

# 6<sup>TH</sup> WORLD INTELLIGENT FARMING SUMMIT

28-29 MAY 2026

HOTEL RIU PLAZA | BERLIN, GERMANY



Register Now & Save €300

## SPEAKER LINE-UP



**Andy Mitchell**  
Head of Innovation  
Westfalia Fruit



**Sandor Fehervari**  
Agronomy & Technology  
Head Europe  
Syngenta



**Baptiste Soenen**  
Head of Agriculture  
Innovation and Tools  
RAGT Groupe



**Kanika Anand**  
Division Director of Agriculture  
& Nature Parametrics  
Howden



**Zsolt Pasztor**  
Agro Director  
Bonduelle



**Jarno Mooren,**  
Plant Specialist  
Vertical Farming  
Signify



**Salih Hodzhov**  
Production Director  
WB Chambers  
Farms Ltd



**Ejnar Schultz**  
Vice President  
Arla Foods



**Peter van Wingerden**  
Founder & Partner  
Floating Farm



**Mike Zelkind**  
CEO  
80 Acres Farms



**Paolo di Stefano**  
Executive Director  
Farm Europe



**Mirjam Lichtenberger**  
Head of Agriculture  
Maschinenring



**Daniel Trocmé**  
Vice President of Consulting,  
Agriculture & Food  
CGI



**Julie David**  
Head of Data Farm  
CCPA GROUP



**Marco Mazzaferri**  
Vice President & Managing  
Director Massey Ferguson EME  
AGCO Corporation



# 6<sup>TH</sup> WORLD INTELLIGENT FARMING SUMMIT

28-29 MAY 2026

HOTEL RIU PLAZA | BERLIN, GERMANY

Register Now & Save €300

We are excited to announce the launch of the **6th World Intelligent Farming Summit**, taking place on **28-29 May 2026 in Berlin, Germany**. This groundbreaking summit will focus on the integration of cutting-edge technologies into intelligent farming practices, driving the future of the industry through innovation, automation, and sustainability. The summit will bring together senior-level farming and agriculture executives, tech innovators, and other industry leaders to explore the latest advancements in smart farming, including AI driven crop management, autonomous machinery, precision agriculture, and climate resilient farming practices. Join us for this two-day event to engage in thought-provoking discussions, explore transformative solutions, and discover how intelligent farming is reshaping food production for a more efficient, resilient, and sustainable future!

## Key Practical Learning Points

- Establishing a Technology Strategy to Drive Precision Farming Performance and Profitability
- Harnessing AI, IoT and Automation to Accelerate Digital Transformation in Modern Farming
- Utilizing Smart Irrigation Systems to Reduce Water Consumption and Maximise Crop Yields
- Applying Drone and Remote Sensing Technologies for Real-Time Monitoring and Farm Efficiency
- Adopting Regenerative Agriculture Practices Enhanced by Data Analytics and AI Tools Strengthening Food Systems
- Through Automated and AI-Driven Production and Processing
- Automating Climate Control and Resource Management for Sustainable Greenhouse and Vertical Farming
- Implementing Circular Economy Models to Reduce Waste and Optimize Resource Recycling in Agriculture
- Ensuring Robust Cybersecurity Measures to Protect Farm Data and Connected Agricultural Technologies

## Venue

### HOTEL RIU PLAZA BERLIN



Martin-Luther-Straße 1, 10777 Berlin, Germany  
[hotel.plazaberlin@riu.com](mailto:hotel.plazaberlin@riu.com) | +49 30 2809000

## Take a Look at Our Last Edition



## Who Should Attend

The summit will gather CIOs, CTOs, CDOs, Directors, VPs, Heads, Managers and other senior professionals responsible for:

- Agriculture/Farming
- Digitalization
- Crop Management
- Livestock Health
- Food Production
- Environmental Science
- AgriTech/AgroTech
- Smart Farming
- Precision and Connected Farming
- AI, ML, IoT Applications in Farming
- Robotics and Drones
- Farm Management and Operations
- & More!

## Previous Attendees Include



WWW.LUXATIINTERNATIONAL.COM

This agenda is not for public distribution

08:30 Check-In and Welcome Coffee 

09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

Meet your colleagues, exchange business cards and have a maximum number of 1-on-1 talks in a short amount of time! Our Speed Networking session will help you to form those initial relationships early, find out who is facing the same challenges as you and get a nice preview of what a longer conversation could bring!

## TRANSFORMING AGRICULTURE THROUGH INTELLIGENCE AND INNOVATION

09:50 AVAILABLE SPONSORSHIP SLOT



### Establishing and Managing a Comprehensive Technology Strategy for Optimal Precision Agriculture

This session explores the integration of digital tools and advanced systems to maximize yield, resource efficiency, and sustainability in farming operations. Experts will discuss real-world frameworks for implementing precision technologies—from sensors and automation to AI-driven data platforms. Ideal for innovators, growers, and agritech leaders shaping the next generation of intelligent agriculture.

10:30 Case Study: 

### Vegetable, What Else? - La Nature, Notre Futur

- Introduction of Bonduelle mission
- Main initiatives in field vegetable production
- How to learn together with our growers
- Agronomy: science under the sun

**Zsolt Pasztor**  
Agro Director  
Bonduelle



11:10 Morning Coffee and Networking Break 

11:40 Case Study: 

### Scaling Regenerative Agriculture Through Data-Driven Ecosystems

This case study explores how digital platforms enable the widespread adoption of regenerative agriculture practices across a dispersed grower base. By integrating field-level data, remote sensing, and predictive models, farmers are empowered to make more sustainable decisions without compromising productivity. The session will highlight how collaborative data ecosystems are turning sustainability goals into measurable outcomes.

**Paolo di Stefano**  
Executive Director  
FARM Europe



12:10 Case Study: 

### Collaborative Farm Networks: Driving Efficiency and Sustainability

Explore how farmer cooperatives and collaborative networks can leverage shared data, machinery, and expertise to enhance efficiency, sustainability, and profitability. Insights into scalable models for community-driven precision agriculture and technology adoption.

**Mirjam Lichtenberger**  
Head of Agriculture  
Maschinenring



12:40 FIRESIDE CHAT 

### Enhancing Farm Management Through Advanced Remote Sensing Technologies

A national digital agriculture initiative shows how large-scale remote sensing—involving IoT weather stations, UAVs, satellite imagery, and advanced analytics—can transform farm management. This discussion explores how real-time data enables smarter decision-making, boosts sustainability and productivity, and serves as a scalable model for future digital ecosystems across Europe.

13:00 Business Lunch 

## DATA-POWERED CULTIVATION: DRIVING EFFICIENCY, RESILIENCE & FUTURE FARMING MODELS

14:00 Case Study: 

### Intelligent Farm Management for Regenerative Agriculture

By combining real-time data with regenerative principles, farmers optimize grazing rotations, monitor carbon sequestration, and reduce input costs while enhancing biodiversity. This case study explores how holistic farms are integrating intelligent technologies to support daily farm operations.

**Salih Hodzov**  
Production Director  
WB Chambers Farms Ltd



14:30 Case Study: 

### Enhancing Crop Performance in Vertical Farming Through Tailored Light Spectrums

This session presents the latest research into how light spectrum manipulation can optimize plant growth, morphology, and nutritional quality in vertical farming environments. Controlled experiments have shown how precise lighting strategies can significantly reduce growth cycles while improving uniformity and energy efficiency. The case study demonstrates the role of data-driven "light recipes" in achieving consistent, high-quality yields on scale.

**Jarno Mooren**  
Plant Specialist Vertical Farming,  
Signify



15:00 Case Study: 

### Precision Livestock Farming: From Data to Decision-Making

Highlight the integration of IoT sensors, AI-driven analytics, and decision-support tools to optimize animal health, productivity, and sustainability. Case studies demonstrating data-driven improvements in feed efficiency, emissions reduction, and farm management.

**Julie David**  
Head of Data Farm  
CCPA GROUP



15:30 Afternoon Tea and Networking Break 

15:50 Case Study: 

### Data-Driven Decision Making, Advanced Predictive Modelling, and Adapting to Changing Weather Patterns and Customer Demands \*

- Data-Driven Decision Making in Food Industry
- Advanced Predictive Modelling for Food Sector
- Adapting to Changing Weather Patterns
- Adapting to Customer Demands
- Integration into a Cohesive Strategy
- Practical Steps & Case Study
- Benefits and Challenges
- Future Trends

**Mike Zelkind**  
CEO  
80 Acres Farms



16:30 PANEL DISCUSSION 

### AgTech Interoperability: Creating a Cohesive Tech Ecosystem for Farmers

As farms adopt a growing array of digital tools—from soil sensors and autonomous machinery to farm management platforms, the ability for these systems to communicate seamlessly is critical. Interoperability ensures that data flows freely across devices and platforms, enabling farmers to make smarter, faster decisions without being locked into proprietary ecosystems.

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 

08:30 Check-In and Welcome Coffee 

09:00 Day Two Opening Remarks from the Chair

## BUILDING A CLIMATE-SMART, DATA-DRIVEN & CIRCULAR AGRIFOOD SYSTEM

09:10 AVAILABLE SPONSORSHIP SLOT



### Advancing Precision Farming with the Power of Generative AI

By analyzing vast datasets from drones, sensors, weather feeds, and historical yields, generative AI enables farmers to simulate scenarios, optimize planting strategies, and forecast outcomes with unprecedented accuracy. This technology supports smarter resource use, boosts sustainability, and empowers even smallholder farms to unlock advanced insights without complex infrastructure. This sponsorship slot highlights cutting-edge innovations and real-world implementations driving the next wave of agronomic intelligence.

09:50 Case Study: 

### Producing Healthy Food in a Climate Changing World

- Reducing Food Miles
- Creating Transparency and Awareness
- Enhancing Quality of Food.
- Data Platform at Floating Farm
- Climate Adaptive Food Production

**Peter van Wingerden**  
Founder & Partner  
Floating Farm



10:30 Morning Coffee and Networking Break 

11:00 Case Study: 

### Scalable Sustainability Through Data-Driven Agronomy

This case study showcases how precision agronomy technologies are driving sustainability at scale. By leveraging real-time data from satellite imagery, soil sensors, and agronomic trials, farmers and agribusinesses can optimize inputs, reduce environmental impact, and boost resilience across diverse geographies. The story demonstrates how digital platforms turn localized insights into global strategies—helping agriculture transition from intuition to intelligence while preserving productivity and biodiversity.

**Sandor Fehervari**  
Agronomy & Technology Head Europe  
Syngenta



11:30 Case Study: 

### Zero-Waste Agriculture—Reducing, Reusing, and Recycling for a Sustainable Future \*

During this case studies attendees will explore how zero-waste agriculture is reshaping farming systems by turning waste into value and closing resource loops. Rooted in circular economy principles, zero-waste agriculture minimizes environmental impact while maximizing productivity and resilience.

**Ejnar Schultz**  
Vice President  
Arla Foods



12:00 Case Study: 

### Carbon Farming in Livestock—Strategies and Systems to Reduce the Carbon Footprint

This case study highlights how livestock producers are leveraging smart technologies and regenerative practices to reduce greenhouse gas emissions while enhancing productivity. With livestock contributing significantly to global methane and nitrous oxide emissions, innovative strategies are emerging to transform the sector into a climate-positive force.

**Kanika Anand**  
Division Director of Agriculture & Nature Parametrics  
Howden



12:30 Case Study: 

### Smart Machinery for the Next Generation of Farming

Showcase how connected agricultural machinery, robotics, and precision tools are transforming field operations. Focus on practical implementations of autonomous tractors, precision seeding, and crop monitoring to increase yield while reducing environmental impact.

**Marco Mazzaferri**  
Vice President & Managing Director  
Massey Ferguson EME  
AGCO Corporation



13:00 Business Lunch 

14:00 Case Study: 

### Digital Quality Control in Crop & Livestock Production: Ensuring Traceability, Safety, and Sustainability from Farm to Fork

- Using sensors, AI diagnostics, and imaging tools to detect crop and livestock issues early
- Blockchain and digital ledgers for fully traceable supply chains
- Farm-to-factory data transfer to reduce waste, fraud, and contamination
- How smart platforms help farmers meet sustainability, certification, and climate reporting requirements
- The role of automation in quality checks and compliance

**Andy Mitchell**  
Head of Innovation  
Westfalia Fruit



14:30 Case Study: 

### Digital Transformation in Agriculture: Unlocking New Value Chains \*

Discuss the role of advanced data analytics, AI, and digital platforms in optimizing farm-to-fork processes. Highlight case studies of integrated solutions that improve supply chain efficiency, traceability, and sustainability in large-scale agriculture.

**Daniel Trocmé**  
Vice President of Consulting,  
Agriculture & Food  
CGI



15:00 Case Study: 

### Next-Level Crop Innovation through Data-Driven Insights

Present strategies for leveraging big data, remote sensing, and predictive modeling to drive crop performance and resilience. Demonstrate how digital innovation enables farmers to make smarter decisions while minimizing environmental impact and maximizing yields.

**Baptiste Soenen**  
Head of Agriculture Innovation and Tools  
RAGT Groupe



15:30 Chair's Closing Remarks and End of Summit

\* TBC

### Sponsorship, Exhibition & Speaking Opportunities

Partnering with Luxatia International means more than making the right contacts – it means being an insider, connected to the right people with the right level of influence, and being allied with a globally respected organization and leader within your industry.

To learn more about the benefits of sponsorship, exhibition and speaking opportunities and how to become more involved, please contact us [info@luxatiaiinternational.com](mailto:info@luxatiaiinternational.com)

# REGISTRATION FORM

6TH WORLD INTELLIGENT FARMING SUMMIT | 28-29 MAY 2026 | BERLIN, GERMANY

## Delegate Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~  
**1195 euro**

For registration completed  
by **January 30th**

Promo Code  
**FARM300**

## Group Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~  
**1095 euro**

For registration completed  
by **January 30th**

Promo Code  
**FARM400**

## Branding Package

- 1 Delegate Pass
- 2-Day Access to all Summit Sessions
- Branded Roll Up Display
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

**Limited availability**

**3499 euro**

## DELEGATES

1 Name:

Position:

E-mail:

2 Name:

Position:

E-mail:

3 Name:

Position:

E-mail:

## CONTACT INFORMATION

Company:

Address:

City:  Postcode:

Phone:  VAT No:

Date:

Signature:

Save Time & Register Online

**HERE**

To find out more about sponsorship opportunities, please click **HERE**

## TERMS & CONDITIONS

By sending this form, I confirm that I have read and accepted the terms and conditions detailed below.

### Confirmation

We will confirm your participation after receiving signed registration form. All discounts can only be applied at the time of registration and discounts cannot be combined. Discounts for group registrations are only valid for the number of delegates specified on your booking form.

Prices for each event are correct at the time of publication. Luxatia International reserves the right to change the prices at any time but changes will not affect registrations which have already been confirmed by Luxatia International.

### Cancellation policy

You may substitute delegates at any time by providing reasonable advance notice to Luxatia International.

All cancellations received 60 business days or more before the event is held, this cancellation is subject to a registration fee up to 50% the value of the ticket per delegate. In case of canceling the registration later than 60 business days before the event is held, the paid amount cannot be refunded and the amount remains payable in full. In the event that Luxatia International cancels or postpones an event for any reason whatsoever, including but not limited to any force majeure occurrence, you will receive a credit for 100% of the contract fee paid. No refunds, partial refunds or alternative offers will be made and all pending amounts remain payable in case such situation.

Luxatia International is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. Luxatia International shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, pandemics, labor strike, extreme weather or other emergency. Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics.

### Copyright

All Intellectual Property rights in all materials produced or distributed by Luxatia International in connection with this event are expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

More on Terms and Conditions at

<https://www.luxatiaiinternational.com/page/terms>

Learn about our Privacy Policy at

<https://www.luxatiaiinternational.com/page/privacy>

## CONTACT DETAILS

Victoria Weber  
Marketing Director  
victoria.weber@luxatiaiinternational.com  
00 (420) 775 717 730  
www.luxatiaiinternational.com