

WORLD IP INNOVATION & AI SUMMIT

23-24 APRIL 2026
BERLIN, GERMANY



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SPEAKER LINE-UP



Alexandra Kusturovic
Head of Cabinet of Boards of Appeal
EUIPO - European
Union Intellectual
Property Office



Lars Huisman
IP Director
Essity



Jan De Visser
Senior IP Counsel
Philips



Hastings Guise
Partner, Head of IP
Fieldfisher



Huw Cookson
Legal Director
DLA Piper



**Karin Nordström
Dyvelkov**
Vice President
- Intellectual Property
GEA Group



Paul Berkhuizen
Head of IP Legal
Volvo Cars



Christof Cebulla
Business Area IP Counsel,
Head of Digital,
Analytics Counseling
Siemens Energy



Andy Bowler
IP Lawyer/Partner
Bristows Law Firm



Stephan Wolke
Head of Corporate
Intellectual Property
thyssenkrupp



WORLD IP INNOVATION & AI SUMMIT

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We are pleased to announce the launch of the **World IP Innovation and AI Summit**, which will take place on **April 23–24, 2026**, in **Berlin, Germany**. This year's summit will focus on the evolving role of intellectual property in the age of artificial intelligence, exploring how legal frameworks and corporate strategies are adapting to disruptive technologies. From AI-generated ownership and global enforcement to synthetic content protection, open-source licensing, patent analytics, and smart licensing models, the event will address the most pressing developments shaping the future of IP. The summit will gather IP leaders, legal executives, compliance officers, innovation directors, and data governance experts to exchange insights, debate governance models, and uncover strategies to safeguard innovation while enabling growth. Join us to discover forward-looking perspectives, engage in dynamic discussions, and leave equipped with actionable approaches to navigate the next frontier of AI-driven IP strategy and governance.

Key Practical Learning Points

- Managing Corporate IP and Ownership Under Evolving AI Governance Models
- Handling Litigation Across Jurisdictions in Global IP Enforcement
- Crafting Balanced IP Strategies That Align Innovation with Regulation
- Governing AI IP Transactions Through Smart Licensing Mechanisms
- Building Automated Systems for IP Compliance Monitoring and Enforcement
- Responding to Deepfakes and Brand Misuse in Synthetic Content Management
- Applying Best Practices for Training Data Under Generative AI and Copyright Frameworks
- Leveraging AI to Forecast and Mitigate IP Exposure Risks
- Mapping Patent Landscapes with AI-Driven IP Intelligence Platforms
- Strategizing IP for LLMs, Autonomous Models, and Generative Agents
- Operationalizing AI Innovation Hubs with Integrated IP Risk Controls

Take A Look At Our Events



Who Should Attend

This summit will gather senior executives, legal leaders, and decision-makers responsible for:

- Intellectual Property & Legal Affairs
- AI & Data Governance
- Brand Protection & Synthetic Content Management
- Compliance, Ethics & Corporate Policy
- AI Commercialization & Licensing
- Innovation, R&D & Product Development
- AI-Generated Content & IP Management
- Technology Law & Corporate IP Risk
- Contract & Licensing Management
- AI Regulation, Standards & Global Policy
- Patent Strategy & Portfolio Management
- Enterprise AI Risk & IP Analytics
- & Others!



X 15+ Industry Case Studies



X 20+ Hours of Networking:

forge new professional contacts during numerous networking breaks between sessions & during the special Networking Dinner on Day 1



X 100+ Pages of the Post-Summit Materials
documentation package available upon demand*

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About Us

Luxatia International specialises in bringing people together through outstanding strategic business conferences & summits, professional training and b2b congresses. We maintain the highest standards of quality in research and market analysis, finding the right issues and then producing high-profile events.

We accelerate growth across industries and across the globe by bringing together world leading experts who provide cutting-edge information to business authorities.

6 Reasons To Choose Us

- Comprehensive Market Research
- Cutting-Edge, Market Driven, Quality Programmes
- Facilitated Networking Opportunities
- Ultimate Meeting Point for Modern Decision Makers
- Unparalleled Speaker Line-Ups
- Exclusive Branding Opportunities

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08:30 Check-In and Welcome Coffee ☕

09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

Meet your colleagues, exchange business cards and have a maximum number of 1-on-1 talks in a short amount of time! Our Speed Networking session will help you to form those initial relationships early, find out who is facing the same challenges as you and get a nice preview of what a longer conversation could bring!

NAVIGATING COMPLEXITIES IN AI LAW

09:50 AVAILABLE SPONSORSHIP SLOT



Empowering Smarter IP Management Through AI: From Data to Decisions

Discover how AI-driven tools are transforming IP portfolio management, patent analytics, and competitive intelligence. This session showcases how technology can reduce manual workloads, uncover hidden value in IP assets, and enable faster, data-backed decision-making. Vendors will share practical examples of how automation, predictive insights, and generative AI are redefining efficiency and strategic planning in IP management.

10:30 Case Study: 🔍

AI-Supported IP Intelligence: Transforming Strategy, Compliance, and Innovation

As intellectual property becomes increasingly complex and data-driven, AI-supported IP intelligence is revolutionizing how organizations manage, protect, and monetize their IP assets. This session explores how artificial intelligence is being used to automate patent analytics, forecast infringement risks, optimize portfolios, and streamline licensing strategies.

Christof Cebulla

Business Area IP Counsel,
Head of Digital, Analytics Counseling
Siemens Energy



11:10 Morning Coffee and Networking Break ☕

11:40 Case Study: 🔍

Jurisdictional Juggling: Managing Multinational Patent Litigation

Effective global patent enforcement or defence demands more than being a legal expert, it requires strategic orchestration across jurisdictions, disciplines, and stakeholders. This presentation will explore how to craft and execute a global litigation strategy that is legally correct, clear, consistent, and properly co-ordinated. Success hinges on the ability to align diverse interests including commercial, legal and regulatory, while managing a network of local counsel, affiliates, partners, and intelligence providers. The key is to ensure each jurisdiction supports the broader strategy, avoiding internal contradictions and maximising impact. From drafting primers, co-ordinating experts, undertaking experiments and assisting settlement efforts, this session will highlight the tools and tactics that turn complexity into clarity. Whether defending or enforcing, managing global IP litigation is a high-stakes exercise that requires clients and their trusted advisors to keep all the moving parts in play—balancing legal strategy, commercial goals, and jurisdictional nuances.

Andy Bowler

IP Lawyer/Partner
(joint head of patent litigation)
Bristows Law Firm



12:20 FIRESIDE CHAT 🔥

Crafting Balanced IP Strategies: Innovation vs Compliance

Innovative ideas drive growth, but they also introduce new legal and compliance challenges. This fireside chat explores how organizations can design IP strategies that protect creativity while staying aligned with evolving regulations. Experts will discuss managing risks around AI-generated inventions, navigating cross-border IP frameworks, and fostering innovation without compromising compliance. Gain practical insights on building resilient, forward-looking IP approaches that balance opportunity with accountability.

13:00 Business Lunch 🍽️

UNLOCKING SCALABLE FRAMEWORKS FOR AI INNOVATION

14:00 Case Study: 🔍

IP for AI and AI for IP

- "IP for AI": how to develop IP for application of AI in our businesses (AI white spot analysis for our businesses, criteria what to protect while applying AI, workshop approaches for AI-usage-inventions, ..)
- "AI for IP": how to use AI for all parts of the IP value stream (IP research & FTOs, AI drafting support, AI opposition support, AI IP admin support, ..)
- Addtl aspects: risks in AI usage, impact of legislation on AI usage, copyright issues, addressing worries of people and speed of implementation

Stephan Wolke

Head of Corporate Intellectual Property
thyssenkrupp



thyssenkrupp

14:40 Case Study: 🔍

AI-Generated Ownership: Reconciling Global Copyright Frameworks

As artificial intelligence systems increasingly generate creative works—from music and literature to software and visual art—the global copyright landscape faces unprecedented challenges. This case study explores how multinational organizations, legal experts, and policymakers are navigating the complex intersection of AI-generated content and traditional copyright law.

Alexander Odle

Partner
Dentons



15:30 Afternoon Tea and Networking Break ☕

15:50 Case Study: 🔍

Navigating Open Source in AI Development: Licensing, Risk, and IP Boundaries *

This case study examines how organizations are leveraging open-source frameworks to accelerate AI innovation while managing the legal and strategic complexities that come with it. From license compatibility and attribution to proprietary boundaries and compliance risks, participants will explore real-world approaches to building AI systems that are both agile and legally sound. The session highlights governance models, risk mitigation strategies, and lessons learned from cross-industry implementations.

Paul Berkhuizen

Head of IP Legal
Volvo Cars



16:30 PANEL DISCUSSION 🗣️

Innovation vs Regulation: Striking the Right Balance for AI-Driven IP Protection and Governance

As artificial intelligence reshapes the boundaries of creativity, invention, and ownership, legal frameworks are racing to keep pace. This panel brings together thought leaders from industry, law, and policy to explore how to balance the need for robust IP protection with the flexibility required to foster innovation.

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 🍷

* TBC

08:30 Check-In and Welcome Coffee 

09:00 Day Two Opening Remarks from the Chair

REDEFINING CORPORATE IP GOVERNANCE

09:10 AVAILABLE SPONSORSHIP SLOT



Bridging Innovation and Protection: Tech Solutions Shaping the Future of IP

Explore how cutting-edge digital platforms are helping organizations safeguard innovation while accelerating growth. This presentation highlights how emerging solutions—from blockchain-based IP tracking to AI-powered risk assessment—can streamline compliance, enhance collaboration, and create new commercial opportunities. Attendees will gain insight into how technology providers are driving the next evolution of IP strategy.

09:50 Case Study: 

IP in Action: Lessons from EU Courts and Boards of Appeal

This case study dives into pivotal decisions from the European Union's IP landscape, focusing on rulings from the Court of Justice of the EU (CJEU), national Supreme Courts, and the Boards of Appeal of the European Patent Office (EPO). Through real-world examples, the session highlights how judicial interpretation is shaping the boundaries of patentability, copyright, and trademark protection in the age of AI and biotechnology.

Alexandra Kusturovic
Head of Cabinet of Boards of Appeal
EUIPO - European Union
Intellectual Property Office



10:30 Morning Coffee and Networking Break 

11:00 Case Study: 

Getty Images vs Stability AI: Copyright Implications of AI

Getty Images sued Stability AI in the UK High Court, alleging that Stability AI's model was trained on millions of copyrighted images—including Getty's—without permission. The case raised fundamental questions about how copyright law applies to AI training and output.

Hastings Guise
Partner, Head of IP
Fieldfisher



11:30 Case Study: 

E-commerce: the Responsible Intermediary (E-commerce Platforms and Logistics Companies)

- What to expect from a responsible e-commerce platform?
- What to expect from a responsible logistics operator?
- How can the customs system help (pre-declaration, fiscal aspects)?
- Legal framework

Jan De Visser
Senior IP Counsel
Philips



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12:00 Case Study: 

Corporate AI Governance: Ownership, Licensing, and IP Risk Management *

As enterprises scale their use of artificial intelligence, the need for robust governance frameworks becomes critical—not just for performance and compliance, but for protecting intellectual property. This case study explores how leading organizations are structuring corporate AI governance to address ownership of AI-generated assets, licensing complexities, and IP risk across global operations.

Lars Huisman
IP Director
Essity



12:30 WORKSHOP 

From Concept to Protection: Designing IP Strategies for AI-Driven Innovation

This workshop bridges the gap between innovation and legal protection. Through group exercises and scenario-based discussions, participants will explore how to secure intellectual property rights in data-intensive and AI-powered environments, anticipate ethical and legal challenges, and co-create adaptable IP solutions that support long-term innovation goals.

13:00 Business Lunch 

14:00 Case Study: 

Protection Strategies for Next-Generation AI Models and Autonomous IP Creation

As AI systems evolve to generate original content, inventions, and designs with minimal human input, traditional IP frameworks face new challenges. This case study explores how organizations are developing protection strategies for autonomous outputs—ranging from generative models to self-improving algorithms—while navigating legal uncertainty and competitive risk.

Huw Cookson
Legal Director
DLA Piper



14:40 Case Study: 

Strategic IP Leadership in a Global Enterprise *

This case study explores how a multinational organization has embedded intellectual property strategy into its broader innovation and business framework. With a global IP team overseeing idea protection, trademarks, domains, and enforcement, the session highlights how structured governance and stakeholder collaboration can transform IP from a legal function into a strategic growth driver.

Karin Nordström Dyvelkov
Vice President - Intellectual Property
GEA Group



15:20 Chair's Closing Remarks and End of Summit

* TBC

SPOTLIGHT ON OUR SPEAKERS

WORLD IP INNOVATION & AI SUMMIT | 23-24 APRIL 2026 | BERLIN, GERMANY



Lars Huisman
IP Director
Essity

Lars Huisman serves as Intellectual Property Director at Essity, a global hygiene and health company headquartered in Sweden. With extensive experience in IP strategy and governance, Lars oversees the protection and management of Essity's global intellectual property portfolio, including patents, trademarks, and domain assets. Appointed in 2020, Lars brings a strategic approach to IP leadership, focusing on aligning innovation with legal protection across diverse product categories and international markets. His role includes guiding cross-functional teams, ensuring compliance with global IP regulations, and supporting business growth through proactive rights management. Based in the Netherlands, Lars plays a key role in shaping Essity's innovation pipeline and competitive positioning through robust IP frameworks.



Stephan Wolke
Head of Corporate Intellectual Property
thyssenkrupp

Dr. Stephan Wolke studied physics, philosophy and macroeconomics at Bonn university and graduated with a Doctorate in physics. He spent the first five years of his professional career at McKinsey & Company. After founding (and having sold) two own businesses Stephan served in several functions at Bayer AG as well as Danaher Corp. He joined thyssenkrupp in 2011 and is on corporate level responsible for Intellectual Property as well as head of management board of thyssenkrupp Intellectual Property GmbH. He is 57 and father of three sons.



Andy Bowler
IP Lawyer/Partner
Bristows Law Firm

Andy Bowler is a seasoned IP litigator and Joint Head of the Patent Litigation Department at Bristows LLP. With over 25 years of experience, he represents high-profile clients in complex patent disputes across a wide range of technologies, including pharmaceuticals, medical devices, mobile communications (including FRAND), electronics, and fast-moving consumer goods. Andy is known for his strategic insight and deep technical understanding, regularly coordinating cross-border litigation and advising on freedom-to-operate and validity issues. He has successfully led multiple mediations and is frequently sought after for his ability to manage multi-jurisdictional IP challenges with precision and commercial awareness.



Huw Cookson
Legal Director
DLA Piper

Huw Cookson is a Legal Director at DLA Piper, specializing in intellectual property law with a focus on contentious and transactional matters. He advises domestic and international clients across a range of industries on issues involving copyright, trademarks, advertising, confidential information, and defamation. Huw has represented clients in high-profile enforcement actions, including successful applications for blocking orders against infringing online content. His experience spans proceedings before Nominet, WIPO, the UK Intellectual Property Enterprise Court, and the High Court. He also contributes to thought leadership on emerging topics such as agentic AI and data governance, helping organizations navigate the legal implications of digital transformation.



Christof Cebulla
Business Area IP Counsel, Head of Digital,
Analytics Counseling
Siemens Energy

Christof Cebulla serves as Business Area IP Counsel and Head of Digital & Analytics Counseling at Siemens Energy, where he leads intellectual property strategy for emerging technologies across the energy sector. With a background in physics and a doctorate in natural sciences, Christof brings deep technical insight to IP governance, particularly in the areas of digital innovation, data analytics, and AI-driven solutions. His role involves guiding R&D teams, managing patent portfolios, and advising on IP risks and opportunities tied to digital transformation. Christof is also active in shaping internal IP policies and counseling on complex licensing and data ownership issues, helping Siemens Energy navigate the evolving intersection of technology and legal frameworks.



Alexander Odle
Partner
Dentons

Alexander Odle is a Partner at Dentons and co-head of the Intellectual Property, Data and Technology (IPD&T) team in Amsterdam. With over 30 years of experience, he specializes in intellectual property litigation, IP transactions, technology transfers, and advertising law. His practice spans complex and cross-border enforcement matters, licensing, and commercial contracting. Alexander advises clients across industries on brand protection, trade secrets, and advertising clearance, combining legal precision with strategic insight. His extensive experience makes him a trusted advisor for companies navigating the intersection of innovation, regulation, and global IP strategy.



Paul Berkhuizen
Head of IP Legal
Volvo Cars

Paul Berkhuizen serves as Head of IP Legal at Volvo Cars, where he leads the company's intellectual property strategy in a rapidly evolving automotive landscape. With a background in patent law and IP portfolio management, Paul plays a key role in aligning Volvo's innovation efforts with robust legal protection—particularly in areas such as electrification, connectivity, and autonomous driving. Under his leadership, Volvo Cars has strengthened its position as a forward-looking IP player, focusing on strategic patent development, licensing, and risk mitigation across global markets. Paul's work emphasizes business-driven IP governance, helping Volvo navigate the convergence of automotive and tech industries while safeguarding its competitive edge.



Karin Nordström Dyvelkov
Vice President - Intellectual Property
GEA Group

Karin Nordström Dyvelkov is Vice President of Intellectual Property at GEA Group, where she leads a global team responsible for IP strategy, protection, enforcement, and portfolio management. With a background in mathematics and physics, and a Ph.D. from the Technical University of Denmark (DTU), Karin brings a unique analytical perspective to IP governance in complex engineering and technology environments. Her leadership has been instrumental in transforming GEA's decentralized IP operations into a centralized, modern global function. Karin's team advises across the full innovation lifecycle—from R&D to commercialization—ensuring freedom-to-operate, securing rights, and managing competitor surveillance. She is also deeply engaged in stakeholder training and contract negotiation, helping embed IP awareness throughout the organization.



Hastings Guise
Partner, Head of IP
Fieldfisher

Hastings Guise is Partner and Head of the Intellectual Property Group at Fieldfisher, where he specializes in brand protection, trademarks, passing off, and design rights. A solicitor and registered trademark attorney, Hastings advises domestic and international businesses on launching new brands, protecting established ones, and resolving disputes across multiple jurisdictions. He is known for coordinating global trademark clearance and protection strategies, negotiating co-existence agreements, and delivering cost-effective enforcement solutions. His practice spans a wide range of sectors including retail, life sciences, energy, technology, and financial services, with a focus on achieving commercially sound outcomes for business-critical IP assets.



Alexandra Kusturovic
Head of Cabinet of Boards of Appeal
EUIPO - European Union
Intellectual Property Office

Having joined the Office in 2013, Ms Alexandra Kusturovic worked as a Legal Assistant for the Second Board of Appeal at EUIPO, drafting over 900 Boards of Appeal decisions to date in English, Spanish and French. She also acted as an Agent and IP Litigator on behalf of the Office before the EU Courts on a number of cases over the years. She led the Board of Appeal's Coherence and Consistency Project when it was first launched in 2018, which have now been evolved and broadened to what are known as the Boards of Appeal Consistency Circles. In October 2020, Ms Kusturovic was appointed as Head of Cabinet of the Boards of Appeal, which include a number of tasks under her role, such as the management of the entire Boards of Appeal as well as the smooth running of all of the Boards' activities, from cooperation, studies, budget, communication, trainings to strategic and consistency projects, both internally and externally. She is a member of the Boards of Appeal Litigation Strategy Board, the Boards of Appeal Action Plan 2021-2026 Committee, and acts as an observer and/or active contributor in a number of interdependence Office projects and activities, such as Knowledge Circles, Educational IP programmes, ECTA bilaterals and Liaison Meetings with National IP offices. She is also member of CITMA (Chartered Institute Trade Mark Attorneys) and the Pharmaceutical Trade Mark Group (PTMG). She is fluent in English, French, Spanish, Serbian and Croatian. Her working languages in the Office are English, French, Spanish (and Croatian). Prior to the EUIPO, as a qualified UK and EU trade mark attorney, she has been working in the IP legal sector for many years both in private practice as well as in governmental institutions back in the UK. She has acted for a range of iconic brands and household names in a range of industry sectors, advising on all aspects of trade marks and designs.



Jan De Visser
Senior IP Counsel
Philips

Jan de Visser is Senior Director in Philips Intellectual Property & Standards, responsible for Philips' overall Brand Protection management, with specific focus on the PHILIPS wordmark and the Philips shield emblem. He started his career in the Philips IP department in 1985 as trade mark counsel, and gained extensive experience working with larger trade mark portfolios on an international level, e.g. in due diligence situations for divestments or acquisitions. From 1998 till 2006, Jan was head of the Philips IP department in Singapore, in a regional function aiming to curb counterfeit activities in Asia and to provide IP support to the Philips businesses in APAC. From 2006 till early 2008, Jan worked as patent portfolio manager for Domestic Appliances in Philips. As of 2008, Jan was IP counseling manager for Philips Consumer Lifestyle (comprising mainly consumer electronics and domestic appliances), responsible for IP business implementation and IP assertions – in 2014 his scope also included IP support for corporate R&D. As from January 2015, Jan manages the Brand Protection function in Philips worldwide. Jan has degrees in economics and law. He is married and has two children.

REGISTRATION FORM

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☐ Delegate Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~
1195 euro

For registration completed
by **November 21st**

Promo Code
IP300

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- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~
1095 euro

For registration completed
by **November 21st**

Promo Code
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- Branded Roll Up Display
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
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- Delegate List

Limited availability

3499 euro

DELEGATES

Name:

Position:

E-mail:

Name:

Position:

E-mail:

Name:

Position:

E-mail:

CONTACT INFORMATION

Company:

Address:

City:

Postcode:

Phone:

VAT No:

Date:

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