

28-29 MAY 2026 HOTEL RIU PLAZA | BERLIN, GERMANY



SPEAKER LINE-UP



Andy Mitchell Head of Innovation Westfalia Fruit



S A H S

Sandor Fehervari Agronomy & Technology Head Europe Syngenta

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Baptiste Soenen Head of Agriculture Innovation and Tools RAGT Groupe





Kanika Anand
Division Director of Agriculture
& Nature Parametrics
Howden





Zsolt Pasztor Agro Director Bonduelle





Jarno Mooren, Plant Specialist Vertical Farming Signify





Salih Hodzhov Production Director WB Chambers Farms Ltd





Ejnar Schultz Vice President Arla Foods





Mike Zelkind CEO 80 Acres Farms





Peter van Wingerden Founder & Partner Floating Farm





Mirjam Lichtenberger
Head of Agriculture
Maschinenring





Paolo di Stefano Executive Director Farm Europe





Julie David Head of Data Farm CCPA GROUP





Daniel Trocmé
Vice President of Consulting,
Agriculture & Food
CGI





Marco Mazzaferri Vice President & Managing Director Massey Ferguson EME AGCO Corporation





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Key Practical Learning Points

more efficient, resilient, and sustainable future!

- $\bullet \ Establishing \ a \ Technology \ Strategy \ to \ Drive \ Precision \ Farming \ Performance \ and \ Profitability$
- Harnessing Al, IoT and Automation to Accelerate Digital Transformation in Modern Farming
- Utilizing Smart Irrigation Systems to Reduce Water Consumption and Maximise Crop Yields
- Applying Drone and Remote Sensing Technologies for Real-Time Monitoring and Farm Efficiency
- $\bullet \ Adopting \ Regenerative \ Agriculture \ Practices \ Enhanced \ by \ Data \ Analytics \ and \ Al \ Tools \ Strengthening \ Food \ Systems$

discussions, explore transformative solutions, and discover how intelligent farming is reshaping food production for a

- Through Automated and Al-Driven Production and Processing
- Automating Climate Control and Resource Management for Sustainable Greenhouse and Vertical Farming
- Implementing Circular Economy Models to Reduce Waste and Optimize Resource Recycling in Agriculture
- Ensuring Robust Cybersecurity Measures to Protect Farm Data and Connected Agricultural Technologies

HOTEL RIU PLAZA BERLIN

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Take a Look at Our Last Edition



Who Should Attend

The summit will gather CIOs, CTOs, CDOs, Directors, VPs, Heads, Managers and other senior professionals responsible

- Agriculture/Farming
- Digitalization
- Crop Management
- Livestock Health
- Food Production
- Environmental Science
- AgriTech/AgroTech
- Smart Farming
- Precision and Connected Farming
- AI, ML, IoT Applications in Farming
- Robotics and Drones
- Farm Management and Operations
- & More!

Previous Attendees Include















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Check-In and Welcome Coffee 08:30



09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

Meet your colleagues, exchange business cards and have a maximum number of 1-on-1 talks in a short amount of time! Our Speed Networking session will help you to form those initial relationships early, find out who is facing the same challenges as you and get a nice preview of what a longer conversation could bring!

TRANSFORMING AGRICULTURE THROUGH INTELLIGENCE AND INNOVATION

09:50 **AVAILABLE SPONSORSHIP SLOT**



11:40

Establishing and Managing a Comprehensive **Technology Strategy for Optimal Precision**

This session explores the integration of digital tools and advanced systems to maximize yield, resource efficiency, and sustainability in farming operations. Experts will discuss real-world frameworks for implementing precision technologies-from sensors and automation to Al-driven data platforms. Ideal for innovators, growers, and agritech leaders shaping the next generation of intelligent agriculture.

10:30 Case Study:

Vegetable, What Else? - La Nature, Notre Futur

- Introduction of Bonduelle mission
- Main initiatives in field vegetable production
- How to learn together with our growers
- Agronomy: science under the sun

Case Study:

Zsolt Pasztor Agro Director **Bonduelle**



11:10 Morning Coffee and Networking Break





Scaling Regenerative Agriculture **Through Data-Driven Ecosystems**

This case study explores how digital platforms enable the widespread adoption of regenerative agriculture practices across a dispersed grower base. By integrating field-level data, remote sensing, and predictive models, farmers are empowered to make more sustainable decisions without compromising productivity. The session will highlight how collaborative data ecosystems are turning sustainability goals into measurable outcomes.

Paolo di Stefano **Executive Director FARM Europe**



12:10 Case Study:

Collaborative Farm Networks: **Driving Efficiency and Sustainability**

Explore how farmer cooperatives and collaborative networks can leverage shared data, machinery, and expertise to enhance efficiency, sustainability, and profitability. Insights into scalable models for community-driven precision agriculture and technology adoption.

Mirjam Lichtenberger Head of Agriculture Maschinenring



12:40 FIRESIDE CHAT

Enhancing Farm Management Through Advanced Remote Sensing Technologies

A national digital agriculture initiative shows how large-scale remote sensing—involving IoT weather stations, UAVs, satellite imagery, and advanced analytics—can transform farm management. This discussion explores how real-time data enables smarter decision-making, boosts sustainability and productivity, and serves as a scalable model for future digital ecosystems across Europe.

13:00

Business Lunch



DATA-POWERED CULTIVATION: DRIVING **EFFICIENCY. RESILIENCE & FUTURE FARMING MODELS**

14:00 Case Study:



Intelligent Farm Management for Regenerative Agriculture

By combining real-time data with regenerative principles, farmers optimize grazing rotations, monitor carbon sequestration, and reduce input costs while enhancing biodiversity. This case study explores how holistic farms are integrating intelligent technologies to support daily farm operations.

Salih Hodzov

Production Director WB Chambers Farms Ltd Chambers

14:30 Case Study:

Enhancing Crop Performance in Vertical Farming Through Tailored Light Spectrums

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This session presents the latest research into how light spectrum manipulation can optimize plant growth, morphology, and nutritional quality in vertical farming environments. Controlled experiments have shown how precise lighting strategies can significantly reduce growth cycles while improving uniformity and energy efficiency. The case study demonstrates the role of data-driven "light recipes" in achieving consistent, high-quality yields on scale.

Jarno Mooren

Plant Specialist Vertical Farming, Signify



15:00 Case Study:

Precision Livestock Farming From Data to Decision-Making

Highlight the integration of IoT sensors, Al-driven analytics, and decision-support tools to optimize animal health, productivity, and sustainability. Case studies demonstrating data-driven improvements in feed efficiency, emissions reduction, and farm management.

Julie David Head of Data Farm **CCPA GROUP**



15:30 Afternoon Tea and Networking Break



15:50 Case Study:

Data-Driven Decision Making, Advanced Predictive Modelling, and Adapting to Changing Weather Patterns and **Customer Demands**

- Data-Driven Decision Making in Food Industry
- Advanced Predictive Modelling for Food Sector
- Adapting to Changing Weather Patterns
- Adapting to Customer Demands
- Integration into a Cohesive Strategy
- Practical Steps & Case Study
- Renefits and Challenges
- Future Trends

Mike Zelkind CEO



80 Acres Farms 16:30 PANEL DISCUSSION

AgTech Interoperability: Creating a Cohesive Tech Ecosystem for Farmers

As farms adopt a growing array of digital tools-from soil sensors and autonomous machinery to farm management platforms, the ability for these systems to communicate seamlessly is critical. Interoperability ensures that data flows freely across devices and platforms, enabling farmers to make smarter, faster decisions without being locked into proprietary ecosystems.

17:00 Chair's Closing Remarks and End of Day One

Networking Dinner 18:00







08:30

Check-In and Welcome Coffee



09:00

Day Two Opening Remarks from the Chair

BUILDING A CLIMATE-SMART, DATA-DRIVEN & CIRCULAR AGRIFOOD SYSTEM

09:10 **AVAILABLE SPONSORSHIP SLOT**



Advancing Precision Farming with the Power of Generative Al

By analyzing vast datasets from drones, sensors, weather feeds, and historical yields, generative AI enables farmers to simulate scenarios, optimize planting strategies, and forecast outcomes with unprecedented accuracy. This technology supports smarter resource use, boosts sustainability, and empowers even smallholder farms to unlock advanced insights without complex infrastructure. This sponsorship slot highlights cutting-edge innovations and real-world implementations driving the next wave of agronomic intelligence.

09:50 Case Study:

Producing Healthy Food in a Climate Changing World

- Reducing Food Miles
- Creating Transparency and Awareness
- Enhancing Quality of Food.
- Data Platform at Floating Farm
- Climate Adaptive Food Production

Peter van Wingerden Founder & Partner **Floating Farm**



10:30

Morning Coffee and Networking Break



11:00

Case Study:



Scalable Sustainability Through **Data-Driven Agronomy**

This case study showcases how precision agronomy technologies are driving sustainability at scale. By leveraging real-time data from satellite imagery, soil sensors, and agronomic trials, farmers and agribusinesses can optimize inputs, reduce environmental impact, and boost resilience across diverse geographies. The story demonstrates how digital platforms turn localized insights into global strategies-helping agriculture transition from intuition to intelligence while preserving productivity and biodiversity.

Sandor Fehervari

Agronomy & Technology Head Europe Syngenta



11:30

Case Study:

Zero-Waste Agriculture—Reducing, Reusing, and Recycling for a Sustainable Future

During this case studies attendees will explore how zero-waste agriculture is reshaping farming systems by turning waste into value and closing resource loops. Rooted in circular economy principles, zero-waste agriculture minimizes environmental impact while maximizing productivity and resilience.

Einar Schultz Vice President **Arla Foods**



12:00

Case Study:

Carbon Farming in Livestock—Strategies and Systems to Reduce the Carbon Footprint

This case study highlights how livestock producers are leveraging smart technologies and regenerative practices to reduce greenhouse gas emissions while enhancing productivity. With livestock contributing significantly to global methane and nitrous oxide emissions, innovative strategies are emerging to transform the sector into a climate-positive force.

Kanika Anand

Division Director of Agriculture & Nature Parametrics Howden



12:30 Case Study:

Smart Machinery for the Next Generation

Showcase how connected agricultural machinery, robotics, and precision tools are transforming field operations. Focus on practical implementations of autonomous tractors, precision seeding, and crop monitoring to increase yield while reducing environmental impact.

Marco Mazzaferri

Vice President & Managing Director Massey Ferguson EME **AGCO Corporation**



13:00

Business Lunch



14:00 Case Study:

Digital Quality Control in Crop & Livestock **Production: Ensuring Traceability, Safety,** and Sustainability from Farm to Fork

- Using sensors, AI diagnostics, and imaging tools to detect crop and livestock issues early
- Blockchain and digital ledgers for fully traceable supply chains
- Farm-to-factory data transfer to reduce waste, fraud, and contamination
- How smart platforms help farmers meet sustainability, certification, and climate reporting requirements
- The role of automation in quality checks and compliance

Andy Mitchell Head of Innovation Westfalia Fruit



14:30

Case Study:

Digital Transformation in Agriculture: **Unlocking New Value Chains**

Discuss the role of advanced data analytics, AI, and digital platforms in optimizing farm-to-fork processes. Highlight case studies of integrated solutions that improve supply chain efficiency, traceability, and sustainability in large-scale agriculture.

Daniel Trocmé

Vice President of Consulting, Agriculture & Food CGI



15:00

Case Study:



Next-Level Crop Innovation through Data-Driven Insights

Present strategies for leveraging big data, remote sensing, and predictive modeling to drive crop performance and resilience. Demonstrate how digital innovation enables farmers to make smarter decisions while minimizing environmental impact and maximizing

Baptiste Soenen

Head of Agriculture Innovation and Tools **RAGT Groupe**



15:30

Chair's Closing Remarks and End of Summit

* TBC

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