

6TH WORLD DIGITAL PROCUREMENT SUMMIT

HOTEL RIU PLAZA BERLIN
BERLIN, GERMANY

12-13 February 2026

CHAIRMAN



Simon Watson
Vice President
Efficio

efficio



Luke Bellinger
Director Strategic
Sourcing - EU Logistics
Mars

MARS

SPEAKER LINE-UP



Niklas Lohse
Vice President
Procurement Excellence
Rolls-Royce

RR



Olukayode Alao
Global Director, Capital
Procurement (AH)
MSD

MSD



Corina Cioranu
CPO, Global Head of
Procurement Personal Care
Unilever

Unilever



Joel Solomon
Global Vice President
- Procurement Centre of Excellence
SAP

SAP



**Nabil Alnaowk
Cortés**
Global Procurement
Transformation Lead
Telefónica

Telefónica



Cristian Skokan
Head of Indirect
Procurement
Wolt

Wolt



Carmen Fernandez
Head of Procurement
Excellence
Swissport

swissport



Atif Moin
Director Procurement
- Drug Product
AstraZeneca

AstraZeneca



Robert Skidmore
Director of Procurement
BBC

BBC



Seif Bouchama
Global Source To Pay Initiative
Manager, Project Management,
Procurement Optimization
GE Healthcare

GE

6TH WORLD DIGITAL PROCUREMENT SUMMIT

HOTEL RIU PLAZA BERLIN
BERLIN, GERMANY

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We are pleased to announce the launch of the **6th World Digital Procurement Summit**, taking place on the **12th & 13th of February 2026** in **Berlin, Germany**. Following the success of the five previous editions, this year's event will focus on the latest advances in digital technologies, AI-driven automation, advanced demand planning, and the evolution of procurement metrics. Attendees will explore strategies for strategic value optimization, operating model transformation, sustainable sourcing, procurement talent management, and fostering supplier diversity, and best practices for building resilient supply chains in the AI era. Join your peers for this two-day summit featuring insightful case studies, hands-on workshops, and exceptional networking opportunities designed to empower supply chain professionals to accelerate digital transformation and champion responsible sourcing while adapting to rapidly evolving demand shifts!

Key Practical Learning Points

- Building a Modular Tech Ecosystem to Enable Agile and Resilient Supply Chain Infrastructure Across Functions
- Assembling a Scalable, Future-Proofing Tech Kit to Drive Intelligent and Automated Procurement Capabilities
- Connecting Procurement Metrics to Tangible Enterprise Value and Operational Performance KPIs
- Responding to Rapid Demand Shifts and Market Volatility Through AI-Led Forecasting and Scenario Modelling
- Positioning Procurement as a Strategic Value Driver and Business Partner Across Finance, Operations
- Redefining Supply Chain Roles and Capabilities in the Era of Agentic AI to Build Future-Ready Operations Models
- Unlocking Strategic Value Through a Reskilled, Digitally Enabled, and Insight-Driven Global Purchasing Workforce
- Embedding Sustainability and ESG Criteria into Supplier Selection, Risk Assessment, and Long-Term Contract Design
- Enforcing End-to-End Transparency, Traceability, and Accountability Across Complex, Multinational Sourcing Ecosystems

Venue

HOTEL RIU PLAZA BERLIN



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hotel.plazaberlin@riu.com | +49 30 2809000

Take a Look at Our Last Edition



Who Should Attend

This Summit is a must-attend event for senior-level professionals dealing with:

- Procurement
- Strategic Sourcing/ Source to Contract
- Transactional Procurement/ Procure to Pay
- Supplier Relationship Management
- Purchasing
- Contract Management
- Supply Chain
- Operations
- AI Technology & Machine Learning
- Big Data and Analytics
- Digital Strategy & Transformation
- Strategic Development
- Process Improvement & Excellence
- & Others!

Previous Attendees Include



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08:30 Check-In and Welcome Coffee ☎

09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

**EMPOWERING PROCUREMENT WITH
SMART TOOLS AND SEAMLESS OPERATIONS**

09:50 AVAILABLE SPONSORSHIP SLOT

**AI-Driven Procurement Orchestration:
Streamlining Sourcing and Supplier
Collaboration**

In an era of rapid digital transformation, AI orchestration is revolutionizing supply chain operations by reducing defects and minimizing downtime. This session explores how intelligent automation, powered by AI, can optimize workflows, enhance predictive maintenance, and improve overall operational efficiency. Attendees will gain insights into how AI can proactively identify potential issues, automate corrective actions, and enable continuous improvements across supply chain processes.

10:30 Case Study: 🔍

**Organization Digital Fit:
Reshaping the Procurement Function
Around Process, Not Just Tools**

- Why most digital procurement efforts miss the mark
- How Telefónica is reshaping digital procurement around process, not just tools
- The real challenge: scaling one model globally without losing agility
- What it takes to align people, governance, and execution for real impact
- A practical framework to redesign procurement for speed, scale, and relevance

Nabil Alnaowk CortésGlobal Procurement Transformation Lead
Telefónica

11:00 Morning Coffee and Networking Break ☕

11:30 Case Study: 🔍

**The Role of Digital Transformation in Strategic
Sourcing: Unlocking Efficiency and Value**

By leveraging innovative technologies, sourcing teams can streamline operations, enhance supplier collaboration, and make data-driven decisions that directly impact the bottom line. With the right leadership, digital tools enable procurement professionals to optimize sourcing strategies, improve transparency, and reduce costs while aligning with broader business goals.

Luke BellingerDirector Strategic Sourcing - EU Logistics
Mars

12:00 Case Study: 🔍

**Smart Procurement: How Data and
AI Are Transforming Global Sourcing**

Procurement is no longer just about negotiating the best price — it's about creating smarter, faster, and more resilient supply chains. In this session, we explore how data and AI are revolutionizing global sourcing, from real-time supplier risk monitoring to predictive demand planning and automated contract management. Drawing on examples from the fast-paced FMCG sector, we'll examine how advanced analytics can uncover hidden opportunities, enhance supplier relationships, and drive sustainability goals.

Corina CioranuCPO, Global Head of Procurement Personal Care
Unilever

12:30 Case Study: 🔍

**How Technology Enhances Procurement
through Automation ***

This session will delve into how technology-driven automation is revolutionizing procurement, enabling organizations to build more agile and adaptable supply chains. By integrating automation tools like AI, machine learning, and robotic process automation, companies can not only streamline procurement processes but also respond more swiftly to changing market conditions. Attendees will learn how these technologies facilitate flexibility, enhance decision-making, and support continuous improvement, driving procurement's role in creating resilient, responsive supply chains.

Joel SolomonGlobal Vice President
- Procurement Centre of Excellence
SAP

13:00 Business Lunch 🍽

**STRATEGIC PROCUREMENT:
FROM COST FOCUS TO VALUE CREATION**

14:00 Case Study: 🔍

**Navigating Through the Tariff Confusion
- How Rolls-Royce Used Uncertainty to
Fundamentally Position Itself for Proactive
Customs Management**

- Where we started
- Initial reactions
- Establishing a global tariff team
- Firefighting the early weeks
- Transitioning from firefighting to sustainable customs management

Niklas LohseVice President Procurement Excellence
Rolls-Royce

14:40 Case Study: 🔍

**Procurement as a Power Lever:
Redesigning Value, Visibility &
Impact in Emerging Markets**

- How procurement leaders in Africa and emerging markets can shift from cost-cutters to strategic business partners.
- The role of supplier inclusion and sustainable sourcing in unlocking innovation and resilience.
- Practical steps to embed data, governance, and tech into traditional procurement environments.
- Lessons from building scalable procurement strategies across 16+ markets—from construction mega-projects to fast-moving consumer goods.

Olukayode AlaoGlobal Director, Capital Procurement (AH)
MSD

15:20 Afternoon Tea and Networking Break ☕

15:40 Case Study: 🔍

**Driving S2P Digital Transformation
in a Fast-Paced Environment**

In today's volatile and hyper-connected world, procurement leaders must evolve rapidly to stay ahead. This session explores how digital transformation—powered by Top industry rated platforms—enables procurement teams to streamline processes, boost agility, and generate strategic value. We'll uncover how to navigate resistance, drive team adoption, and integrate emerging technologies while maintaining operational control. Through real-world insights from global transformation projects, attendees will learn how to align digital initiatives with business outcomes and harness innovation to elevate procurement's role in organizational performance. Whether you're initiating transformation or scaling existing efforts, we will be covering actionable strategies for thriving in complexity.

Seif BouchamaGlobal Source To Pay Initiative Manager,
Project Management, Procurement Optimization
GE Healthcare

16:20 PANEL DISCUSSION 🗣

**The Digital Overload Dilemma:
How Complexity Is Undermining
Procurement Innovation**

More tools, more data, more dashboards — and somehow, less clarity. As digital transformation accelerates, procurement teams are finding themselves buried under layers of fragmented systems, competing platforms, and misaligned priorities. This panel brings together procurement leaders and tech experts to unpack the hidden cost of digital overload — and why more technology doesn't always mean more innovation. Together, they'll explore how to cut through the noise, streamline tech stacks, and refocus on solutions that truly enable agility, collaboration, and strategic decision-making. It's time to stop digitizing complexity — and start designing simplicity.

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 🍷

* TBC

08:30 Check-In and Welcome Coffee 

09:00 Day Two Opening Remarks from the Chair

FROM PROCESS TO PEOPLE: PURPOSE-DRIVEN SOURCING

09:10 AVAILABLE SPONSORSHIP SLOT



Empowering Supply Chain Leaders with Real-Time Dashboard Solutions

In the rapidly evolving world of supply chains, agility and foresight are key to staying competitive. This session dives into the transformative power of real-time dashboard solutions, designed to equip supply chain leaders with instant, actionable insights. Discover how these cutting-edge tools revolutionize procurement, sourcing, and supplier performance management, enabling leaders to proactively tackle challenges and seize new opportunities.

09:50 Case Study: 

Hybrid Procurement Workflows: AI Meets Human Judgment

As AI becomes part of daily procurement work, the real challenge is making people and machines work well together. This talk looks at how to build simple, smart workflows where AI handles routine tasks - like spotting risks or delays - and people step in where judgment matters.

Think: AI spots a price drop, predicts a shipment delay or flags overspending - then humans make the right call. The result? Faster, smarter and more human procurement.

Cristian Skokan
Head of Indirect Procurement
Wolt



10:30 Morning Coffee and Networking Break 

11:00 Case Study: 

Transforming Procurement Functions for Multinational Standards

In today's fast-paced, globalized marketplace, procurement functions must evolve to meet the standards of multinational corporations while ensuring efficiency, cost-effectiveness, and sustainability. Drawing from over two decades of experience in diverse industries such as Pharma, FMCG, and Telecom, Atif will explore the strategies and methodologies required to transform procurement functions for multinational standards.

Atif will share key insights from his leadership roles at Friesland Campina, Syngenta, and AstraZeneca, highlighting the importance of integrating people, processes, and technology to drive procurement excellence.

Participants will gain valuable takeaways on the challenges of implementing multinational procurement strategies and how to overcome common obstacles.

Atif Moin
Director Procurement - Drug Product
AstraZeneca



11:40 Case Study: 

Designing Procurement Operating Models That Deliver Value at Scale *

Procurement functions are increasingly expected to operate as strategic business enablers rather than administrative cost centers. Designing an operating model that delivers value at scale requires aligning people, processes, and technology under a unified vision. With experience leading the consolidation of Supplier Management, P2P, and Accounts Payable into an integrated function, this presentation offers practical insights into building efficient, scalable models that unlock end-to-end visibility, improve stakeholder engagement, and sustain long-term impact. Key themes include governance structure, functional integration, use of digital tools, and change management to support agility and growth across the procurement lifecycle.

Robert Skidmore
Director of Procurement
BBC



12:20 WORKSHOP 

Embedding People-Centricity into Procurement Transformation: From Stakeholder Alignment to Empowered Teams

Procurement is no longer just about process optimization — it's about designing systems that serve people at every touchpoint. This workshop will explore how to put people at the center of procurement transformation, from understanding stakeholder needs and improving cross-functional collaboration to empowering procurement teams with intuitive tools and decision-making autonomy. Discover how organizations are shifting mindsets to prioritize user experience, emotional intelligence, and inclusive engagement across procurement operations. Through real-life examples and practical exercises, participants will learn how to drive alignment, foster trust, and build resilient procurement cultures that are agile, adaptive, and ready for the future.

13:00 Business Lunch 

14:00 Case Study: 

Achieving Procurement Excellence: Strategies for Streamlining Processes and Maximizing Value

- Explore proven strategies for streamlining procurement processes to drive efficiency and reduce costs.
- Understand how to optimize the procurement lifecycle, from sourcing to payment, for maximum value.
- Learn how to integrate digital tools and automation to enhance decision-making and improve supplier relationships

Carmen Fernandez
Head of Procurement Excellence
Swissport



14:40 Case Study: 

Supplier-Centric Digital Procurement: Creating Value Through Intelligent Collaboration

We will explore how procurement teams can navigate this cultural shift, overcome resistance, and build a future-ready, agile procurement function. We'll dive into actionable strategies that foster collaboration, drive innovation, and create a culture of continuous improvement.

Key Takeaways:

- Understanding the psychological and organizational barriers that fuel resistance to change in procurement.
- Proven strategies for fostering collaboration and buy-in across procurement teams and other stakeholders.
- Practical tools for embedding new technologies and practices into a procurement culture that adapts and evolves over time.

Speaker TBC

15:20 Chair's Closing Remarks and End of Summit

* TBC

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SPOTLIGHT ON OUR SPEAKERS

6TH WORLD DIGITAL PROCUREMENT SUMMIT | 12–13 FEBRUARY 2026 | BERLIN, GERMANY



Simon Watson
Vice President
Efficio

Simon Watson is a Partner at Efficio, one of the world's largest procurement focused consultancies. He helps clients to transform their procurement organisations and deliver increased value to their businesses, whether in the form of sustainable cost savings or outcomes such as repositioning the function as a strategic partner. He has chaired the World Procurement Summit since 2019 and co-authored the book Profit from Procurement: Add 30% to your Bottom Line by Breaking Down Silos, published by Wiley in 2021.



Niklas Lohse
Vice President Procurement Excellence
Rolls-Royce

Niklas Lohse is Vice President of Procurement Excellence at Rolls-Royce, where he leads initiatives to make procurement more effective, transparent, and better aligned with the company's overall goals. Niklas previously held senior roles at Tesla – managing construction procurement during a major phase of global expansion – and at Rolls-Royce, focusing on strategic sourcing for IT, property, and engineering services. Throughout his career, Niklas has maintained a strong strategic focus – linking procurement decisions to broader business outcomes, cost structures, and risk mitigation. This strategic perspective has proven especially valuable in navigating the company through recent tariff uncertainties, where aligning commercial strategy with shifting global trade dynamics was essential to maintaining resilience and competitiveness.



Corina Cioranu
CPO, Global Head of Procurement Personal Care
Unilever

Innovative and results driven senior management professional with a strong 25 years track record of success in delivering significant results for different organizations by developing and executing proper market and operations / supply chain strategies. Proven experience in managing end to end, cross-functional and cross-cultural teams and leading supply chain and procurement teams globally. People focused, active member of several D&I groups, mentor and coach.



Olukayode Alao
Global Director, Capital Procurement (AH)
MSD

Olukayode Alao is a global procurement and infrastructure executive with over a decade of experience across EMEA and emerging markets. With a strong foundation in civil engineering and a track record leading \$500M+ programs, he's helped multinationals drive cost savings, supplier diversity, and ESG-aligned sourcing strategies. His expertise spans construction, FMCG, manufacturing, and logistics, with leadership roles at companies like Amazon and Danone. He's passionate about reimagining procurement as a strategic growth lever—balancing innovation, inclusion, and operational excellence.



Cristian Skokan
Head of Indirect Procurement
Wolt

Cristian Skokan is Head of Indirect Procurement at Wolt, where he leads procurement across 30+ EMEA markets in a high-growth, tech-driven environment. He focuses on building scalable Source-to-Pay processes, driving supplier strategy and managing international teams to support fast, efficient and adaptable operations across regions. With over 15 years of experience across technology, retail, telecom and manufacturing, Cristian has held senior procurement roles at Kingfisher Group, PPT Group and Telekom. He's led sourcing transformations, built high-performing teams and delivered strong results in cost optimisation and supplier management. At the 6th World Digital Procurement Summit, Cristian will speak on Hybrid Procurement Workflows: AI Meets Human Judgment, exploring how to successfully blend automation with human expertise to boost agility, accuracy and strategic impact in procurement.



Nabil Alnaowk Cortés
Global Procurement Transformation Lead
Telefónica

Shaping how large organizations rethink and scale procurement. Brings cross-industry experience and a sharp focus on making procurement faster, smarter, and truly business-driven. At the core: simplification, collaboration, and real impact. Passionate about challenging outdated models and building agile procurement functions that enable growth. Combines strategic thinking with hands-on execution to drive sustainable change across complex environments, aligning procurement with broader business objectives.



Luke Bellinger
Director Strategic Sourcing - EU Logistics
Mars

Luke Bellinger is an accomplished logistics procurement professional with over a decade of experience in people, project, and operations management. Known for his strong leadership and problem-solving skills, he has consistently delivered tangible results in fast-paced and time-critical environments. Luke has successfully led multi-disciplinary teams, demonstrating a collaborative and communicative leadership style that fosters alignment and high performance. A forward-thinking professional, he has played a key role in shaping the future operations of his department. With a proven track record and strategic mindset, Luke continues to drive value and innovation within logistics and procurement functions.



Seif Bouchama
Global Source To Pay Initiative Manager,
Project Management, Procurement Optimization
GE Healthcare

Seif Bouchama is a seasoned Source-to-Pay digital transformation architect, specializing in optimizing procurement and finance ecosystems to drive scalable efficiency and strategic business impact. With over a decade of experience, he has led end-to-end implementations of Oracle, SAP, and Coupa solutions, each tailored to the unique needs of global enterprises.

Seif's approach goes far beyond technology deployment – he collaborates closely with stakeholders to foster a culture of continuous improvement, support team upskilling, and ensure seamless adoption across organizations. Combining a hands-on operational mindset with strategic foresight, he has successfully governed complex international projects across Europe, North America, and Asia.

By aligning digital roadmaps with broader organizational objectives, Seif helps procurement leaders unlock cost savings, strengthen risk management, and accelerate decision-making. He looks forward to sharing best practices and innovative strategies to help organizations maximize performance through the power of cutting-edge technologies.



Atif Moin
Director Procurement - Drug Product
AstraZeneca

Atif Moin is a seasoned digital transformation and procurement expert with extensive experience driving value and innovation across global supply chain and sourcing functions. With a strong foundation in technology and business strategy, Atif has successfully led large-scale transformation initiatives, integrating cutting-edge solutions to optimize end-to-end procurement processes.

Throughout his career, Atif has worked with leading multinational organizations, spearheading initiatives that deliver measurable cost savings, improve operational efficiency, and strengthen supplier collaboration. His approach combines deep technical knowledge with a pragmatic understanding of organizational dynamics, allowing him to bridge the gap between strategy and execution.

Atif is known for his ability to align digital tools with business goals, enabling teams to adopt smarter, more agile sourcing models. Passionate about driving meaningful change, he places strong emphasis on cross-functional alignment, stakeholder engagement, and long-term value creation.

A forward-thinking leader and trusted advisor, Atif continues to help organizations navigate complex challenges and seize new opportunities in an increasingly digital and dynamic procurement landscape.

REGISTRATION FORM

6TH WORLD DIGITAL PROCUREMENT SUMMIT | 12-13 FEBRUARY 2026 | BERLIN, GERMANY

☐ Delegate Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

1495 euro

Register by **September 11th** and get
2 complimentary nights at the venue hotel

Promo Code

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☐ Group Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~
1345 euro

Register 2 or more delegates until
September 11th and get 2 complimentary nights
at the venue hotel and an additional 10% discount

Promo Code

2N10

☐ Branding Package

- 1 Delegate Pass
- 2-Day Access to all Summit Sessions
- Branded Roll Up Display
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

Limited availability

3499 euro

DELEGATES

Name:

Position:

E-mail:

Name:

Position:

E-mail:

Name:

Position:

E-mail:

CONTACT INFORMATION

Company:

Address:

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Phone:

VAT No:

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