

7TH WORLD CONTRACT MANAGEMENT SUMMIT

HOTEL RIU PLAZA | BERLIN, GERMANY

18-19 September 2025 | CEST

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Tania Avgoustidis
Director - Head of Contracts
Curtiss-Wright
Corporation



Magdalena Pérez Charles
Contract Management
- Group Aviation Procurement
TUI



SPEAKER LINE-UP



Thorsten Bleifeld
CTO & Managing
Director
proCONTRACTS



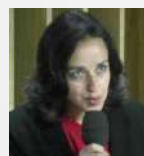
Daisie Henshall-Brown
Head of Central
Government Contracts
BT



Patrick van den Hoevel
Director, Deal Pursuit,
EMEA
Google Cloud



Pavan Gollapudi
Head of Global Master
Data, Rate and Contract
Management (Air/ocean)
DB Schenker



Yara Tajo
Contract Management
Director
Veolia



Jay Effendhi
Head of Contracting,
and Lead to Agreement
APM Terminals



Lina Keßler
Co-founder
This is Legal Design



7TH WORLD CONTRACT MANAGEMENT SUMMIT

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We are pleased to announce the launch of the **7th World Contract Management Summit** that will take place on the **18th - 19th of September 2025** in **Berlin, Germany**. Building on the success of the previous six editions, this year's event will delve into key trends, digital transformation, and best practices in contract life cycle management, focusing on enhancing efficiency, ensuring compliance, mitigating risks, and driving collaboration across industries. This cross-industry event will bring together contract management professionals, business leaders, and industry experts to discuss the evolving landscape of CLM, share best practices, and explore innovative strategies for optimizing contractual functions, and more. Join us to learn, network and get inspired by the most fascinating case studies!

Key Practical Learning Points

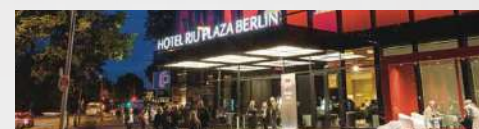
- Leveraging AI to Revolutionize Contract Review and Optimize Risk Management
- Adapting Smart Contracts for Enabling Seamless Digital Transformation
- Integrating Contract Harmonization to Boosts Operational Efficiency
- Mastering Change Requests Within Contractual Agreements Ensuring Flexibility and Compliance
- Preventing Financial Losses Through Effective Risk Mitigation and Contractual Safeguards
- Navigating the Legal Complexities of Multi-Jurisdictional Contracts
- Embedding ESG in Contractual Agreements to Drive Long-Term Business Value
- Maintaining Contract Control with Effective Change Request Management
- Optimizing Contract Management with Efficient and Scalable Legal Processes

Take a Look at the Past Edition



Venue

Hotel Riu Plaza Berlin



Martin-Luther-Straße 1, 10777 Berlin, Germany
hotel.plazaberlin@riu.com | +49 30 2809000

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Who Should Attend


The summit will gather Directors, VPs, Heads, Managers and other Specialists dealing with:

- Contract & Negotiations
- Contract Administration
- Supply Chain Management
- Sourcing & Contracts Management
- Contract Lifecycle
- Risk Management
- Strategic Partnership
- Contract Compliance & Governance
- Legal & Sales Contracts
- Contract Analysis
- Commercial Contract
- Document & Commercial Management
- & Others

Previous Attendees Include



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08:30 | CEST Check-In and Welcome Coffee 

09:00 Opening Address from the Event Chair

09:10 Networking Bingo

TECH-ADVANCED CONTRACT MANAGEMENT

09:50 Case Study: 

The Evolution of AI in Contract Management

- **The AI Revolution Accelerated** - How artificial intelligence transformed from experimental technology to essential contract management tool in just a few years
- **Real-World AI Applications Across the Contract Lifecycle** - Practical insights on how leading companies strategically deploy AI in contract lifecycle
- **Strategic AI Integration: Purpose over Technology** - Why successful CLM strategies implement AI only where it demonstrably improves processes, not for technology's sake
- **The Human-AI Partnership Model** - How legal expertise and artificial intelligence complement each other to maximize both efficiency and quality in contract management


Thorsten Bleifeld
CTO & Managing Director
proCONTRACTS

10:20 Case Study: 

Smart Contracting in the AI Era: Redefining Efficiency, Compliance, and Risk Control

Amid rising complexity and tighter regulatory expectations, smart contracting powered by AI is becoming a strategic differentiator. AI-driven tools are streamlining contract creation, surfacing hidden risks, and improving cross-functional coordination across legal, procurement, and commercial teams. With capabilities like real-time clause optimization, predictive risk scoring, and automated obligation monitoring, contracts are evolving from static documents into intelligent, self-executing assets. Discover how leading enterprises are transforming contracting into a value-generating function—reducing cycle times, enhancing transparency, and reinforcing compliance at scale.

Patrick van den Hoevel
Director, Deal Pursuit, EMEA
Google Cloud

11:00 Morning Coffee and Networking Break 11:30 Case Study: 

The Evolution of the Contract Manager: Leveraging AI to Create New Opportunities and Enhance Strategic Value in Contract Management

This presentation explores the transformative impact of artificial intelligence on contract management, focusing on how the integration of AI-driven tools are reshaping our role, while unlocking new opportunities for efficiency, compliance, and strategic value creation.

Daisie Henshall-Brown
Head of Central Government Contracts
BT

12:00 Case Study: 

Enhancing Contractual Overview and Risk Management through AI

- Discover how AI-driven tools can revolutionize contract review and optimize risk management
- Explore real-world applications of automation in improving contract oversight and commercial interests
- Understand how digital solutions can enhance financial reporting and compliance with international standards
- Learn strategies for minimizing risks and streamlining contract execution through advanced compliance strategies


Rita Cunha
Senior Contract Manager
ABB

12:30 Case Study: 

Advanced Freight Forwarding Rate Management

- How in DB Schenker (soon DSV) has tackled this problem since 2004 (my entry into the company)
- Rate management solutions in the market – make or buy
- Challenges in Rate management solutions

Pavan Gollapudi
Head of Global Master Data, Rate
and Contract Management (Air/ocean)
DB Schenker

13:00 Business Lunch 

UNLOCKING THE POWER OF EFFECTIVE CONTRACT MANAGEMENT

14:00 Case Study: 

Business Objectives and Contract Alignment - Professional Services

This session will showcase the importance of selecting the right contract model and leverages to fit with the business dynamics and objectives. There are many types of client-vendor relationships, expectations, and practices, hence each business scenario should be backed-up with a relevant contract model to maximise commercial value.

Vincent Faramaz
Global Head of Commercial Management
/ Professional Services
TikTok

14:40 Case Study: 

Experience Sharing: Beyond the Agreement - Essential Principles for Successful Contract Management in Projects and for Challenging Negotiations

Join me for an insightful presentation on "Beyond the Agreement." Effective project contract management transcends the simple act of signing an agreement; it requires strategic oversight, adaptability, and proactive risk mitigation throughout the project lifecycle. In today's increasingly intricate environment, achieving the right balance between diverse needs and interests in project contract management is essential. It's therefore crucial to recognize that there are no substitutes for respectful, consistent, and value-driven contract management and negotiation practices, irrespective of the perception that the strongest party always prevails.

I invite you to embark on this journey with me as we exchange insights on the core principles of successful project contract management and effective negotiation strategies for projects. Whether you are involved in large-scale projects or high-stakes negotiations, this session aims to equip you with actionable insights that can enhance efficiency, minimize disputes, and pave the way for long-term success in project contract management.

Sandrow Koenig
Head of Contract Management Nordics
Alstom

15:20 Afternoon Tea and Networking Break 15:50 Case Study: 

Lawyer of the Future: From Drafter to Strategic Business Partner in Contract Management

- Learn how lawyers can move beyond drafting to actively drive business strategy and value creation
- Discover how early involvement in negotiations allows lawyers to shape terms, manage risk, and unlock opportunities
- Understand how leveraging technology and data can support smarter, faster, and more strategic contract decisions

Elina Zivtina
Legal Counsel, Commercial Contracts, Data Privacy
& GDPR, Negotiations & Disputes, Compliance
SAP

16:20 PANEL DISCUSSION 

Automation, Collaboration, and Innovation: Rethinking Contract Management for the Modern Enterprise

This panel discussion brings together industry experts to explore how automation, collaboration, and innovation are reshaping contract management for the modern enterprise. Our panelists will share insights on integrating digital automation tools, fostering cross-functional collaboration, and driving innovative strategies that streamline the contract lifecycle. Through real-world examples and forward-thinking perspectives, the discussion will address challenges and uncover opportunities to transform contract management into a strategic, competitive advantage.

Moderated by
Richard Beaumont
Founder
Beaumont Procurement Ltd



17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 

Sorriso Restaurante Italiano | Kurfürstenstr. 76

Meet and confer with colleagues in a relaxing atmosphere during the networking dinner, which will provide an excellent opportunity to discuss the first day of the summit and to socialize with the others!

08:30 | CEST Check-In and Welcome Coffee ☕

09:00 Day Two Opening Remarks from the Chair

FUTURE-PROOFING CLM: ADAPTING FOR TOMORROW'S CHALLENGES

09:10 Case Study: 🔍



Agility Trough Certainty

Why Structured Contract Management Is a Strategic Enabler

In a world where no one works alone and that changes faster than we can predict organizations are told to be 'agile' and build 'partnerships.'

Agility is not just about reacting fast, it is about knowing where you stand and move with purpose.

Partnerships do not just happen; they take well-considered actions and conversations.

This keynote will show you how contract management can contribute, and even more than that, become a strategic enabler that lets an organization pivot quickly and confidently when change hits, together with their partners.

Arjen van Berkum

Chief Strategy Wizard

CATS CM



09:50 Case Study: 🔍

Navigating the Legal Complexities of Multi-Jurisdictional Contracts with the Support of Legal Tech

Navigating the complexities of multi-jurisdictional contracts demands smarter tools. Legal Tech offers powerful solutions for aligning diverse legal requirements, improving oversight, and managing risk across borders. Through practical examples and expert insights, discover how digital innovation enhances compliance and drives efficiency in today's global contract environment.

Tania Avgoustidis

Director - Head of Contracts

Curtiss-Wright Corporation



10:20 Case Study: 🔍

Gaining and Keeping Contract Control with Effective Change Request Management

This session explores methods for managing change requests within contractual agreements. Learn how to maintain control over contractual obligations, ensuring both compliance and flexibility. The session covers key aspects such as identifying and documenting change requests, assessing their impact, and implementing changes efficiently. By mastering these techniques, professionals can enhance project outcomes, reduce risks, and foster stronger client relationships through proactive and transparent contract change management processes.

Thanh Ly Tran

Senior Contract Manager

Siemens



11:00 Morning Coffee and Networking Break ☕

11:30 WORKSHOP ⚙️

Harmonize & Innovate: Crafting Future-Ready Contracts

- Explore how contract harmonization streamlines legal processes and boosts operational efficiency.
- Dive into a real-life case study from our current contract design project, showcasing practical challenges and solutions.
- Engage in interactive exercises that apply Legal Design Thinking to transform traditional contract management.
- Learn actionable strategies to align diverse contract templates using innovative digital tools.

Lina Keßler

Co-founder

This is Legal Design



12:30 Case Study: 🔍

REX: Setting up a Contract Management Function in an International Group

Hear a return on experience on establishing a Contract Management function within a large international Group. This session will highlight the importance of collaboration with key internal stakeholders across various functions to help drive this change. It will also delve into methods for pinpointing effective local Contract Management practices and leveraging them to foster synergies at Group level.

Yara Tajo

Contract Management Director

Veolia



13:00 Business Lunch 🍽️

14:00 FIRESIDE CHAT 🔥

Leveraging Tech and Contracts to Roadmap Towards Sustainability

'In an increasingly interconnected maritime landscape, shipping lines and terminal operators are at the heart of global trade. As the industry faces mounting pressure to decarbonize, how can we harness the power of commercial contracts – not just as legal tools, but as strategic levers – to spotlight opportunities for emissions reduction, cost efficiency, and collaborative innovation across the ocean and terminals ecosystem?

Jay Effendhi

Head of Contracting,

and Lead to Agreement

APM Terminals



Abhishek Balikai

Head of EUR Ocean Contract Management

A.P. Moller - Maersk



14:40 Case Study: 🔍

Contracting for Sustainability: Embedding ESG and Human Rights in Global Supplier Agreements

- Before and after German Supply Chain Act
- Supply Chain Due Diligence
- Supply Chain Risk Analysis
- Diverse, Sustainable, and Ethical Sourcing: Request for Proposal Update

Magdalena Pérez Charles

Contract Management

- Group Aviation Procurement

TUI



15:20 Chair's Closing Remarks and End of Summit

Sponsorship, Exhibition & Speaking Opportunities

Partnering with Luxatia International means more than making the right contacts – it means being an insider, connected to the right people with the right level of influence, and being allied with a globally respected organization and leader within your industry.

To learn more about the benefits of sponsorship, exhibition and speaking opportunities and how to become more involved, please contact us info@luxatiainternational.com

SPOTLIGHT ON OUR SPEAKERS

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Richard Beaumont
Founder
Beaumont Procurement Ltd

Working across the UK, Europe, US and Asia, Richard Beaumont is an internationally renowned Procurement Leader, Trainer and Executive Advisor with over 30 years' experience across multiple industry sectors. Richard specialises in helping procurement teams to deliver greater value, reduce risk and build innovation through better use of technology. After a career journey from Army Officer to MD to McKinsey Consultant to CPO, Richard realised that his passion was helping businesses to transform their procurement teams through an experience-based mix of keynote speaking, training and coaching.



Arjen van Berkum
Chief Strategy Wizard
CATS CM

Arjen van Berkum is a recognized leader in contract management and procurement, known for challenging traditional industry norms and advancing best practices. With a keen eye for the evolving demands of contract professionals, Arjen combines strategic expertise with a passion for technology, agility, and human-centered workflows. His approach emphasizes the importance of relationships, adaptability, and continuous learning—values that resonate throughout his work and the broader CATS CM community. Beyond his professional pursuits, Arjen is committed to nurturing the next generation of contract management professionals. He speaks at industry events to inspire both seasoned experts and emerging talent. When he's not shaping the future of contract management, Arjen enjoys time with his family, creative hobbies, and exploring new ideas that challenge the status quo.



Vincent Faramaz
Global Head of Commercial
Management / Professional Services
TikTok

Senior Director - TikTok - Commercial Management – with 20+ years' business experience and proven track record of successful negotiations for global services agreements with top-tier clients and vendors. Expert in partnership management, procurement/contract management, and driving business growth. Extensive business background, developing Business Solutions with best practices: cost, contract, operations, profitability.



Sandrow Koenig
Head of Contract Management Nordics
Alstom

We are pleased to introduce Sandrow König, a highly qualified lawyer licensed in Germany, who brings over 20 years of invaluable experience in the railway industry. With a robust background encompassing more than 15 years in negotiations and over a decade in contract management, Sandrow currently leads teams across Sweden, Denmark, and Norway.

His extensive expertise spans all facets of contract and claim management, particularly within project environments. As a confident leader, Sandrow is known for his deep commitment, exceptional problem-solving skills, and customer-centric approach. He excels in navigating challenging and complex negotiations, employing a firm yet respectful strategy that nurtures long-term collaboration and successful execution.

Outside of his professional endeavors, Sandrow maintains his resilience and balance through jogging. He draws inspiration from his family, as well as his passions for travel, art, and culture. We look forward to his insights and contributions at the conference!



Thorsten Bleifeld
CTO & Managing Director
proCONTRACTS

Thorsten Bleifeld is the founder and managing partner of the Libracon Group, as well as the managing director and CTO of CRMFIRST GmbH. In his role, he has been responsible for all technical activities of the Libracon Group since its foundation in 2001. Various positions at systems integrators in the time before allowed Thorsten Bleifeld to develop a comprehensive understanding of CRM solutions including Dynamics 365 that he knows since its introduction to the market. As head of the technical unit, he worked on selected projects such as Allianz | Global Investors, STIHL or Dresdner Bank. Further responsibilities included the management of customers in the DACH region as well as overseeing international projects.



Rita Cunha
Senior Contract Manager
ABB

Senior Contract and Commercial Manager with experience working for companies like ABB, Vestas, and Efaced. Expertise in contract management, procurement, negotiation and risk management across various industries, including renewable energy, railways, and pharmaceuticals. Rita holds a master's degree in Mechanical Engineering from the University of Porto and has implemented digital contract management processes and training programs. Fluent in multiple languages, Rita is focused in enhancing contractual efficiency and aligning contract management with advanced financial practices.



Lina Keßler
Co-founder
This is Legal Design

Lina Keßler (née Krawietz) is the co-founder and managing director of This is Legal Design (TiLD), an innovation consultancy specialized in the legal industry. As a lawyer, legal designer, and innovation consultant, Lina empowers legal departments to navigate their (digital) transformation with strategic, efficient, and human-centered approaches. She is a recognized thought leader, regularly publishing insights on innovation in the legal field. In 2020, she was awarded the "European Women of Legal Tech Award" in the category of Professional Services in 2020.



Abhishek Balikai
Head of EUR Ocean Contract Management
A.P. Moller - Maersk

Shipping & Logistics Expert | Contract Management Leader | Social & Environmental Advocate

With over 21 years of experience in the shipping and logistics industry, Abhishek Balikai currently leads Maersk's Ocean Contract Management team for Europe. He is responsible for performance, governance, risk management, and compliance across more than 1,300 regional contracts—ensuring alignment with contract terms and Maersk's best practices.

His career began at sea, where he spent over a decade on modern container vessels, ultimately serving as Chief Officer and earning a Master's license. Since transitioning ashore, Abhishek has held diverse roles across fleet efficiency, operations, project management, and procurement.

Beyond his professional pursuits, Abhishek is a dedicated social and environmental advocate. As the co-founder of WaterShare, he helps redirect surplus shipboard water to underserved communities. He believes that purposeful leadership and innovative partnerships are key to creating long-term value for business, society, and the planet.

SPOTLIGHT ON OUR SPEAKERS

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Daisie Henshall-Brown
Head of Central Government Contracts
BT

Daisie is Head of Central Government contracts within BT, working to ensure commercial excellence across all stages of the contract lifecycle. With a decade's experience in Contract Management, Daisie has extensive experience working with both public and private sector clients, within the UK and internationally.



Jay Effendhi
Head of Contracting, and Lead to Agreement
APM Terminals

A transformational leader in leveraging tech, commercial and sustainability. Equipped with two decades of experience; ranging from operation to advisory roles in several Fortune Top 50 companies. Jay has deep expertise in driving global projects and leading change in several 0 to 1, systems integration mega projects and using tech to produce roadmaps towards more sustainable practice. Jay graduated with an Executive MBA from Northwestern University Kellogg and WHU Otto-Beisheim. She continued her learning, and graduated with a Masters of Science in Governance of Sustainability from Universiteit Leiden recently.



Elina Zivtina
Legal Counsel, Commercial Contracts, Data Privacy
& GDPR, Negotiations & Disputes, Compliance
SAP

Elina Zivtina is a Legal Counsel at SAP and a PhD candidate in Law, with a focus on cross-border contract management, corporate compliance, and high-value commercial agreements. She has advised on complex negotiations, privacy and data protection issues, and multi-jurisdictional legal frameworks, helping organizations navigate challenging international legal environments. Elina has hands-on experience drafting, reviewing, and managing contracts across corporate, commercial, and international projects, ensuring both strategic alignment and strong legal compliance. Her work blends legal expertise with practical experience, providing clear, actionable guidance for structuring, negotiating, and managing contracts in high-stakes international settings.



Patrick van den Hoevel
Director, Deal Pursuit, EMEA
Google Cloud

Patrick is an experienced business executive with over a decade in cloud computing and more than fifteen years in the IT field. His expertise in law and sharp business acumen have made him highly skilled in handling negotiations, successfully tackling the most challenging situations.

He currently leads the Deal Pursuit team for Google Cloud in the EMEA region, overseeing customer negotiations for both major strategic projects and smaller, yet vital, deals. His role is key in expanding Google Cloud's negotiation capabilities along with its service offerings.

Previously, Patrick practiced law at several firms before moving to Siemens AG | Siemens IT Solutions and Services, where he managed contract operations for Germany's largest region and international strategic projects, which was eventually taken over by Atos. His later positions at Citrix, NTT DATA, and LogMeIn (now GoTo) involved transforming legal departments to support business growth, enhance profitability, and minimize risks.

Outside of work, Patrick enjoys spending quality time with his wife and two sons, engaging in various activities, and indulging in his passion for music by playing the saxophone, clarinet, piano, or singing.



Thanh Ly Tran
Senior Contract Manager
Siemens

Thanh Ly Tran is a Senior Contract Manager at Siemens with significant expertise in contract and claim management for high-risk IoT and software development projects. Fluent in multiple languages, she provides business-oriented legal guidance and strategic negotiation support. Thanh Ly holds a Master of Laws (LL.M.) from Brunswick European Law School and has previously worked at Accenture, specializing in complex IT outsourcing and BPO contracts. She is also a member of the World Commerce & Contracting Association and a certified Commercial & Contract Management Practitioner.



Pavan Gollapudi
Head of Global Master Data,
Rate and Contract Management (Air/ocean)
DB Schenker

Pavan Kumar Gollapudi has been part of the Logistics domain for 21 years within a 23-year Business-IT Solutions career. He is currently based in the Global Head Office of one of the top 3 logistics providers, working on the business-critical global Transport Management System (TANGO). With specialized experience in Rate Management Systems (RCM) for Air/Ocean Freight, Pavan has worked in a multi-national, multi-cultural environment, collaborating with software vendors, internal business teams, and IT stakeholders for successful implementations. Over the past 8 years, he has focused on integrating rates with shipments and establishing global standards for rate and quote management.



Yara Tajo
Contract Management Director
Veolia

Yara has more than 17 years of experience in cross-border transactions, with a focus on construction, operation & maintenance, services, supply, partnership, shareholder and financing contracts, including in large public-private partnership projects. Her background also includes dispute resolution, including international arbitration within the water sector. Yara's experience spans across several sectors, such as banking, energy and environmental infrastructure & services. She is a graduate of Sciences Po Bordeaux, Cornell Law School and the University Paris I Panthéon-Sorbonne. Additionally, she is a certified Contract Manager and Project Management Professional (PMP).



Magdalena Pérez Charles
Contract Management
- Group Aviation Procurement
TUI

With a Bachelor of Law and over nine years of international experience in contract and supplier management across aviation, sustainability, and real estate, Magdalena Pérez Charles brings a unique blend of legal expertise and strategic vision to her role at TUI. As Contract Life Cycle Management specialist in Group Aviation Procurement, she focuses on embedding ESG principles and human rights into global supplier agreements—ensuring compliance while driving meaningful impact.

ISO 14001 certified, Magdalena combines legal precision with a strong commitment to sustainability, diversity, and inclusion. She also integrates AI-driven solutions into legal operations and project management to optimize compliance, reduce risk, and future-proof business strategies.

With her multicultural and multidisciplinary perspective, Magdalena aims to bridge innovation and ethics, creating legal frameworks that not only protect but also empower people and the planet.

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Linda Tonkes
Chief Wizard
Author of:
*Contract Management
with CATS CM®*



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Limited availability

3499 euro

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Position:

E-mail:

Name:

Position:

E-mail:

Name:

Position:

E-mail:

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CONTACT DETAILS

Victoria Weber

Marketing Director

victoria.weber@luxatiainternational.com

00 (420) 775 717 730

www.luxatiainternational.com