

6TH WORLD DIGITAL PROCUREMENT SUMMIT

HOTEL RIU PLAZA BERLIN
BERLIN, GERMANY

12-13 February 2026

CHAIRMAN



Simon Watson
Vice President
Efficio

efficio



Christophe Gaudron
Logistic & Energy
Procurement Director
Renault Group

RG

SPEAKER LINE-UP



Niklas Lohse
Vice President
Procurement Excellence
Rolls-Royce

RR



Nabil Alnaowk Cortés
Global Procurement
Transformation Lead
Telefónica

Telefónica



Vincent Faramaz
Global Head of Commercial
Management / Professional Services
TikTok

TikTok



Carmen Fernandez
Head of Procurement
Excellence
Swissport

swissport



Ehab Abdelaziz
Global Purchasing &
Supply Chain Senior Manager
Bosch

BOSCH



Till Bohmer
Procurement Excellence Manager
ENGIE Procurement
Hub Europe

ENGIE



Esther Sanchez
Procurement & Supply
Chain Management Director
Zurich Insurance

ZURICH



Esther Dediashvili
Senior Solution Engineer
- Cloud & AI, Europe South
Microsoft

Microsoft



Olukayode Alao
Global Director, Capital
Procurement (AH)
MSD

MSD



Cristian Skokan
Head of Indirect
Procurement
Wolt

Wolt



Seif Bouchama
Global Source To Pay Initiative
Manager, Project Management,
Procurement Optimization
GE Healthcare

GE



Atif Moin
Director Procurement
- Drug Product
AstraZeneca

AstraZeneca



Emilio Zambade
Head of Procurement
Digitalization
GEA Group

GEA



Karène Zencker
Head of Procurement
Generali

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6TH WORLD DIGITAL PROCUREMENT SUMMIT

HOTEL RIU PLAZA BERLIN
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We are pleased to announce the launch of the **6th World Digital Procurement Summit**, taking place on the **12th & 13th of February 2026** in **Berlin, Germany**. Following the success of the five previous editions, this year's event will focus on the latest advances in digital technologies, AI-driven automation, advanced demand planning, and the evolution of procurement metrics. Attendees will explore strategies for strategic value optimization, operating model transformation, sustainable sourcing, procurement talent management, and fostering supplier diversity, and best practices for building resilient supply chains in the AI era. Join your peers for this two-day summit featuring insightful case studies, hands-on workshops, and exceptional networking opportunities designed to empower supply chain professionals to accelerate digital transformation and champion responsible sourcing while adapting to rapidly evolving demand shifts!

Key Practical Learning Points

- Building a Modular Tech Ecosystem to Enable Agile and Resilient Supply Chain Infrastructure Across Functions
- Assembling a Scalable, Future-Proofing Tech Kit to Drive Intelligent and Automated Procurement Capabilities
- Connecting Procurement Metrics to Tangible Enterprise Value and Operational Performance KPIs
- Responding to Rapid Demand Shifts and Market Volatility Through AI-Led Forecasting and Scenario Modelling
- Positioning Procurement as a Strategic Value Driver and Business Partner Across Finance, Operations
- Redefining Supply Chain Roles and Capabilities in the Era of Agentic AI to Build Future-Ready Operations Models
- Unlocking Strategic Value Through a Reskilled, Digitally Enabled, and Insight-Driven Global Purchasing Workforce
- Embedding Sustainability and ESG Criteria into Supplier Selection, Risk Assessment, and Long-Term Contract Design
- Enforcing End-to-End Transparency, Traceability, and Accountability Across Complex, Multinational Sourcing Ecosystems

Venue

HOTEL RIU PLAZA BERLIN



Martin-Luther-Straße 1, 10777 Berlin, Germany
hotel.plazaberlin@riu.com | +49 30 2809000

Take a Look at Our Last Edition



Who Should Attend

This Summit is a must-attend event for senior-level professionals dealing with:

- Procurement
- Strategic Sourcing/ Source to Contract
- Transactional Procurement/ Procure to Pay
- Supplier Relationship Management
- Purchasing
- Contract Management
- Supply Chain
- Operations
- AI Technology & Machine Learning
- Big Data and Analytics
- Digital Strategy & Transformation
- Strategic Development
- Process Improvement & Excellence
- & Others!

Previous Attendees Include



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08:30 Check-In and Welcome Coffee 

09:00 Opening Address from the Chair

09:10 "Breaking the Ice" Speed Networking Session

**EMPOWERING PROCUREMENT WITH
SMART TOOLS AND SEAMLESS OPERATIONS**

09:50 AVAILABLE SPONSORSHIP SLOT

**AI-Driven Procurement Orchestration:
Streamlining Sourcing and Supplier
Collaboration**

In an era of rapid digital transformation, AI orchestration is revolutionizing supply chain operations by reducing defects and minimizing downtime. This session explores how intelligent automation, powered by AI, can optimize workflows, enhance predictive maintenance, and improve overall operational efficiency. Attendees will gain insights into how AI can proactively identify potential issues, automate corrective actions, and enable continuous improvements across supply chain processes.

10:30 Case Study: **Organization Digital Fit:
Reshaping the Procurement Function
Around Process, Not Just Tools**

- Why most digital procurement efforts miss the mark
- How Telefónica is reshaping digital procurement around process, not just tools
- The real challenge: scaling one model globally without losing agility
- What it takes to align people, governance, and execution for real impact
- A practical framework to redesign procurement for speed, scale, and relevance

Nabil Alnaowk CortésGlobal Procurement Transformation Lead
Telefónica11:00 Morning Coffee and Networking Break 11:30 Case Study: **Empowering Procurement Through Digital
Transformation: People, Projects, Progress**

- Navigating complexity: Challenges and solutions in a global organization
How we overcome fragmentation, cultural diversity, and legacy systems to drive unified digital progress.
- Onboarding that works (and what doesn't): Lessons in driving adoption
Insights into successful change management, training formats, and common pitfalls in digital onboarding.
- Case study: Driving global procurement transformation
A behind-the-scenes look at our most ambitious digital transformation project

Till BohmerProcurement Excellence Manager
ENGIE Procurement Hub Europe12:00 Case Study: **Multi-Agent Platform for Procurement:
Automating Purchasing Processes**

Procurement isn't a straight line anymore—it's a swarm. This session introduces a multi-agent platform where a Sourcing Scout, Risk Sentinel, Negotiation Coach, and Policy Keeper collaborate to run RFx, vet suppliers, draft clauses, and issue POs, all coordinated by a conductor agent with full audit trails. We'll cover human-in-the-loop overrides, "policy-as-code" guardrails, and ERP/CLM integrations. Expect compact case snapshots, common pitfalls to avoid, and a starter blueprint to move from task bots to autonomous, accountable purchasing.

Esther DediashviliSenior Solution Engineer
- Cloud & AI, Europe South
Microsoft12:30 Case Study: **Are the Procurement Suites Dead?
If They Were Ever Alive?**

- Short history of procurement digital suites evolution
- The uncharted territory of procurement AI: Jungle or Desert?
- What tool / system fits better in what process step? RPA or AI PAGO (Predictive, Agentic, Generative, Optimization). Lessons learned, success and failure stories
- How all these changes impact your procurement organization. How to enable a change management culture in your teams

Emilio ZambadeHead of Procurement Digitalization
GEA Group13:00 Business Lunch **STRATEGIC PROCUREMENT:
FROM COST FOCUS TO VALUE CREATION**14:00 Case Study: **Navigating Through the Tariff Confusion
- How Rolls-Royce Used Uncertainty to
Fundamentally Position Itself for Proactive
Customs Management**

- Where we started
- Initial reactions
- Establishing a global tariff team
- Firefighting the early weeks
- Transitioning from firefighting to sustainable customs management

Niklas LohseVice President Procurement Excellence
Rolls-Royce14:30 Case Study: **Cost-Efficient and Resilient Supply Chains:
Leadership Lessons**

- Achieving cost savings without compromising quality
- Driving efficiency through cross-functional collaboration
- Leading diverse, international teams effectively
- Building resilient, future-ready supply chains

Christophe GaudronLogistic & Energy Procurement Director
Renault Group15:00 Case Study: **Driving S2P Digital Transformation
in a Fast-Paced Environment**

In today's volatile and hyper-connected world, procurement leaders must evolve rapidly to stay ahead. This session explores how digital transformation—powered by Top industry rated platforms—enables procurement teams to streamline processes, boost agility, and generate strategic value. We'll uncover how to navigate resistance, drive team adoption, and integrate emerging technologies while maintaining operational control. Through real-world insights from global transformation projects, attendees will learn how to align digital initiatives with business outcomes and harness innovation to elevate procurement's role in organizational performance. Whether you're initiating transformation or scaling existing efforts, we will be covering actionable strategies for thriving in complexity.

Seif BouchamaGlobal Source To Pay Initiative Manager,
Project Management, Procurement Optimization
GE Healthcare15:30 Afternoon Tea and Networking Break 15:50 Case Study: **Business Objectives and Contract Alignment
- Professional Services ***

This session will showcase the importance of selecting the right contract model and leverages to fit with the business dynamics and objectives. There are many types of client-vendor relationships, expectations, and practices, hence each business scenario should be backed-up with a relevant contract model to maximise commercial value.

Vincent FaramazGlobal Head of Commercial
Management / Professional Services
TikTok16:20 PANEL DISCUSSION **The Digital Overload Dilemma:
How Complexity Is Undermining
Procurement Innovation**

More tools, more data, more dashboards — and somehow, less clarity. As digital transformation accelerates, procurement teams are finding themselves buried under layers of fragmented systems, competing platforms, and misaligned priorities. This panel brings together procurement leaders and tech experts to unpack the hidden cost of digital overload — and why more technology doesn't always mean more innovation. Together, they'll explore how to cut through the noise, streamline tech stacks, and refocus on solutions that truly enable agility, collaboration, and strategic decision-making. It's time to stop digitizing complexity — and start designing simplicity.

17:00 Chair's Closing Remarks and End of Day One

18:00 Networking Dinner 

* TBC

08:30 Check-In and Welcome Coffee 

09:00 Day Two Opening Remarks from the Chair

FROM PROCESS TO PEOPLE: PURPOSE-DRIVEN SOURCING

09:10 AVAILABLE SPONSORSHIP SLOT



Empowering Supply Chain Leaders with Real-Time Dashboard Solutions

In the rapidly evolving world of supply chains, agility and foresight are key to staying competitive. This session dives into the transformative power of real-time dashboard solutions, designed to equip supply chain leaders with instant, actionable insights. Discover how these cutting-edge tools revolutionize procurement, sourcing, and supplier performance management, enabling leaders to proactively tackle challenges and seize new opportunities.

With global networks becoming more complex and disruptions more frequent, traditional reporting methods no longer provide the speed or clarity needed for effective decision-making. Real-time dashboards integrate data from across the value chain, offering a single source of truth that highlights trends, risks, and opportunities as they emerge. Attendees will explore how advanced visualization, predictive analytics, and AI-driven insights can empower organizations to anticipate market shifts, improve supplier collaboration, and drive sustainable performance improvements.

09:50 Case Study: 

Smart Supply Chains: Leveraging Process Digitization for Procurement Excellence

- Transform manual procurement workflows into automated, efficient digital processes
- Enhance visibility and transparency across global supply chains through data-driven tools
- Improve decision-making with real-time analytics and predictive insights for sourcing and purchasing
- Reduce operational costs and lead times by optimizing procurement and inventory processes
- Strengthen compliance, auditability, and risk management in global supply chains
- Enable collaboration across teams and regions, connecting stakeholders through integrated digital platforms

Ehab Abdelaziz
Global Purchasing &
Supply Chain Senior Manager
Bosch



10:30 Case Study: 

Achieving Procurement Excellence: Strategies for Streamlining Processes and Maximizing Value

In today's competitive landscape, procurement has become a strategic driver of value rather than just a cost function. Organizations are under increasing pressure to balance efficiency, compliance, and resilience while also building stronger, more transparent supplier networks. This session provides practical insights and actionable strategies to help procurement leaders transform their operations and unlock new opportunities.

- Explore proven strategies for streamlining procurement processes to drive efficiency and reduce costs.
- Understand how to optimize the procurement lifecycle, from sourcing to payment, for maximum value.
- Learn how to integrate digital tools and automation to enhance decision-making and improve supplier relationships.

Carmen Fernandez
Head of Procurement Excellence
Swissport



11:00 Morning Coffee and Networking Break 

11:30 Case Study: 

Empowered Procurement: Balancing Autonomy and Oversight for Strategic Impact *

Empowering category managers is key to unlocking agility, innovation, and accountability in digital procurement. Yet true empowerment requires balance—between autonomy in decision-making and effective leadership oversight. Drawing from experience in global manufacturing and compliance-driven environments, this session explores how to define clear governance boundaries, know when to step in or step back, and cultivate strategic involvement over micromanagement. Participants will gain insights into leadership practices and digital tools that foster ownership, transparency, and long-term procurement success.

Karène Zencker
Head of Procurement
Generali



12:00 Case Study: 

Hybrid Procurement Workflows: AI Meets Human Judgment

As AI becomes part of daily procurement work, the real challenge is making people and machines work well together. This talk looks at how to build simple, smart workflows where AI handles routine tasks - like spotting risks or delays - and people step in where judgment matters.

Think: AI spots a price drop, predicts a shipment delay or flags overspending - then humans make the right call. The result? Faster, smarter and more human procurement.

Cristian Skokan
Head of Indirect Procurement
Wolt



12:30 Case Study: 

Procurement as a Power Lever: Redesigning Value, Visibility & Impact in Emerging Markets

- How procurement leaders in Africa and emerging markets can shift from cost-cutters to strategic business partners.
- The role of supplier inclusion and sustainable sourcing in unlocking innovation and resilience.
- Practical steps to embed data, governance, and tech into traditional procurement environments.
- Lessons from building scalable procurement strategies across 16+ markets—from construction mega-projects to fast-moving consumer goods.

Olukayode Alao
Global Director, Capital Procurement (AH)
MSD



13:00 Business Lunch 

14:00 Case Study: 

Transforming Procurement Functions for Multinational Standards

In today's fast-paced, globalized marketplace, procurement functions must evolve to meet the standards of multinational corporations while ensuring efficiency, cost-effectiveness, and sustainability. Drawing from over two decades of experience in diverse industries such as Pharma, FMCG, and Telecom, Atif will explore the strategies and methodologies required to transform procurement functions for multinational standards.

Atif will share key insights from his leadership roles at Friesland Campina, Syngenta, and AstraZeneca, highlighting the importance of integrating people, processes, and technology to drive procurement excellence. Participants will gain valuable takeaways on the challenges of implementing multinational procurement strategies and how to overcome common obstacles.

- Discover how to align procurement with global corporate standards.
- Learn practical approaches to embedding sustainability in procurement.
- Understand how to build resilient supplier partnerships across regions.

Atif Moin
Director Procurement - Drug Product
AstraZeneca



14:40 Case Study: 

Sustainable Procurement in Action: Embedding ESG and Social Responsibility into Digital Transformation *

Sustainability and digitalization are no longer separate goals—they are mutually reinforcing drivers of modern procurement. This presentation explores how Zurich Insurance integrates ESG and social responsibility principles into its digital procurement transformation. It highlights practical steps to embed sustainability metrics into sourcing platforms, engage suppliers on ESG goals, and use data analytics to track impact. Drawing from real-world implementation experience, it demonstrates how responsible procurement can create long-term value, strengthen stakeholder trust, and turn compliance into a catalyst for innovation and resilience.

Esther Sanchez
Procurement & Supply Chain
Management Director
Zurich Insurance



15:20 Chair's Closing Remarks and End of Summit

* TBC

SPOTLIGHT ON OUR SPEAKERS

6TH WORLD DIGITAL PROCUREMENT SUMMIT | 12–13 FEBRUARY 2026 | BERLIN, GERMANY



Simon Whatson
Vice President
Efficio

Simon Whatson is a Partner at Efficio, one of the world's largest procurement focused consultancies. He helps clients to transform their procurement organisations and deliver increased value to their businesses, whether in the form of sustainable cost savings or outcomes such as repositioning the function as a strategic partner. He has chaired the World Procurement Summit since 2019 and co-authored the book Profit from Procurement: Add 30% to your Bottom Line by Breaking Down Silos, published by Wiley in 2021.



Niklas Lohse
Vice President Procurement Excellence
Rolls-Royce

Niklas Lohse is Vice President of Procurement Excellence at Rolls-Royce, where he leads initiatives to make procurement more effective, transparent, and better aligned with the company's overall goals. Niklas previously held senior roles at Tesla – managing construction procurement during a major phase of global expansion – and at Rolls-Royce, focusing on strategic sourcing for IT, property, and engineering services. Throughout his career, Niklas has maintained a strong strategic focus – linking procurement decisions to broader business outcomes, cost structures, and risk mitigation. This strategic perspective has proven especially valuable in navigating the company through recent tariff uncertainties, where aligning commercial strategy with shifting global trade dynamics was essential to maintaining resilience and competitiveness.



Seif Bouchama
Global Source To Pay Initiative Manager,
Project Management, Procurement Optimization
GE Healthcare

Seif Bouchama is a seasoned Source-to-Pay digital transformation architect, specializing in optimizing procurement and finance ecosystems to drive scalable efficiency and strategic business impact. With over a decade of experience, he has led end-to-end implementations of Oracle, SAP, and Coupa solutions, each tailored to the unique needs of global enterprises.

Seif's approach goes far beyond technology deployment – he collaborates closely with stakeholders to foster a culture of continuous improvement, support team upskilling, and ensure seamless adoption across organizations. Combining a hands-on operational mindset with strategic foresight, he has successfully governed complex international projects across Europe, North America, and Asia.

By aligning digital roadmaps with broader organizational objectives, Seif helps procurement leaders unlock cost savings, strengthen risk management, and accelerate decision-making. He looks forward to sharing best practices and innovative strategies to help organizations maximize performance through the power of cutting-edge technologies.



Olukayode Alao
Global Director, Capital Procurement (AH)
MSD

Olukayode Alao is a global procurement and infrastructure executive with over a decade of experience across EMEA and emerging markets. With a strong foundation in civil engineering and a track record leading \$500M+ programs, he's helped multinationals drive cost savings, supplier diversity, and ESG-aligned sourcing strategies. His expertise spans construction, FMCG, manufacturing, and logistics, with leadership roles at companies like Amazon and Danone. He's passionate about reimagining procurement as a strategic growth lever – balancing innovation, inclusion, and operational excellence.



Atif Moin
Director Procurement - Drug Product
AstraZeneca

Atif Moin is a seasoned digital transformation and procurement expert with extensive experience driving value and innovation across global supply chain and sourcing functions. With a strong foundation in technology and business strategy, Atif has successfully led large-scale transformation initiatives, integrating cutting-edge solutions to optimize end-to-end procurement processes.

Throughout his career, Atif has worked with leading multinational organizations, spearheading initiatives that deliver measurable cost savings, improve operational efficiency, and strengthen supplier collaboration. His approach combines deep technical knowledge with a pragmatic understanding of organizational dynamics, allowing him to bridge the gap between strategy and execution.

Atif is known for his ability to align digital tools with business goals, enabling teams to adopt smarter, more agile sourcing models. Passionate about driving meaningful change, he places strong emphasis on cross-functional alignment, stakeholder engagement, and long-term value creation.

A forward-thinking leader and trusted advisor, Atif continues to help organizations navigate complex challenges and seize new opportunities in an increasingly digital and dynamic procurement landscape.



Nabil Alnaowk Cortés
Global Procurement Transformation Lead
Telefónica

Shaping how large organizations rethink and scale procurement. Brings cross-industry experience and a sharp focus on making procurement faster, smarter, and truly business-driven. At the core: simplification, collaboration, and real impact. Passionate about challenging outdated models and building agile procurement functions that enable growth. Combines strategic thinking with hands-on execution to drive sustainable change across complex environments, aligning procurement with broader business objectives.



Till Bohmer
Procurement Excellence Manager
ENGIE Procurement Hub Europe

Till Böhmer is an energy engineer with 27 years of professional experience in the energy sector. For the past 10 years, he has held positions in procurement, including Procurement Operations Manager and Senior Vice President Procurement. Currently, Till serves as the Procurement Excellence Manager for Hub Europe and Managing Director of ENGIE Generation Germany GmbH. ENGIE is a global leader in low-carbon energy and services, committed to accelerating the transition towards a carbon-neutral world. The company leverages its core businesses (gas, renewable energy, and services) to offer competitive solutions to its customers.



Esther Dediashvili
Senior Solution Engineer - Cloud & AI, Europe South
Microsoft

Esther Dediashvili is a Senior Solution Engineer – Cloud & AI, Europe South at Microsoft. Esther is an experienced legal technology expert and corporate and securities attorney. Prior to Microsoft, Esther served as Director of Customer Solutions at a leading legaltech company and as Head of Innovation and Legal Technology Implementation at prominent law firms.



Vincent Faramaz
Global Head of Commercial
Management / Professional Services
TikTok

Senior Director - TikTok - Commercial Management – with 20+ years' business experience and proven track record of successful negotiations for global services agreements with top-tier clients and vendors. Expert in partnership management, procurement/contract management, and driving business growth. Extensive business background, developing Business Solutions with best practices : cost, contract, operations, profitability.



Emilio Zambade
Head of Procurement Digitalization
GEA Group

After working more than 20 years in different procurement positions and roles, I decided to take the step forward to redefine procurement, as Procurement transformation officer first and then as Head of Digitalization. I have implemented the S2P Digitalization in very different companies, from the Nokia Telco business to the GEA Manufacturing business. Similar target in completely different environment. This has given the understanding on the main challenges in Digitalizing Procurement activities and teams. In the 7 years spent in implementing Digitalization solutions in different companies, the lessons learnt let me have a clear understanding of the challenges in different environment.



Cristian Skokan
Head of Indirect Procurement
Wolt

Cristian Skokan is Head of Indirect Procurement at Wolt, where he leads procurement across 30+ EMEA markets in a high-growth, tech-driven environment. He focuses on building scalable Source-to-Pay processes, driving supplier strategy and managing international teams to support fast, efficient and adaptable operations across regions.

With over 15 years of experience across technology, retail, telecom and manufacturing, Cristian has held senior procurement roles at Kingfisher Group, PPT Group and Telekom. He's led sourcing transformations, built high-performing teams and delivered strong results in cost optimisation and supplier management.

At the 6th World Digital Procurement Summit, Cristian will speak on Hybrid Procurement Workflows: AI Meets Human Judgment, exploring how to successfully blend automation with human expertise to boost agility, accuracy and strategic impact in procurement.

REGISTRATION FORM

6TH WORLD DIGITAL PROCUREMENT SUMMIT | 12-13 FEBRUARY 2026 | BERLIN, GERMANY

☐ Delegate Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

1495 euro

Register by **November 20th** and get
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- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

~~1495 euro~~
1345 euro

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- 2-Day Access to all Summit Sessions
- Branded Roll Up Display
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- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

Limited availability

3499 euro

DELEGATES

Name:

Position:

E-mail:

Name:

Position:

E-mail:

Name:

Position:

E-mail:

CONTACT INFORMATION

Company:

Address:

City:

Postcode:

Phone:

VAT No:

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