Annual Privacy & Data Protection Summit



Who Should Attend

This summit is a must-attend event for senior-level professionals dealing with:

- AI Governance & Strategy
- Corporate Ethics & Responsibility
- Regulatory Affairs & Public Policy
- Compliance & Control
- Legal AI Outlook
- Corporate Affairs
- Risk Management
- AI & Machine Learning
- Data Governance & Management
- Internal Auditing
- Ethics & Integrity
- Cybersecurity
- & Others!

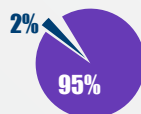
Did You Know?

€ 30,5 M

30.5 million is the largest fine issued in the EU for unlawful use of facial recognition data under GDPR.

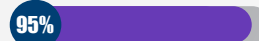
Sources:

Reuters. (2024, September 3). Dutch regulator fines Clearview AI €30.5 million for GDPR breach. Retrieved August 28, 2025..



95% of executives have encountered at least one AI mishap. Yet only 2% of firms meet responsible AI standards.

The Economic Times. (2025, August 14). AI mishaps hit 95% executives, only 2% firms meet responsible use standards: Infosys study. Retrieved August 28, 2025.



95% of senior leaders say their organizations are investing in AI, yet only 34% include AI governance in that investment—and just 32% address bias in models.

EY Pulse Survey. (2024). Retrieved August 28, 2025.



Less than 20% of Europeans believe current laws efficiently regulate AI, while 56% express low trust that authorities can effectively control the technology.

European Consumer Organisation (BEUC). (2020, September 16). Major survey highlights Europeans' fears over AI. Retrieved August 28, 2025

08:30 | CET Check-In and Welcome Coffee ☎

09:00 Opening Address from the Chair

09:10 Networking Bingo

NAVIGATING THE FUTURE OF AI REGULATION

09:50 AVAILABLE SPONSORSHIP SLOT



Transforming Governance Models: Ensuring Accountability in Corporate Decision-Making

AI is no longer a side tool—it's at the core of corporate decision-making. But while algorithms move fast, accountability often lags behind. In the absence of clear roles and ethical guardrails, decisions become harder to trace, and risks multiply quietly.

The challenge isn't just regulatory. It's structural. Governance models must evolve to reflect a world where responsibility can't be pinned to a single person or department. Leadership needs to rethink how decisions are tracked, how oversight is applied, and how ethics are enforced—not after deployment, but from the moment an AI system is conceived.

10:30 Case Study: 🔍

Ozymandias in the Code: Are Our Monuments to AI Governance Destined to Crumble?

We are envisaging magnificent regulatory edifices for AI on jurisprudential & geopolitical foundations of shifting sand: the greatest Governance peril today is the silent irrelevance of our legal frameworks tomorrow.

At the same time, beyond the self-absorption of corporate boardrooms & compliance departments, the race to regulate artificial intelligence may become the 21st century's 'Great Game'. This is not merely a contest of legal frameworks but a concerted effort for geopolitical influence.

Instead, the recommended strategic vision should be to focus on the long-term, temporal aspect of AI Governance, which is often ignored in favour of immediate, tactical concerns. Otherwise, our excitedly anticipated monuments to AI Regulation, like those of Ozymandias, risk becoming colossal wrecks in a post-digital desert.

Demetrius Andreas Floudas
Senior AI Governance & Regulation Adviser
University of Cambridge
AI Governance Expert
European Commission



11:00 Morning Coffee and Networking Break ☕

11:30 Case Study: 🔍

From Complexity to Clarity: Leveraging AI to Navigate Regulatory Challenges in the Digital Era

In an age of increasing regulatory complexity, companies struggle not only with understanding but also efficiently implementing rapidly evolving and interconnected regulations. This talk presents a practical and innovative approach to utilizing AI as a powerful tool to simplify and enhance regulatory compliance processes and governance practices.

Drawing from firsthand experiences across diverse regulatory landscapes, this case study outlines how generative AI tools can significantly transform regulatory programs, improving efficiency, effectiveness and time to delivery. The session will offer practical insights, emphasizing transparent and ethical deployment of AI to navigate the complex world of regulations effectively.

Isabella Sorace
Head of Regulatory Programs & AI Ambassador
eBay



12:00 Case Study: 🔍

Global Convergence vs. Fragmentation: The Future of AI Regulation

- Explore the risks of regulatory fragmentation and its impact on innovation and trade.
- Examine efforts toward harmonization across jurisdictions (EU AI Act, OECD, Council of Europe, etc.).
- Highlight the role of multistakeholder collaboration in bridging policy gaps.
- Discuss practical challenges in aligning diverse cultural, legal, and economic contexts.
- Identify pathways for building interoperable and future-proof AI governance frameworks.

Laura Galindo-Romero
Privacy Policy Manager, AI Policy and Governance **Meta**



12:30 Case Study: 🔍

How Requirements on Responsible AI Are Being Assessed by Regulators

- A timely review on how regulators have reacted to AI regulation
- How regulators are assessing the compliance of financial entities with AI regulation
- Case study on enforcement activity

Rory Conway
Head of Group Compliance
Operations and Assurance
Zurich Insurance



13:00 Business Lunch 🍽

REIMAGINING GOVERNANCE FOR THE DIGITAL ERA

14:00 Case Study: 🔍

Microsoft's Approach to Responsible AI & Governance: Building Trustworthy AI Systems

This presentation outlines Microsoft's comprehensive approach to Responsible AI, grounded in core principles such as fairness, transparency, accountability, and safety. It introduces a governance framework aligned with the NIST AI Risk Management Framework, emphasizing risk mapping, measurement, and mitigation through tools like impact assessments, red teaming, and automated evaluations. The presentation also highlights Microsoft's commitment to privacy, regulatory compliance, and empowering customers with resources to build trustworthy AI systems

Rebekka Weiß
Head of Regulatory Policy,
Senior Manager Government Affairs
Microsoft



14:30 Case Study: 🔍

Building Trustworthy AI Together: Safeguarding the AI Supply Chain

- The widespread development of Generative AI has encouraged many organisations to work with a wide range of partners on joint AI development.
- Good governance is necessary to ensure trust in AI systems, but governance activities like performance validation, regulatory compliance assessment, and even simple evidence collection can create adoption challenges for suppliers and customers alike.
- Mastercard's AI Governance program prioritizes enabling teams to build trustworthy AI systems.
- John will discuss how Mastercard reinvented its approach to managing 3rd party risk: how Mastercard analyzed the problem, the strategies that they employed, the capabilities they built, and the results they achieved.

John Hearty
Vice President, Head of AI Governance
Mastercard



15:00 Case Study: 🔍

From Policy to Practice: Standing Up an AI Governance Program at Scale

- Operating model (RACI, committees, intake)
- Risk-tiering & control library (testing, oversight, logs)
- KPIs, evidence packs, and audit readiness

Hung-Yu (Andy) Chi
Senior Legal Counsel - Digital Regulation, Data and AI Governance/ GSRM Legal BP (Global)
SHEIN



15:30 Afternoon Tea and Networking Break ☕

15:50 Case Study: 🔍

Governance by Design: Building Compliant AI Teams & Operating Models

Playbook for creating an AI org that ships innovation while staying compliant — hiring, low attrition strategies, technical governance and routable escalation paths. Based on your experience growing CoC Recompute from 0→100.

- Takeaways:
- Org structure and incentives that reduce ethical drift and attrition
 - Lightweight but enforceable policies for model lifecycle management
 - Metrics and KPIs to prove governance effectiveness to stakeholders

Jochen Kokemueller
Head of AI Governance
Bosch



16:20 PANEL DISCUSSION 🗣

Balancing Innovation and Oversight: Is Regulation Hindering Technological Progress?

As AI governance and regulatory frameworks expand, organizations must navigate the complex relationship between compliance and innovation. This panel will examine whether current approaches to AI oversight are effectively supporting responsible development—or inadvertently slowing down technological advancement. Industry leaders and policy experts will discuss how to design governance models that uphold ethical and legal standards without stifling creativity, agility, and competitiveness.

Moderated by
Kevin Macnish
Associate Director, AI Governance
Deloitte

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 🍷

08:30 | CET Check-In and Welcome Coffee ☎

09:00 Day Two Opening Remarks from the Chair

BUILDING RESILIENCE: MANAGING RISK AND TRUST

09:10 Case Study: 🔍

AI Risk Management - Updating Traditional Risk Oversight to Work with Future Technologies

- AI isn't new, but its prevalence in all that we do is new, and so we need to see this as a paradigm shift in traditional technology governance and risk.
- However, our traditional methods of assessing risk can still apply to new technology, even if it requires combining a number of aspects of risk in one place.
- Through a worked example from the BBC, we'll show how we are attempting to marry the new paradigm of AI and technology with thorough and consistent risk management processes.
- At the end of the day, risk management needs to work for all technology, and not just those that existed before November 2022.

Rachel Close
Senior Responsible AI Manager
BBC



09:50 Case Study: 🔍

The Governance Gap: Managing Risk in the Age of Agentic AI

We Built Frameworks to Manage Risk at Design but Autonomy Changes Behavior When No One's Watching

As AI systems evolve from predictive tools to autonomous agents, governance teams face new risks they can't yet fully see—let alone control. Across sectors, agentic AI is already making decisions, executing actions, and shaping outcomes without clear oversight or traceable accountability. This session highlights the emerging blind spots in AI governance and offers practical mechanisms to close them, such as autonomy passports, hijack testing, and action attribution. We'll demonstrate how these controls complement - but go beyond - established frameworks like the Three Lines of Defense, NIST AI RMF, and OWASP's agent threat model. This session outlines a strategic roadmap to enhance oversight and adapt governance frameworks for the era of autonomous systems.

Nicole Onuta
Lead AI Risk Management
ING



10:30 Case Study: 🔍

Regulating Neurotechnology: Defining Neurorights in the Context of AI and Data Privacy

The rapidly advancing field of neurotechnology, including brain-computer interfaces and cognitive-enhancing devices, presents new ethical, legal, and regulatory challenges. Neurorights—ensuring the protection of mental privacy, cognitive freedom, and autonomy—are becoming essential in the age of AI. As AI governance frameworks evolve, they must incorporate robust protections to safeguard these rights. This discussion will define neurorights and explore how AI regulation must adapt to ensure neurotechnology is used responsibly, transparently, and in compliance with global data privacy standards. Insights into the regulatory landscape and strategies for safeguarding individual rights in neurotechnology will be shared.

Cristina Martínez Laburta
Head of Legal, DPO and Compliance Officer
Telefonica



11:00 Morning Coffee and Networking Break ☕

11:30 Case Study: 🔍

Governing the AI You Don't Control: Third-Party AI Risk & the EU AI Act

As AI capabilities are quietly integrated into third-party tools across the enterprise, a critical governance gap is emerging — and the EU AI Act holds deployers accountable. In this session, we'll explore how organizations can manage compliance when using vendor-provided AI systems. From procurement due diligence and contract clauses to risk-based monitoring and internal governance structures, this talk gives practical strategies for aligning with the AI Act's requirements — even when you don't own the model.

Sahar Nami Samavati
AI Governance & Regulation Lead
Ramboll



ENSURING AI COMPLIANCE: ALIGNING ETHICS, POLICY AND PRACTICE

12:00 Case Study: 🔍

Corporate Governance in the Age of AI: Defining Roles, Responsibilities, and Oversight Mechanisms

As AI becomes integral to business decision-making, corporate governance models must evolve. This discussion will explore how organizations can define clear roles and responsibilities for AI oversight, ensuring proper governance and accountability. It will focus on implementing oversight mechanisms to manage AI-driven decisions, align with ethical standards, and mitigate potential risks.

Julia Sterling
Senior Product Owner AI Strategy
& Governance, Director
Commerzbank



12:30 Case Study: 🔍

Compliance-First AI: Governing Models for Safety, Auditability and Liability

Drawing on large-scale ADAS and industrial deployments, I'll demonstrate how risk-tiering, policy-as-code, and human-in-the-loop checkpoints convert abstract regulation into automated controls and concrete evidence. Attendees will see real governance patterns for traceability, incident forensics, and liability mitigation — plus a playbook to translate regulatory obligations (GDPR / AI Act style) into CI/CD gates, audit trails, and board-ready KPIs. Practical templates and war stories will make it immediately actionable: from preventing silent model drift to producing the evidence auditors and courts will accept. This session is for engineering leaders, compliance officers and product executives who must deliver AI that is fast, accountable and defensible.

Fabrizio Degni
Chief of Artificial Intelligence,
AI Ethics and Governance
Webuild



13:00 Business Lunch 🍽

14:00 Case Study: 🔍

Stay Safe! A Holistic Approach to Responsible AI at Coca-Cola-Europacific Partners

How do you scale AI safely across a multi-market beverage business? This talk outlines CCEP's pragmatic playbook—from governance to guardrails. We'll cover risk-tiered use-case intake, model lifecycle controls and vendor due diligence; privacy and security by design; marketing and operations safeguards; human-in-the-loop oversight; and the training, metrics, and culture that make it stick. Expect practical templates and early lessons learned while aligning with emerging regulations (e.g., EU AI Act) and turning policy into day-to-day practice.

Dr. Silke Engel
Legal Director, Legal Operations and Technology
Coca-Cola Europacific Partners



14:40 Case Study: 🔍

The Intersection of AI and Intellectual Property: Governance, Protection, and Compliance

From trade secret protection and copyright challenges to emerging legal precedents, the discussion highlights how companies are strengthening their IP governance to stay compliant, competitive, and ethically grounded. Real-world examples illustrate how leading organizations are approaching legal gray areas while preserving innovation and control.

Key takeaways:

- How to secure ownership of AI-generated content and defend proprietary models
- Strategies for resolving IP conflicts and aligning with evolving global regulations

Szymon Sieniewicz
Counsel, Head of TMT/IP
Addleshaw Goddard



Inês Dias Pinheiro
Managing Associate
PLMJ



15:20 Chair's Closing Remarks and End of Summit

SPOTLIGHT ON OUR SPEAKERS

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Kevin Macnish
Associate Director, AI Governance
Deloitte

Dr Kevin Macnish has been at the forefront of AI governance since 2010, building a distinguished career as a consultant, academic, and practitioner. He has partnered with organisations across diverse sectors, including banking, financial services, healthcare, government, defence, and technology, to design and implement robust AI governance frameworks. His expertise spans governance architecture, core principles, operating models, AI systems, data usage, and risk monitoring to ensure responsible AI adoption at scale.

Kevin has contributed to shaping global AI governance standards, including his participation in the AI Act Code of Practice plenary. A prolific author, he has published three academic books and over 50 peer-reviewed papers and chapters on technology ethics. His thought leadership has been showcased at prestigious venues, including speaking engagements at both Houses of Parliament, appearances on BBC Breakfast and Channel 4, and presentations at international trade and academic conferences.



Cristina Martínez Laburta
Head of Legal, DPO and Compliance Officer
Telefonica

Cristina stands at the intersection of law, ethics, and emerging technology—where regulation meets the unknown. As Head of Legal, DPO, and Compliance Officer at Telefónica, she brings deep expertise in commercial and administrative law, with a sharp focus on digital regulation, AI, and data protection.

Cristina is particularly engaged in the evolving fields of NeuroRights and Algorithmic Transparency, exploring how neurotechnology and artificial intelligence impact mental privacy and fundamental rights. Her work addresses the ethical and legal challenges posed by increasingly intelligent systems, ensuring responsible innovation remains grounded in human dignity and legal integrity.

A passionate advocate for digital ethics, Cristina regularly shares insights on the societal influence of algorithms and the regulatory paths shaping our digital future. She is widely recognized as a thought leader bridging legal rigor with visionary thinking in a field that is constantly being written.



Nicole Onuta
Lead AI Risk Management
ING

Nicole Onuta, Lead AI risk Management ING, is a senior leader in AI governance and risk, with extensive experience shaping responsible AI strategies across multinational financial institutions. She has built and led AI Centres of Excellence at group level and contributes actively to regulatory development. Nicole leads cross-functional efforts in risk and governance to enable innovation, translating emerging regulatory and technological developments into practical AI frameworks.



John Hearty
Vice President, Head of AI Governance
Mastercard

John leads AI Governance at Mastercard. His program evaluates every AI system that Mastercard builds and buys, and ensures that those systems are fair, effective and transparent. In addition to writing policy, standards and guidance, John and his program create and distribute novel RAI tools, sponsor research, write policy, standards and guidance, provide training and engage with regulators and policymakers. John leads a brilliant, multidisciplinary team.

In his prior work as an R&D leader, John has launched novel solutions into the backbone of global payments infrastructure, securing payments and generating \$10MMs annually. John has filed 40+ patents, serves on the ISO AI standards subcommittee SC41, and has written 3 technical guides on AI. John started his career as a data scientist in video games.



Rebekka Weiß
Head of Regulatory Policy,
Senior Manager Government Affairs
Microsoft

Rebekka Weiß, LL.M. is a fully qualified lawyer and head of regulatory policy at Microsoft Germany. She is the point of contact in the Microsoft Berlin team for data and competition policy, artificial intelligence, digital safety and platform regulation. Rebekka previously worked at the digital association Bitkom from 2017, where she most recently headed the department and team for trust and security. Rebekka studied law in Germany, Switzerland and the United Kingdom. She is co-editor of various legal journals and publishes regularly on the AI Act, data law, IT security law and related fields.



Rory Conway
Head of Group Compliance Operations and Assurance
Zurich Insurance

Rory Conway is Global Head of Compliance Operations and Assurance for Zurich Insurance Group with 30 years experience in legal and compliance roles in International Financial Services. A qualified barrister in Ireland Rory has worked as Chief Compliance Officer EMEA for Metlife, Chief Compliance Officer Lombard International and Chief Risk Officer for Standard Life International amongst others. Now based in Switzerland Rory leads the part of the central compliance team of Zurich that is responsible for the operational running of the global compliance function and the global assurance framework.



Szymon Sieniewicz
Counsel, Head of TMT/IP
Addleshaw Goddard

Szymon Sieniewicz leads the TMT/IP practice at Addleshaw Goddard Poland. He advises international and local clients on technology, privacy, IP, and e-commerce law, with experience across sectors including banking, healthcare, real estate, gaming, media, and retail. His work covers transactional, regulatory, and contractual matters, with a focus on data protection, IP (patents, trademarks, designs, copyrights, know-how, internet domains), and emerging technologies.

He regularly counsels clients on GDPR, ePrivacy, IT agreements, AI, IoT, big data, cybersecurity, and telecoms. He has led group-wide GDPR compliance programs and supported clients in cyber preparedness and incident response. Szymon also advises on the legal use and governance of AI systems.

He serves on the presidium of the Artificial Intelligence Commission at ICC Poland and the AI Working Group at the Ministry of Digital Affairs. He is Chair of the IAPP KnowledgeNet Chapter for Poland and holds the CIPP/E certification. Szymon frequently speaks at conferences and lectures on data privacy and AI law at SGH Warsaw School of Economics, SWPS University, and Lazarski University.



Inês Dias Pinheiro
Managing Associate
PLMJ

Inês is a senior associate in the Technology, Media and Telecommunications practice and has 14 years' experience in personal data protection, contracts, and intellectual property.

She advises Portuguese and international clients in the areas of data protection, intellectual property, e-commerce, contracts, consumer law and advertising law, and has extensive experience in conducting audits.

Inês advises clients in the banking, telecommunications, media, technology, pharmaceutical and energy sectors, among others. She completed a postgraduate course in intellectual property law from the Faculty of Law of the University of Lisbon and regularly publishes articles on data protection.

Inês returned to PLMJ in 2021 after working as data protection officer at Santander.

SPOTLIGHT ON OUR SPEAKERS

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Isabella Sorace
Head of Regulatory Programs & AI Ambassador
eBay

Isabella Sorace is a seasoned expert in strategic and regulatory transformation, with over a decade of experience spanning top-tier consulting firms and global tech companies. Currently based in Zurich, she leads the Environmental Regulatory Initiative at eBay—a global change program focused on implementing environmental regulations across operations and seller ecosystems.

Prior to eBay, Isabella served as a senior manager at PwC, where she drove transformation projects in areas such as data governance, GDPR compliance, ESG strategy, and operational resilience. She began her career in consulting with firms including FactSet and Oliver Wyman.



Rachel Close
Senior Responsible AI Manager
BBC

Rachel is currently a Senior Responsible AI Manager at the BBC, leading on the implementation and subsequent operation of the governance framework for Responsible AI. This includes writing the BBC's Responsible AI Policy and designing the overall framework, as well as chairing the BBC's AI Risk Advisory Group, co-chairing the AI Regulation Horizon Scanning Forum, and supporting the assessment of potential AI tools and use cases. Prior to joining the BBC, Rachel worked as a Cybersecurity and Technology Risk Consultant at EY, specialising in Security Risk and Governance, Third Party Risk Management, and Cyber Audit. Her academic background is in Cognitive Science, particularly language evolution and the intersection of AI and philosophy, so AI governance feels tailor-made for her! Outside of work you can find her reading and watching fantasy and sci-fi, playing Dungeon & Dragons, or walking her dog through the Scottish countryside.



Dr. Silke Engel
Legal Director, Legal Operations and Technology
Coca-Cola Europacific Partners

Silke Engel is Director Legal Operations and Technology at group level Coca-Cola Europacific Partners (CCEP). As Legal Business Partner to the global CIO & Business Process Technology Leadership team she provides strategic advice on all digital transformation matters. Over the last few years she has shaped the responsible AI governance framework jointly with the team, currently bringing it to the next level. As a member of CCEP's AI committee she is working with key stakeholders across functions and markets in Europe and Asia-Pacific on CCEP's AI strategy for sustainable revenue growth and new ways of working which enable people to focus on what matters most.

Silke is in her 20th year with Coca-Cola and brings all the experience including from various previous leadership roles at Business Units and group level. In addition, Silke is strongly partnering externally as industry advisor in various digital legal networks and associations.



Demetrius Andreas Floudas
Senior AI Governance & Regulation Adviser
University of Cambridge
AI Governance Expert
European Commission

Demetrius A. Floudas is a Senior AI Policy-Maker, Academic and Government Adviser.

He is an AI Expert at the European Institute of Public Administration and ad-hoc Of Counsel to European Parliament's Working Group on Artificial Intelligence. He served on the Plenary and WG2+3 of EU AI Office's Code of Practice for General-Purpose Artificial Intelligence and contributed to UNESCO Guidelines for AI in Courts, the OECD risk thresholds for advanced AI, et al.

In Cambridge University, he is Member of the AI@Cam (the University's Artificial Intelligence Interdisciplinary Unit) and Visiting Scholar in AI Law & Governance at Downing College.

He is Fellow of the Hellenic Institute of Foreign and International Law; Editor in the 'AI & Law' and 'Nuclear War' Sections of the PhilPapers academic repository and Reviewer for 'AI Policy Bulletin'. As Affl. Professor at Immanuel Kant Baltic Federal University, he has lectured on 'AI Regulation' since 2022 (pre GPT).



Sahar Nami Samavati
AI Governance & Regulation Lead
Ramboll

Sahar Samavati Lavrsen is an experienced lawyer with almost a decade of experience in IT- and tech law. As an author and legal professional Sahar has closely followed the rapid advancement of artificial intelligence whilst focusing on the legal, ethical and societal impacts. Sahar has spent the last few years delving into artificial intelligence, focusing not only on the legal facets but also the technical aspects to fully understand the associated risks and complexities. With a commitment to ensuring that AI Governance is both effective and practical, Sahar advocates for balanced regulation that addresses real risks without inhibiting innovation.



Julia Sterling
Senior Product Owner AI Strategy
& Governance, Director
Commerzbank

Julia Sterling is Head of AI Strategy & Governance within Big Data & Advanced Analytics at Commerzbank AG. She is developing the company's efforts on AI & ML Strategy as well as implementing and designing AI Governance principles. This includes ensuring trustworthy AI and taking ethical considerations into account as well as fostering AI Literacy across all areas. Moreover, she founded the European Cloud User Coalition.

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Name:

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Prices for each event are correct at the time of publication. Luxatia International reserves the right to change the prices at any time but changes will not affect registrations which have already been confirmed by Luxatia International.

Cancellation policy

You may substitute delegates at any time by providing reasonable advance notice to Luxatia International.

All cancellations received 60 business days or more before the event is held, this cancellation is subject to a registration fee up to 50% the value of the ticket per delegate. In case of canceling the registration later than 60 business days before the event is held, the paid amount cannot be refunded and the amount remains payable in full. In the event that Luxatia International cancels or postpones an event for any reason whatsoever, including but not limited to any force majeure occurrence, you will receive a credit for 100% of the contract fee paid. No refunds, partial refunds or alternative offers will be made and all pending amounts remain payable in case such situation.

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