

6TH WORLD INTELLIGENT FARMING SUMMIT

AMSTERDAM, THE NETHERLANDS

19-20 February 2026

SPEAKER LINE-UP



Zsolt Pasztor
Agro Director
Bonduelle



Mikael Åstrand
Director R&D
and Innovation
Lantmänn



Peter van Wingerden
Founder & Partner
Floating Farm



Elisavet Zoupanidou
Director, Agricultural
Climate Solutions
dsm-firmenich



Andy Mitchell
Head of Innovation
Westfalia Fruit



Coen Smits
Global Sustainability
Director
Trouw Nutrition



Sandor Fehervari
Agronomy & Technology
Head Europe
Syngenta



Antoine Simon
Digital Agriculture
Manager
McCain Foods



Jarno Mooren,
Plant Specialist
Vertical Farming
Signify



Salih Hodzhov
Production Director
Chambers Farms



Nicolas Landel
EMEA Farms Director
Young Living
Essential Oils



Vasilis Pyrgiotis
Chair of Digital Platform
Farm Europe



6TH WORLD INTELLIGENT FARMING SUMMIT

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We are excited to announce the launch of the **6th World Intelligent Farming Summit**, taking place on **19-20 February 2026** in **Amsterdam, the Netherlands**. This groundbreaking summit will focus on the integration of cutting-edge technologies into intelligent farming practices, driving the future of the industry through innovation, automation, and sustainability. The summit will bring together senior-level farming and agriculture executives, tech innovators, and other industry leaders to explore the latest advancements in smart farming, including AI driven crop management, autonomous machinery, precision agriculture, and climate resilient farming practices. Join us for this two-day event to engage in thought-provoking discussions, explore transformative solutions, and discover how intelligent farming is reshaping food production for a more efficient, resilient, and sustainable future!

Key Practical Learning Points

- Establishing a Comprehensive Technology Strategy for Optimizing Precision Farming Practices
- Increasing Efficiency Through Smart Irrigation Systems to Ensure Optimal Water Usage
- Overcoming Infrastructure and Connectivity Challenges for Widespread Adoption
- Harnessing the Power of AI, IoT, and Automation to Drive Digital Transformation in Farming
- Utilizing Drone Technology for Efficient Farm Monitoring and Operations
- Strengthening Food Systems Through AI and Automation
- Automating Climate Control for Resource-Efficient Food Production
- Implementing Circular Economy Principles for Recycling and Resource Optimization
- Improving Crop Disease Resistance Through Bioengineering Techniques
- Minimizing and Managing Agricultural Waste Through Innovative Technology Solutions
- Adopting Regenerative Agriculture Techniques Through Digitization and AI
- Ensuring High Levels of Cybersecurity to Protect Farming Data in an Increasingly Digital Environment

Take a Look at Our Last Edition



Who Should Attend

The summit will gather CIOs, CTOs, CDOs, Directors, VPs, Heads, Managers and other senior professionals responsible for:

- Agriculture/Farming
- Digitalization
- Crop Management
- Livestock Health
- Food Production
- Environmental Science
- AgriTech/AgroTech
- Smart Farming
- Precision and Connected Farming
- AI, ML, IoT Applications in Farming
- Robotics and Drones
- Farm Management and Operations
- & More!



X 12+ Industry Case Studies



X 20+ Hours of Networking:

forge new professional contacts during numerous networking breaks between sessions & during the special Networking Dinner on Day 1



X 100+ Pages of the Post-Summit Materials

documentation package available upon demand *

Previous Attendees Include

signify

Agreena

agrifirm

Planasa

agrifac

Koppert

Chambers

McKinsey & Company

MSD
Animal Health

Danish Crown

OneSoil

X FARM
TECHNOLOGIES

BASF
We create chemistry

LANDCORP
NEW ZEALAND

2 sisters
Feed Group

Cargill

Bayer Crop Science

PEPSICO

AGCO
Your Agriculture Company

AGRICOVER
TECH

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Arla

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GROWERS

& Many
More!

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08:30 Check-In and Welcome Coffee 

09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

Meet your colleagues, exchange business cards and have a maximum number of 1-on-1 talks in a short amount of time! Our Speed Networking session will help you to form those initial relationships early, find out who is facing the same challenges as you and get a nice preview of what a longer conversation could bring!

SOWING THE SEEDS FOR INTELLIGENT FARMING

09:50 AVAILABLE SPONSORSHIP SLOT

**Establishing and Managing a Comprehensive Technology Strategy for Optimal Precision Agriculture**

This session explores the integration of digital tools and advanced systems to maximize yield, resource efficiency, and sustainability in farming operations. Experts will discuss real-world frameworks for implementing precision technologies—from sensors and automation to AI-driven data platforms. Ideal for innovators, growers, and agritech leaders shaping the next generation of intelligent agriculture.

10:30 Case Study: **Enhancing Farm Management Through Advanced Remote Sensing Technologies**

Vasilis Pyrgiotis from GAIA EPICHEIREIN, representing Farm Europe's Digital Platform, will present Greece's pioneering case study in digital agriculture: the first and largest national infrastructure of its kind in Europe. Combining more than 3,000 IoT weather stations, UAVs, satellite data and advanced analytics, the system provides real-time information that improves decision-making across the entire agri-food chain. Farmers, cooperatives, advisors, administrations, researchers, businesses and consumers all benefit from smarter and more sustainable solutions. Beyond its national dimension, this initiative stands as a reference for Europe, showing how digital ecosystems can strengthen productivity, resilience and sustainability while guiding the wider agricultural transition.

Vasilis Pyrgiotis
Chair of Digital Platform
Farm Europe

11:10 Morning Coffee and Networking Break 11:40 Case Study: **Vegetable, What Else? - La Nature, Notre Futur**

- Introduction of Bonduelle mission
- Main initiatives in field vegetable production
- How to learn together with our growers
- Agronomy: science under the sun

Zsolt Pasztor
Agro Director
Bonduelle

12:20 Case Study: **Unlocking Profitability and Sustainability in the Potato Industry with Interoperable AG Tech Solutions**

From fields to fries, agriculture is experiencing a major digital transformation. What was once a fragmented ecosystem with limited adoption is now evolving into a connected network powered by interoperable digital solutions. This transformation is unlocking new sources of value for farmers and their broader ecosystems.

This case study highlights concrete examples of how ag tech adoption is delivering measurable benefits for growers and their trusted partners.

Antoine Simon
Digital Agriculture Manager
McCain Foods

13:00 Business Lunch **GROWING THE POWER OF SMART TECHNOLOGIES**14:00 Case Study: **Data-Driven Decision Making, Advanced Predictive Modelling, and Adapting to Changing Weather Patterns and Customer Demands**

- Data-Driven Decision Making in Food Industry
- Advanced Predictive Modelling for Food Sector
- Adapting to Changing Weather Patterns
- Adapting to Customer Demands
- Integration into a Cohesive Strategy
- Practical Steps & Case Study
- Benefits and Challenges
- Future Trends

Salih Hodzhov
Production Director
Chambers Farms

14:30 Case Study: **Enhancing Crop Performance in Vertical Farming Through Tailored Light Spectrums ***

This session presents the latest research into how light spectrum manipulation can optimize plant growth, morphology, and nutritional quality in vertical farming environments. Controlled experiments have shown how precise lighting strategies can significantly reduce growth cycles while improving uniformity and energy efficiency. The case study demonstrates the role of data-driven "light recipes" in achieving consistent, high-quality yields at scale.

Jarno Mooren
Plant Specialist Vertical Farming,
Signify

15:00 Afternoon Tea and Networking Break 15:30 Case Study: **Intelligent Farm Management for Regenerative Agriculture**

By combining real-time data with regenerative principles, farmers optimize grazing rotations, monitor carbon sequestration, and reduce input costs while enhancing biodiversity. This case study explores how holistic farms are integrating intelligent technologies to support daily farm operations.

Nicolas Landel
EMEA Farms Director
Young Living Essential Oils

16:00 Case Study: **AI-Powered Breeding for Climate-Resilient Crops ***

Explore how Lantmännen is harnessing artificial intelligence to accelerate the development of crops that withstand climate stress. By integrating genomic data, environmental modeling, and machine learning, Mikael Åstrand's team is optimizing trait selection for drought tolerance, heat resistance, and disease resilience—paving the way for smarter, faster breeding strategies that secure future food systems.

Mikael Åstrand
Director R&D and Innovation
Lantmännen

16:30 PANEL DISCUSSION **AgTech Interoperability: Creating a Cohesive Tech Ecosystem for Farmers**

As farms adopt a growing array of digital tools—from soil sensors and autonomous machinery to farm management platforms—the ability for these systems to communicate seamlessly is critical. Interoperability ensures that data flows freely across devices and platforms, enabling farmers to make smarter, faster decisions without being locked into proprietary ecosystems.

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 

08:30 Check-In and Welcome Coffee 

09:00 Day Two Opening Remarks from the Chair

FOSTERING SUSTAINABLE AGRICULTURE FOR A GREENER FUTURE

09:10 AVAILABLE SPONSORSHIP SLOT



Advancing Precision Farming with the Power of Generative AI

By analyzing vast datasets from drones, sensors, weather feeds, and historical yields, generative AI enables farmers to simulate scenarios, optimize planting strategies, and forecast outcomes with unprecedented accuracy. This technology supports smarter resource use, boosts sustainability, and empowers even smallholder farms to unlock advanced insights without complex infrastructure. This sponsorship slot highlights cutting-edge innovations and real-world implementations driving the next wave of agronomic intelligence.

09:50 Case Study: 

Producing Healthy Food in a Climate Changing World

- Reducing Food Miles
- Creating Transparency and Awareness
- Enhancing Quality of Food.
- Data Platform at Floating Farm
- Climate Adaptive Food Production

Peter van Wingerden
Founder & Partner
Floating Farm



10:30 Morning Coffee and Networking Break 

11:00 Case Study: 

Zero-Waste Agriculture—Reducing, Reusing, and Recycling for a Sustainable Future

During this case studies attendees will explore how zero-waste agriculture is reshaping farming systems by turning waste into value and closing resource loops. Rooted in circular economy principles, zero-waste agriculture minimizes environmental impact while maximizing productivity and resilience.

Andy Mitchell
Head of Innovation
Westfalia Fruit



11:40 Case Study: 

Scalable Sustainability Through Data-Driven Agronomy *

This case study showcases how precision agronomy technologies are driving sustainability at scale. By leveraging real-time data from satellite imagery, soil sensors, and agronomic trials, farmers and agribusinesses can optimize inputs, reduce environmental impact, and boost resilience across diverse geographies. The story demonstrates how digital platforms turn localized insights into global strategies—helping agriculture transition from intuition to intelligence while preserving productivity and biodiversity.

Sandor Fehervari
Agronomy & Technology Head Europe
Syngenta



About Us

Luxatia International specialises in bringing people together through outstanding strategic business conferences & summits, professional training and b2b congresses. We maintain the highest standards of quality in research and market analysis, finding the right issues and then producing high-profile events. We accelerate growth across industries and across the globe by bringing together world leading experts who provide cutting-edge information to business authorities.

12:20 Case Study: 

Carbon Farming in Livestock—Strategies and Systems to Reduce the Carbon Footprint

This case study highlights how livestock producers are leveraging smart technologies and regenerative practices to reduce greenhouse gas emissions while enhancing productivity. With livestock contributing significantly to global methane and nitrous oxide emissions, innovative strategies are emerging to transform the sector into a climate-positive force.

Coen Smits
Global Sustainability Director
Trouw Nutrition



13:00 Business Lunch 

14:00 Case Study: 

Bovaer® and the Future of Climate-Smart Dairy: Scaling Sustainability in Livestock Farming

- Methane Mitigation at Scale: How Bovaer® reduces enteric methane emissions by an average of 30% for dairy cows and its implications for climate targets.
- Integration with Smart Farming: Leveraging digital tools and precision feeding to optimize Bovaer®'s impact within intelligent livestock systems.
- Global Adoption and Policy Alignment: Case studies and pathways for scaling Bovaer® adoption in alignment with climate and agricultural policy frameworks.

Elisavet Zoupanidou
Director, Agricultural Climate Solutions
dsm-firmenich



14:40 Case Study: 

Vertical Farming for the Future: Sustainable Solutions for Urban Food Systems *

This case study explores how stacked, soil-less cultivation methods are revolutionizing agriculture in urban environments. By integrating hydroponics, climate control, and real-time monitoring, vertical farms enable year-round production with up to 90% less water and minimal land use. This approach reduces food miles, enhances resilience against climate disruptions, and supports local food security. As presented at the 6th World Intelligent Farming summit, it highlights a scalable model for feeding growing cities sustainably.

Speaker TBC
BASF



15:20 Chair's Closing Remarks and End of Summit

* TBC

6 Reasons To Choose Us

- Comprehensive Market Research
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- Ultimate Meeting Point for Modern Decision Makers
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SPOTLIGHT ON OUR SPEAKERS

6TH WORLD INTELLIGENT FARMING SUMMIT | 19–20 FEBRUARY 2026 | AMSTERDAM, THE NETHERLANDS



Sandor Fehervari
Agronomy & Technology Head Europe
Syngenta

Sandor Fehervari is Agronomy & Technology Head for Europe at Syngenta, where he leads the development of data-driven agricultural solutions that empower farmers and enhance crop performance. With a strong foundation in geospatial analytics, machine learning, and agronomic modeling, Sandor is at the forefront of integrating digital technologies into sustainable farming practices. His work focuses on building scalable agronomic models, enabling crop indication pipelines, and advancing on-farm trialing through Syngenta's CropEx Farmers network. Sandor frequently collaborates with industry leaders, researchers, and tech developers to shape the future of precision agriculture. His commitment to farmer-centric innovation continues to influence the evolution of smart farming across Europe.



Nicolas Landel
EMEA Farms Director
Young Living Essential Oils

Nicolas was literally born into lavender and Young Living. Even before his birth both his parents were working at a local distillery where lavender fumes filled the air. It was at that time that his father, Jean-Noël Landel, began his partnership with Gary Young during the early days of Young Living. For the past 15 years, Nicolas has been taking over the management of the French Farm but also helping with all the farms in EMEA making sure the quality of our oils and innovations are our number one focus. He worked alongside Gary, his Father and the other Young Living farms as he travels the world for Young Living oils. He loves learning and sharing about how aromatic plants become essential oils: from cultivation to harvesting and finally distilling.



Elisavet Zoupanidou
Director, Agricultural Climate Solutions
dsm-firmenich

Elisavet (Elsa) Zoupanidou is a sustainability and carbon strategy expert with a PhD in Environment and Sustainable Development. As Director of Agricultural Climate Solutions at dsm-firmenich, she leads efforts to advance sustainable livestock production with the Bovaer® team. Her expertise includes carbon accounting, climate resilience, and sustainable food systems, with prior experience at Indigo Ag, Mootral, Deloitte, and the UN Environment - Finance Initiative.



Vasilis Pyrgiotis
Chair of Digital Platform
Farm Europe

Vasilis Pyrgiotis is Senior Project Manager at GAIA EPICHEIREIN and Head of its Brussels office. He represents Greek farmers and cooperatives at EU level, focusing on digital transformation, smart farming, and agricultural policy. With extensive experience in EU-funded projects and stakeholder engagement, he works to connect technology, policy, and grassroots adoption. GAIA EPICHEIREIN has actively contributed to the development of Greece's pioneering national digital agriculture infrastructure – the first and largest of its kind in Europe – which now serves as a reference point for productivity, sustainability, and resilience across the agri-food sector.



Andy Mitchell
Head of Innovation
Westfalia Fruit

Andy Mitchell serves as Head of Innovation at Westfalia Fruit, a global leader in avocado and tropical fruit supply. His work integrates advanced techniques such as hyperspectral imaging for non-destructive fruit testing, probiotic misting for natural mold control, and AI-driven grading systems—all aimed at minimizing environmental impact while maximizing freshness and shelf life. Under Andy's leadership, Westfalia has launched pioneering solutions that align with circular economy principles and global sustainability goals. He collaborates closely with research partners and tech innovators to bring scalable, science-backed improvements to fruit production and distribution. Andy is a frequent voice in industry publications and conferences, advocating for intelligent, nature-inspired solutions that ensure high-quality produce reaches consumers year-round.



Salih Hodzhov
Production Director
Chambers Farms

Salih has over 20 years of experience in farming. After his graduation from Shumen University in Bulgaria, Salih occupied multiple positions in WB Chambers Farms Ltd starting from 2001. He worked as a Fruit Picker, Tunnel Manager, and Farm Manager. Since 2018, Salih is occupying the role of Production and Operations Director and as of 2021 the role of Chief Operation Officer. He also works closely with Chambers' partner growers in Spain, Morocco, and Mexico enabling the business to achieve its impressive scale of commercial fruit production. Salih is a past member of the AHDB soft fruit panel and current member of R@D Board of the British Berry growers and BASIS and FACTS qualified professional.



Zsolt Pasztor
Agro Director
Bonduelle

Zsolt Pasztor is Agro Director at Bonduelle, a global leader in plant-based food production. With extensive experience in agricultural operations and sustainable farming practices, he oversees Bonduelle's crop sourcing, grower partnerships, and field innovation strategies across Central and Eastern Europe. His leadership focuses on integrating regenerative agriculture principles, improving soil health, and optimizing yield through data-driven techniques and precision farming. Zsolt plays a key role in aligning Bonduelle's agro-industrial activities with the company's environmental commitments, including biodiversity preservation and climate resilience. He is a frequent contributor to industry workshops and sustainability forums, where he shares insights on transforming traditional farming models into scalable, eco-conscious systems. Known for his collaborative approach, Zsolt works closely with growers, researchers, and technology providers to drive innovation in food production. His work supports Bonduelle's mission to deliver healthy, responsibly grown vegetables while promoting long-term agricultural viability.



Peter van Wingerden
Founder & Partner
Floating Farm

Peter van Wingerden is CEO and founder of Floating Farm, a disruptive way of agriculture on the water, food production close to consumers in a totally new approach (climate adaptive). Floating Farm designs and develops sustainable farms on rivers, ports, lakes, water reservoirs and sea. The first Floating Farm is operational since 2019 and based in The Netherlands. Producing healthy food inside and close to cities is reducing the footprint of food production dramatically in a positive way. It brings back social awareness and connection of citizens to healthy and liveable cities. We call this TRANSFARMATION: The design of cities around healthy food production and farming.



Jarno Mooren,
Plant Specialist Vertical Farming
Signify

Jarno Mooren is a plant science expert specializing in vertical farming and controlled environment agriculture. With an MSc in Plant Sciences from Wageningen University and a BSc in Applied Biology from HAS University of Applied Sciences, he brings a strong academic foundation to his research and technical work. His focus lies in optimizing crop quality, productivity, and system efficiency through applied research and close collaboration with stakeholders across the vertical farming ecosystem. Jarno's work bridges plant physiology, lighting strategies, and system-level innovation to help advance sustainable, high-tech food production.



Antoine Simon
Digital Agriculture Manager
McCain Foods

Antoine Simon is Digital Agriculture Manager at McCain, where he leads the digital transformation of McCain's agricultural operations in France. His work focuses on deploying grower-centric digital solutions, and driving data strategies to improve yield, quality, and sustainability across the potato value chain. With prior Digital Ag strategy roles at Syngenta & Sencrop, Antoine brings extensive expertise in ag-tech innovation, ecosystem partnerships, and agronomy, bridging the gap between cutting-edge technology and practical on-farm impact.



Coen Smits
Global Sustainability Director
Trouw Nutrition

Coen Smits is Global Sustainability Director at Trouw Nutrition, the livestock feed business line of Nutreco. With over two decades of experience in animal nutrition and R&D, Coen leads the company's sustainability roadmap, focusing on reducing antibiotic use, promoting efficient resource utilization, and lowering the environmental footprint of livestock production. His work is central to Nutreco's mission of "Feeding the Future," aligning innovation with climate resilience and circular agriculture.



Mikael Åstrand
Director R&D and Innovation
Lantmännen

Mikael Åstrand is Director of R&D and Innovation at Lantmännen, one of Europe's leading agricultural cooperatives. He oversees strategic research initiatives and innovation programs that span the entire food value chain—from field to fork. Under his leadership, Lantmännen has advanced its position in sustainable biorefining, circular agriculture, and climate-smart food systems. Mikael plays a pivotal role in coordinating long-term research through the Lantmännen Research Foundation and driving cross-sectoral innovation that supports both profitability and resilience. He is a key figure in national and EU-level initiatives aimed at transforming food systems, including the AgroDrive and FORCE centers, which focus on fossil-free energy transitions and whole grain innovation respectively.

REGISTRATION FORM

6TH WORLD INTELLIGENT FARMING SUMMIT | 19-20 FEBRUARY 2026 | AMSTERDAM, THE NETHERLANDS

☐ Delegate Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List
- Certificate of Attendance

1495 euro

Register by **October 16th** and get
2 complimentary nights at the venue hotel

Promo Code
FARM2N

☐ Group Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List
- Certificate of Attendance

~~1495 euro~~
1345 euro

Register 2 or more delegates until
October 16th and get 2 complimentary nights at
the venue hotel and an additional 10% discount

Promo Code
2N10

☐ Branding Package

- 1 Delegate Pass
- 2-Day Access to all Summit Sessions
- Branded Roll Up Display
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List
- Certificate of Attendance

Limited availability

3499 euro

DELEGATES

Name:

Position:

E-mail:

Name:

Position:

E-mail:

Name:

Position:

E-mail:

CONTACT INFORMATION

Company:

Address:

City: Postcode:

Phone: VAT No:

Date:

Signature:

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